

Albany, NY

Universe Estimate: 326,757



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General Demo Information

Total Population: 1,376,889
Female: 51%
Male: 49%

Population by Race:

White: 79.9%
African-American: 7.0%
Other Races: 13.1%

Avg. HH Income: \$73,378






Per Capita Income: \$30,272

Median Age: 41

Age Range:

0-14: 17.2%
15-24: 13.9%
25-34: 12.0%
35-44: 12.6%
45-54: 15.5%
55-64: 13.6%
65+: 14.7%

Zone Information

-  Albany Zone
-  Pittsfield Zone
-  Saratoga Zone
-  Schenectady Zone
-  Troy Zone

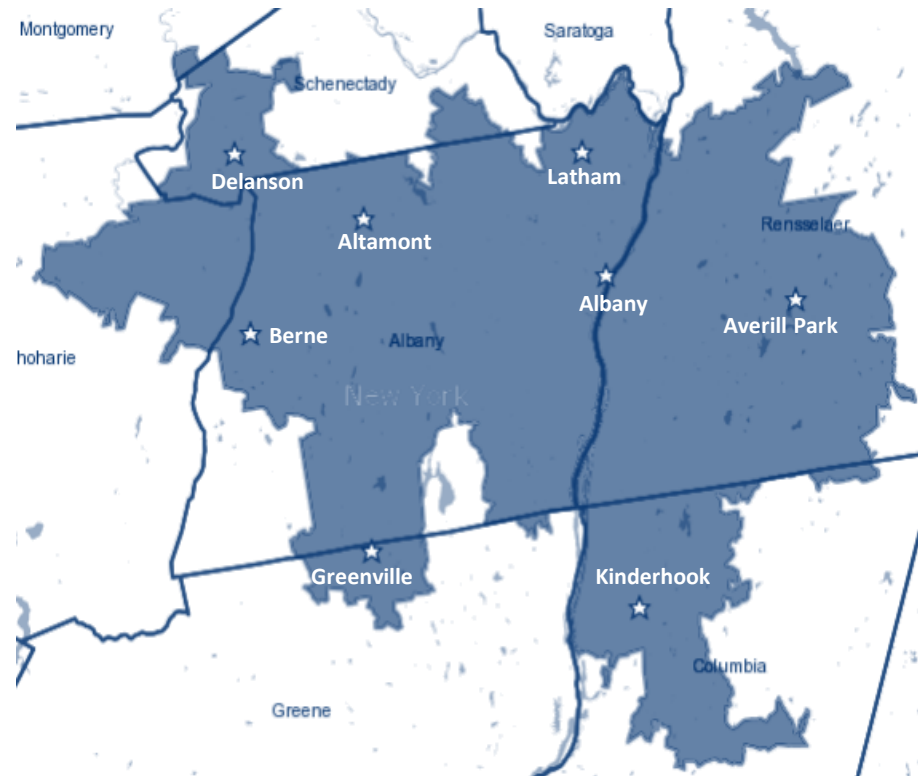
Counties Served:

Essex, Warren, Washington, Rensselaer, Columbia, Saratoga, Schenectady, Albany, Schoharie, Fulton, Montgomery, Greene, Hamilton, Otsego, Berkshire

Albany Zone Snapshot

Universe Estimate: 95,464

Counties Served: Albany, Schenectady, Schoharie, Rensselaer, Greene, Columbia



General Demo Information

Total Population: 487,235
 Female: 51%
 Male: 49%

Population by Race:

White: 78.1%
 African-American: 11.5%
 Other Races: 10.4%

Avg. HH Income: \$75,774

Per Capita Income: \$31,719

Median Age: 39

Age Range:

0-14: 16.3%
 15-24: 16.4%
 25-34: 12.9%
 35-44: 11.9%
 45-54: 14.7%
 55-64: 13.2%
 65+: 14%

