



**National Media Spots Inc.**

**PH: 888-879-8088**

**success@nationalmediaspots.com**

**www.nationalmediaspots.com**



## **Network Profile**

The networks language neutral programming embraces the trilogy of cultures that represents Latino life – Latin American plus American equals US Latino – through original productions, key acquisitions, and content from MTV networks’ portfolio of entertainment brands. Tr3s embraces the key lifestyle aspects of Latino identity – milestones, making it and music – as well as social responsibility through its initiative “Agentes de Cambio”, which tackles issues that affect Latinos today.

### **Age Groups**

A 18-34	<b>70.2%</b>
A 35-49	<b>24%</b>
A 50+	<b>5.9%</b>

### **Household Income**

\$75K+	<b>18.3%</b>
\$50K - \$74,999	<b>23.1%</b>
\$25K - \$49,999	<b>26.2%</b>

### **Education**

Graduated College	<b>6.4%</b>
-------------------	-------------

### **Presence of Children**

1+ child HH	<b>69.1%</b>
-------------	--------------

### **Home Ownership**

Own Home	<b>42.9%</b>
----------	--------------

### **Gender**

Male	<b>46.7%</b>
Female	<b>53.4%</b>

### **Featured Programs**

Acapulco Shore	Top 20	Quiero Mi Boda
Quiero Mis Quinces	Catfish Colombia	ReMexa
Fresh	Fortuna	