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Network Profile

RLTV is the only media network and online destination created to engage today's 50+ audience...a group that just may be the most important, powerful and influential consumers in history. Every day, our content and programming speaks to this group as highly experienced and knowledgeable adults on topics that matter to them. RLTV is an optimistic, entertaining, informative and inspiring destination for people who have been around long enough to know what they like and what they don't. And they definitely like RLTV.

Age

Median Age **63**

Household Income

Median Income **\$55K**

Gender

Male **27%**

Female **63%**

Featured Programs

The Art of Living

Books Into Film

Fraud Squad

Garden Style

Good Food, Good Deeds

Grannies On Safari

Style In Steel

What's Next

Whole Body Health