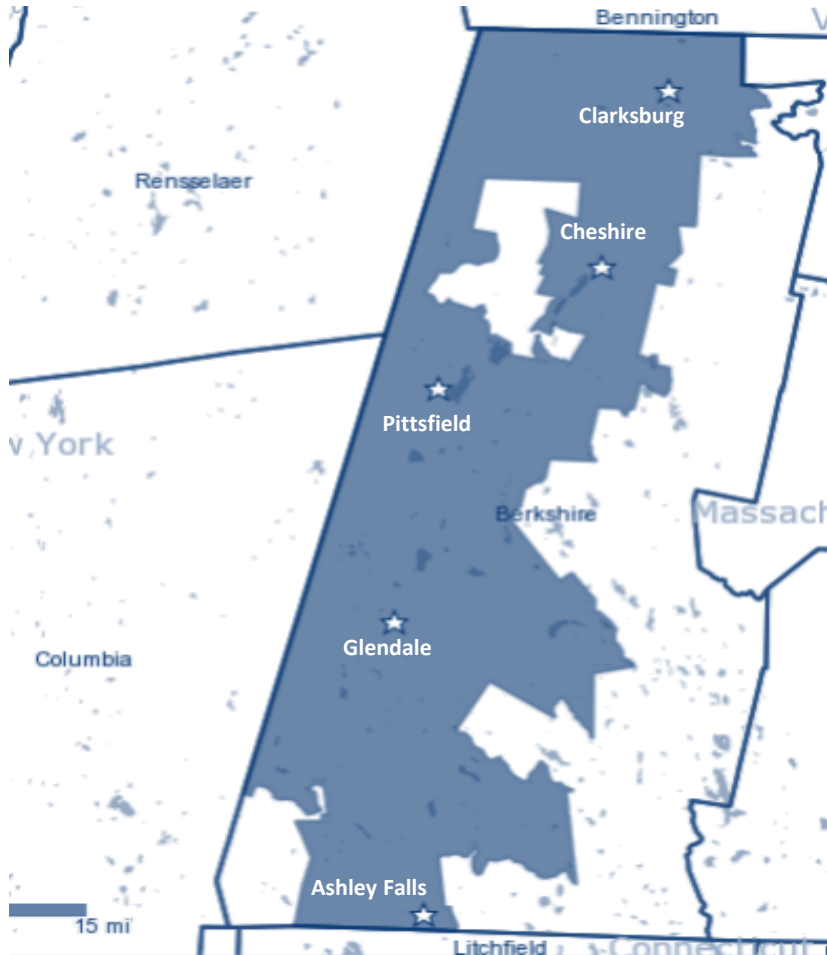
Albany Zone Zips & Town Names

12009 – Altamont	12157 – Schoharie
12018 – Averill Park	12158 – Selkirk
12023– Berne	12159 – Slingerlands
12033– Castleton	12169 – Stephentown
12041 – Clarksville	12173 – Stuyvesant
12047 – Cohoes	12180 – Troy
12053 – Delanson	12183 – Troy
12054 – Delmar	12184 – Valatie
12059 – East Berne	12186 – Voorheesville
12061 – East Greenbush	12189 – Watervliet
12062 – East Nassau	12193 – Westerlo
12067 – Feura Bush	12196 – W Sand Lake
12075 – Ghent	12198 – Wynantskill
12077 – Glenmont	12202 – Albany
12083 – Greenville	12203 – Albany
12084 – Guilderland	12204 – Albany
12106 – Kinderhook	12205 – Albany
12110 – Latham	12206 – Albany
12123 – Nassau	12207 – Albany
12130 – Niverville	12208 – Albany
12140 – Poestenkill	12209 – Albany
12143 – Ravena	12210 – Albany
12144 – Rensselaer	12211 – Albany
12153 – Sand Lake	12303 – Schenectady
12156 – Schodack Lnd	12304 – Schenectady

Pittsfield Zone Snapshot

Universe Estimate: 33,563

County Served: Berkshire



General Demo Information

Total Population: 115,587
Female: 52%
Male: 48%

Population by Race:

White: 90.9%
African-American: 3.1%
Other Races: 6%

Avg. HH Income: \$71,934

Per Capita Income: \$31,320

Median Age: 45

Age Range:

0-14: 14.6%
15-24: 13.7%
25-34: 10.5%
35-44: 10.6%
45-54: 14.7%
55-64: 15.2%
65+: 20.2%

