



National Media Spots Inc.

PH: 888-879-8088

success@nationalmediaspots.com

www.nationalmediaspots.com



Network Profile

USA Network, the leader in cable entertainment, offers a powerful stable of dramatic, comedic and unscripted original. The network also features spectacular live television, a dynamic portfolio of acquired series and the best in blockbuster theatrical films and entertainment events. A trailblazer in digital innovation and storytelling. USA is defining, driving and setting the industry standard for Social TV.

Age Groups

| | |
|------------|------------|
| A 18-34 | 28% |
| A 25-49 | 42% |
| A 50+ | 37% |
| Median Age | 54 |

Household Income

| | |
|------------------|----------------|
| \$75K+ | 40% |
| \$50K - \$74,999 | 19% |
| \$25K - \$49,999 | 18% |
| Median Income | \$49.9K |

Education

| | |
|-------------------|------------|
| Graduated College | 46% |
|-------------------|------------|

Presence of Children

| | |
|-------------|------------|
| 1+ child HH | 35% |
|-------------|------------|

Home Ownership

| | |
|----------|------------|
| Own Home | 69% |
|----------|------------|

Gender

| | |
|--------|------------|
| Male | 42% |
| Female | 58% |

Featured Programs

| | | |
|------------------------|--------------------|---------------------|
| Suits | Queen of the South | Chrisley Knows Best |
| American Ninja Warrior | Law & Order SVU | WWE Raw & NXT |
| NCIS | Modern Family | Chicago PD |