



**National Media Spots Inc.**

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## **Network Profile**

**Positiv TV is a 24/7 over-the-air movie network that all audiences can enjoy. Featuring carefully chosen comedies, drama, action, and classics including some of the greatest Hollywood productions. Positiv offers quality movies filled with messages of hope, encouragement, triumph, and redemption.**

### **Age Groups**

Median Age                      **48**

### **Household Income**

Median HH Income              **\$51k**

### **Gender**

Male                                **56%**

Female                              **44%**

### **Featured Programs**

Marty

Dances With Wolves

Witness

Fiddler on the Roof

Children of a Lesser God

Breakfast at Tiffany's

Barefoot in the Park