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SUNDANCE TV

Network Profile

Since its launch in 1996, SundanceTV has remained true to founder Robert Redford's mission to celebrate creativity and distinctive storytelling through unique voices and narratives found in the best independent films. From delivering critically acclaimed Emmy®, Golden Globe® and Peabody Award-winning television featuring some of the world's most talented creators and performers, to showcasing some of the most compelling and iconic films across genres and generations, SundanceTV is a smart and thought-provoking entertainment destination.

Age Demographics

Median Age 59

Gender

Male 48%

Female 52%

Demographics

Caucasian 78%

African American 16%

Hispanic 5%

Household Income

Median Income \$51.5K

Household Information

Married 55%

Own Home 75%

Featured Programs

This Close

Breaking Bad

MASH

All in the Family

Criminal Minds

The Mary Tyler Moore Show

The Andy Griffith Show

Law & Order

Gomorrah