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Network Profile

Fans don't sit at the outskirts of pop culture making snarky comments, they live right smack in the middle of it, sharing, creating, and connecting their passions with others. At Pop, fans finally have a destination that celebrates the fun of being a fan

Age

Median Age **54**

Household Income

\$75K+ **29%**

\$60K+ **38%**

\$35K+ **45%**

Education

Attended College **55%**

Median Income **\$45K**

Gender

Male **66%**

Female **34%**

Ethnicity

White **75%**

African American **18%**

Hispanic **6%**

Featured Programs

Nightcap

Big Brother After Dark

Swedish Dicks

Bold & Beautiful re-air

Young & Restless re-air

Movies – classic titles & new releases

That 70's Show re-runs

Dawson's Creek re-runs

Beverly Hills 90210 re-runs

ER re-runs

Impact Wrestling