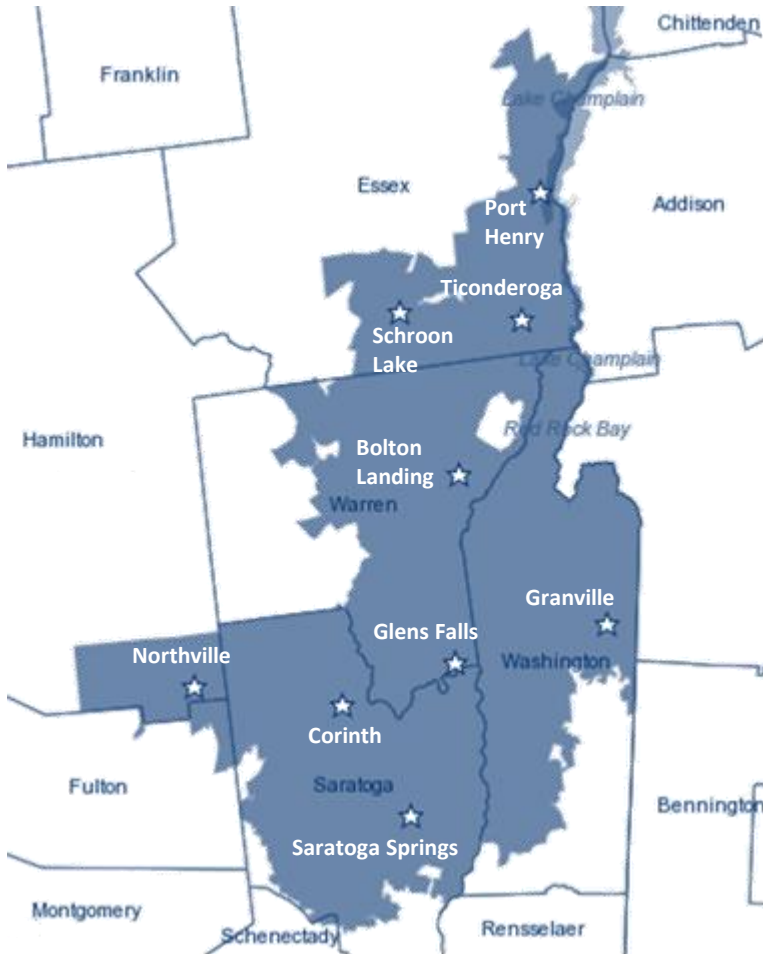
Pittsfield Zone Zips & Town Names

01201 – Pittsfield
01220 – Adams
01222 – Ashley Falls
01225 – Cheshire
01226 – Dalton
01230 – Great Barrington
01236 – Housatonic
01238 – Lee
01240 – Lenox
01247 – North Adams
01254 – Richmond
01257 – Sheffield
01262 – Stockbridge
01266 – West Stockbridge
01267 – Williamstown

Saratoga Zone Snapshot

Universe Estimate: 68,959

Counties Served: Saratoga, Hamilton, Washington, Essex, Warren



General Demo Information

Total Population: 297,117
 Female: 50%
 Male: 50%

Population by Race:

White: 94.7%
 African-American: 1.7%
 Other Races: 3.6%

Avg. HH Income: \$77,142

Per Capita Income: \$31,363

Median Age: 43

Age Range:

0-14: 17.2%
 15-24: 12.2%
 25-34: 11.2%
 35-44: 13.2%
 45-54: 16.3%
 55-64: 14.1%
 65+: 15.3%

