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## **Network Profile**

TNT is one of cable's top rated networks. TNT is home to original drama series, syndicated dramas and primetimes specials. TNT also features blockbuster movies and championship sports coverage, including the NBA programming, the PGA Championship and the NCAA Division 1 Men's Basketball Championship Tournament. TNT is the go-to destination for great storytelling. TNT pulls you in and takes you to the edge of your seat.

Age Groups			Household Income	
A 18-34	27.9%		\$75K+	15%
A 35-49	25.1%		\$50K - \$74,999	19.8%
A 50+	47%		\$25K - \$49,999	21.9%
Education			Presence of Children	
Graduated College	17.9%		1+ child HH	37.4%
Home Ownership			<u>Gender</u>	
Own Home	67.6%		Male	53.1%
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			Female	46.9%
Featured Programs			Female	
<u>Featured Programs</u> The Last Ship	1	Good Behavior	Female The Aliens	46.9%
		Good Behavior Major Crimes		<b>46.9%</b>