



National Media Spots Inc.

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Network Profile

TLC engages and entertains with insightful programming that transports viewers into the authentic and revealing lives of real-life extraordinary characters you can learn from. TLC programs are entertaining, unfiltered and always reveal something worthwhile.

Age Groups

A 18-34	33%
A 35-54	36%
A 55+	31%
Median Age	45

Household Income

\$75K+	45%
\$50K - \$74,999	17%
\$30K - \$49,999	17%
Median Income	\$67K

Education

Attended College	47%
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Presence of Children

1+ child HH	36%
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Home Ownership

Own Home	69%
Rent Home	27%

Gender

Male	32%
Female	68%