



**National Media Spots Inc.**

**PH: 888-879-8088**

**success@nationalmediaspots.com**

**www.nationalmediaspots.com**

# VICELAND

## Network Profile

Operating under the creative direction of film director Spike Jonze, Viceland focuses on lifestyle-oriented documentary and reality series aimed towards millennials, leveraging the resources of Vice's verticals with new original series, along with adaptations of and reruns of existing Vice web series. The network's launch programs featured programs hosted by existing Vice personalities such as Action Bronson and Thomas Morton, as well as notable figures such as Eddie Huang, Ellen Page, and Lance Bangs.

### Age Groups

Median Age                      **49**

### Gender

Male                                      **61%**

Female                                    **39%**

### Featured Programs

Balls Deep

F\*ck That's Delicious

Flophouse

Gaycation

Noisey

VICE Guide To Film

VICE Lab

Weediquette