

National Media Spots Inc.

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Network Profile

MeTV (Memorable Entertain Television) is America's #1 All Classic Television Network. MeTV airs a variety of quality, classic television programs from the 1950s through the early 1990s that advertisers and audiences find timeless and engaging. MeTV capitalizes on the passion of TV's greatest shows, presents a premium viewing experience and delivers on the power of broadcast TV.

Age Groups Household Income

Median Age 58 Median Income \$57.3K

Gender

Male **51%** Female **49%**

- * MeTV is advertiser friendly and uncluttered with only 12 minutes of commercials per hour.
- * MeTV has more program variety with almost 60 different shows per week.
- * MeTV viewers are engaged, spending an average of 78.5 minutes per day watching MeTV programming. This exceeds time spent on competitors like TV Land, ION, Nick-at-Nite and WGN America.