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## **Network Profile**

LAFF: You know you want to. Laugh with us on TV for sitcoms, movies and your ticket out of Snoozeville. The network specializes in comedy programming, featuring a mix of feature films and archived sitcoms.

Age Groups		<u>Gender</u>	
A 18-49	44%	Male	54%
A 25-54	47%	Female	47%
A 35-64	59%		
Median Age	50	Household Income	
		<\$30,000	45%
Race/Ethnicity		\$30,000-\$60,000	29%
Black	11%	\$60,000+	22%
White	83%	Median HH Income	\$34k
Hispanic	14%		
Other	6%		

## **Featured Programs**

How I Met Your Mother	World's Funniest Videos	Night Court
Grace Under Fire	According To Jim	Home Improvement
That 70s Show	General Knowledge	Spin City
The Drew Carey Show	Cybill	3 <sup>rd</sup> Rock From The Sun
Grounded For Life		