

**National Media Spots Inc.** 

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## **Network Profile**

MOVIES! is an American television network in partnership with CBS Television stations. The network airs classic television sitcoms and drama series from the 1950s to the 2000s, feature films from the same period, along with historical news and documentary programming.

## Age Groups

Median Age 62

## **Gender**

Male **58%** Female **42%** 

<sup>\*</sup> Decades is advertiser friendly and uncluttered with only 12 minutes of commercials per hour.