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Network Profile

Science Channel is the only network devoted entirely to the wonders of science, including in-depth coverage of breaking and current science news. The network explores science's past, present and future. From the distant corners of the cosmos to the essential microscopic foundations of life and the science of survival in extreme environments, no topic is too big or small for Science Channel.

Age Groups

| | |
|------------|-----|
| A 18-34 | 27% |
| A 35-54 | 39% |
| A 55+ | 33% |
| Median Age | 47 |

Household Income

| | |
|------------------|-------|
| \$75K+ | 42% |
| \$50K - \$74,999 | 19% |
| \$30K - \$49,999 | 18% |
| Median Income | \$61K |

Education

| | |
|------------------|-----|
| Attended College | 45% |
|------------------|-----|

Presence of Children

| | |
|-------------|-----|
| 1+ child HH | 30% |
|-------------|-----|

Home Ownership

| | |
|-----------|-----|
| Own Home | 67% |
| Rent Home | 28% |

Gender

| | |
|--------|-----|
| Male | 65% |
| Female | 35% |

Featured Programs

| | | |
|--------------------------|----------------------------|-------------------------|
| What On Earth | Outrageous Acts of Science | Impossible Engineering |
| Nasa's Unexplained Files | Through The Wormhole | How They Do It |
| How The Universe Works | How It's Made | Space's Deepest Secrets |