



National Media Spots Inc.

PH: 888-879-8088

success@nationalmediaspots.com

www.nationalmediaspots.com



Network Profile

World Fishing Network, sharing every angler's passion. World Fishing Network is all angling, all the time – with tips from the pros, thrilling tournaments and adventures on fresh and salt water. Fishing alone or with friends, these upscale nature-lovers fish for fun.

Age

A 18-34	30%
A 18-49	56%
A 35-54	37%
A 55+	33%
Median Age	47

Household Income

\$75K+	51%
\$50K - \$74,999	18%
\$25K - \$49,999	18%
Median Income	\$76k

Demographics

Married	59%
Owns A Boat	10%
Owns A Home	72%
Some College	60%

Gender

Male	62%
Female	38%

Featured Programs

VooDoo Crew

Epic Trails

Lunkerville

Facts of Fishing with Dave Mercer