



National Media Spots Inc.

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Network Profile

TBS is the leading destination for comedy - whatever your sense of humor, TBS has shows that will make you laugh out loud. TBS offers a very funny line-up including original series Ground Floor, Cougar Town, Sullivan and Sons, Men at Work and Conan. As the leader in comedy, TBS turns movies into branded events through exclusive hosted movie showcases, such as Movie & a Makeover, Dinner & a Movie, TBS Movie Extra and TBS Weekend Extra which are among the most watched theatrical presentations on cable. Sports coverage on TBS includes Sunday MLB and MLB Postseason.

Age Groups

A 18-34	34%
A 35-54	39%
A 55+	27%
Median Age	44

Household Income

\$75K+	58%
\$50K - \$74,999	18%
\$30K - \$49,999	16%
Median Income	\$68K

Education

Attended College	45%
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Presence of Children

1+ child HH	39%
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Home Ownership

Own Home	58%
Rent Home	29%

Gender

Male	44%
Female	56%