

National Media Spots Inc. PH: 888-879-8088 success@nationalmediaspots.com www.nationalmediaspots.com



Network Profile

The Winter Palace

GAC Family celebrates American culture, lifestyle, and heritage with holiday-themed, familyfriendly original movies and series. Celebrating American culture every day by telling stories and sharing moments around seasons, holidays and family traditions all year long!

Age Groups			Household I	ncome
A 18-49	18%		\$75K+	40%
A 25-54	22%		\$40K-\$74.9K	70%
A 55+	73%		Under \$40K	31%
Median Age	63		Median Income	e \$61K
Education			<u>Household</u>	
Some College	64%		HH Size of 3+	40%
White Collar Workers	26%		HH w/Children	17%
Blue Collar Workers	19%		A/B Counties	66%
			C/D Counties	34%
Demographics				
White	81%		<u>Gender</u>	
Black	15%		Male	40%
Hispanic	4%		Female	60%
Featured Programs				
Fuller House		Colors of Love		Harmony From Heart
A Christmas Miracle for Daisy		Angel Falls Christmas		Jingle Bell Princess

A Christmas Star

A Lot Like Christmas