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Network Profile

Smithsonian Channel is where curiosity lives, inspiration strikes, and wonders never cease. This is the place for awe-inspiring stories, powerful documentaries, and amazing factual entertainment. We create award-winning programming that shines new light on popular genres such as air and space, travel, history, science, nature, and pop culture. Leveraging the equity and resources of the Smithsonian Institution brand of over 150 affiliated museums and a popular publication.

Age Groups

Core Audience **A 25-54**

Household Income

Median HH Income **\$86K**

Featured Programs

Air Disasters

Secrets

Dogs with Extraordinary Jobs

Over Australia

Mighty Trains

Tomb Hunters

Spy Wars

Aerial America

America In Color

An American Aristocrats Guide To Great Estates