



National Media Spots Inc.

PH: 888-879-8088

success@nationalmediaspots.com

www.nationalmediaspots.com



Network Profile

With compelling, can't miss unscripted shows and dramatic scripted series, WE tv's programming is fueled by personalities and relationships filled with purpose and passion. WE tv welcomes everyone and creates an inclusive experience embracing how today's digitally savvy, socially engaged audiences connect through content, using it as a catalyst to drive conversation and build community.

Age Groups

A 18-34	33%
A 35-49	40%
A 50+	28%
Median Age	57

Household Income

\$75K+	33%
\$50K - \$74,999	20%
\$25K - \$49,999	19%
Median Income	49.6K

Education

Graduated College	44%
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Demographics

Caucasian	69%
African American	26%
Hispanic	5%

Household Information

1+ child HH	39%
Married	53%
Own Home	56%

Gender

Male	34%
Female	66%

Featured Programs

Braxton Family Values	Growing Up Hip Hop	Marriage Boot Camp
Beyond The Pole	Bridezillas	Hustle & Soul
Love After Lockup	Untold Stories of Hip Hop	Mama June