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Network Profile

Age Groups

Median Age **3**

Gender

Male **40%**

Female **60%**

Featured Programs

Bubble Guppies

Butterbean's Café

Nella The Princess Knight

Shimmer and Shine

Blue's Clues & You!

Paw Patrol

Max & Ruby

Rusty Rivets

The Adventures of Paddington

* Nick Jr. Preschool block on Nickelodeon is the #1 destination on all TV for ages 2-5.

* Nickelodeon owns all of the top five shows on TV for ages 2-5.