



National Media Spots Inc.

PH: 888-879-8088

success@nationalmediaspots.com

www.nationalmediaspots.com



Network Profile

VH1 connects viewers to the music, artists, pop culture and nostalgia they love. Hit franchises like Pop Up Video, Mob Wives and Single Ladies, along with marquee awards shows like Hip Hop Honors and Critics' Choice Movie Awards, not only reflect what's important to music and pop culture - they define it - which is why VH1 is the right source for adults in more than 97 million homes nationwide.

Age Groups

A 18-34	48%
A 35-54	37%
A 55+	15%
Median Age	36

Household Income

\$75K+	42%
\$50K - \$74,999	15%
\$30K - \$49,999	17%
Median Income	\$60K

Education

Attended College	48%
------------------	------------

Presence of Children

1+ child HH	46%
-------------	------------

Home Ownership

Own Home	55%
Rent Home	39%

Gender

Male	39%
Female	61%