



National Media Spots Inc.

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Network Profile

Syfy is a media destination for imagination-based entertainment. With year round acclaimed original series, events, blockbuster movies, classic science fiction and fantasy programming, a dynamic website (www.Syfy.com), and a portfolio of adjacent business Syfy Ventures. Syfy is a passport to limitless possibilities.

Age Groups

A 2-17	7%
A18-24	5%
A 25-34	10%
A 35-44	14%
A 45-54	20%
A 55-64	22%
A 65+	22%
Median Age	52

Education

Graduated College	13.9%
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Gender

Male	54%
Female	46%

Featured Programs

Wynonna Earp	Van Helsing	Alien News Desk
Vagrant Queen	Looking for Leia	Magic Girl Friendship Squad
Resident Alien	Chucky	Syfy Wires The Great Debate

Household Income

\$75K+	13.4%
\$50K - \$74,999	19.7%
\$25K - \$49,999	24.4%
Median Income	\$52.1K

Presence of Children

1+ child HH	39.4%
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Home Ownership

Own Home	63.4%
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