



National Media Spots Inc.

PH: 888-879-8088

success@nationalmediaspots.com

www.nationalmediaspots.com

Paramount NETWORK

Network Profile

Paramount is a general entertainment brand for adults with a male point-of-view defined through bold, high stakes original programming, events, sports and movies. Whether it's the artistic challenge of creating the world's best body art in "Ink Master" or utilizing nightlife expert Jon Taffer's scientific methods to save livelihoods in "Bar Rescue", Paramount provides content that inspires, thrills and entertains.

Age Groups

A 18-34	42.2%
A 35-49	28.7%
A 50+	29.2%

Household Income

\$75K+	13.7%
\$50K - \$74,999	28.7%
\$25K - \$49,999	23.9%

Education

Graduated College	13.8%
-------------------	--------------

Presence of Children

1+ child HH	45.1%
-------------	--------------

Home Ownership

Own Home	60.8%
----------	--------------

Gender

Male	70.4%
Female	29.6%

Featured Programs

Ink Master	That Awkward Game Show	Jail
Lip Sync Battle	Cops	The Mist
Bellator MMA	Bar Rescue	