



National Media Spots Inc.

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Network Profile

Universo is an American pay television channel that is owned by the NBCUniversal Telemundo Enterprises subsidiary of NBCUniversal. The network serves as a companion cable channel to the NBCUniversal's flagship broadcast television network NBC and, to some extent, its Spanish language network Telemundo.

Age Groups

A 2-17	11%
A 18-34	19%
A 35-49	26%
A 50-64	26%
A 65+	19%
Median Age	45

Education

Attended College	17%
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Gender

Male	44%
Female	56%

Household Information

Income \$40K+	42%
Family Co-Viewing	52%
HH Size 4+	83%
1+ child HH	75%

Demographics

Mexican Origin	75%
Non Mexican	25%
Span/Eng Equally	42%
Mostly English	0%
Mostly Spanish	33%
Bilingual	83%

Featured Programs

12 Hearts	Compulsive Accumulators	I Love Jenni
The Partner	The Zapata Law	Latinx Now
The Devil Knows More	Larrymania	Premier League