



National Media Spots Inc.

PH: 888-879-8088

success@nationalmediaspots.com

www.nationalmediaspots.com



Network Profile

At UP, we get family and the relationships that define them. We celebrate what makes each story unique and the shared experiences that bring us all together. As TV's trusted home for families targeting adults, we promise to tell their stories in a way that is relatable, genuine, positive, but most of all fun and entertaining. UP offers original scripted and reality series specials and original movies as well as fan favorite dramas and comedies filled with uplifting stories of family.

Age Groups

A 18-49	38%
A 25-54	33%
Median Age	59

Gender

Male	72%
Female	28%

Income

HHI 75k+	41%
Median Income	\$55.4K

Household

HH with Kids	24%
Home Ownership	77%
Pet Ownership	70%

Featured Programs

Bringing Up Bates	Reba	Little House on the Prairie
Crazy Beautiful Weddings	Design Twins	Expecting
Our Wedding Story	Nany 911	Gilmore Girls
Heartland		