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Network Profile

Travel Channel connects viewers to the power and joy of human journeys that inspire, surprise and entertain. Through bold programming and great storytelling, Travel Channel engages its audience in a vibrant, ongoing conversation about exploring new connections and places. Fan favorites like Bizarre Foods America and Trip Flip and other new series open our eyes and minds to finding special, unexpected moments where others might not see them. As the world's leading travel media brand, Travel Channel is sharing the excitement, energy and humor that we find from around the corner to around the globe.

Age Groups

A 18-34	30%
A 35-54	38%
A 55+	33%
Median Age	47

Household Income

\$75K+	46%
\$50K - \$74,999	17%
\$30K - \$49,999	18%
Median Income	\$69K

Education

Attended College	44%
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Presence of Children

1+ child HH	28%
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Home Ownership

Own Home	67%
Rent Home	29%

Gender

Male	52%
Female	48%