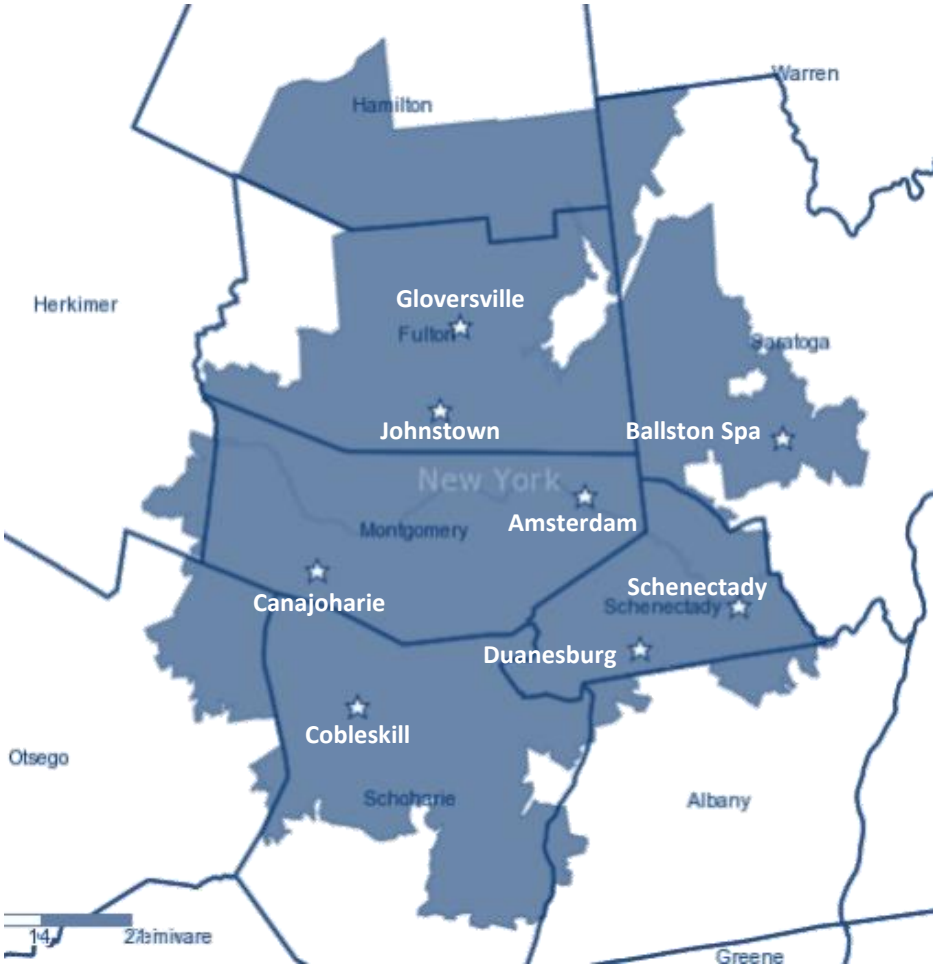
Saratoga Zone Zips & Town Names

12019 – Ballston Lake	12835 – Hadley
12020 – Ballston Spa	12836 – Hague
12027 – Burnt Hills	12837 – Hampton
12074 – Galway	12838 – Hartford
12134 – Northville	12839 – Hudson Falls
12151 – Round Lake	12844 – Kattskill Bay
12170 – Stillwater	12845 – Lake George
12801 – Glens Falls	12846 – Lake Luzerne
12803 – S Glens Falls	12849 – M Granville
12804 – Queensbury	12850 – Middle Grove
12808 – Adirondack	12853 – North Creek
12809 – Argyle	12859 – Porter Corners
12814 – Bolton Landing	12860 – Pottersville
12815 – Brant Lake	12861 – Putnam Station
12817 – Chestertown	12863 – Rock City Falls
12819 – Clemons	12866 – Saratoga Spr.
12821 – Comstock	12870 – Schroom Lake
12822 – Corinth	12871 – Schuylerville
12823 – Cossayuna	12883 – Ticonderoga
12824 – Diamond Point	12885 – Warrensburg
12827 – Fort Ann	12887 – Whitehall
12828 – Fort Edward	12928 – Crown Point
12831 – Gansevoort	12956 – Mineville
12832 – Granville	12960 – Moriah
12833 – Greenfield Ctr.	12974 – Port Henry
12834 – Greenwich	12993 – Westport

Schenectady Zone Snapshot

Universe Estimate: 68,256

Counties Served: Fulton, Montgomery, Schenectady, Schoharie, Hamilton, Saratoga



General Demo Information

Total Population: 351,174
 Female: 51%
 Male: 49%

Population by Race:

White: 87.3%
 African-American: 5.2%
 Other Races: 7.5%

Avg. HH Income: \$68,586

Per Capita Income: \$28,014

Median Age: 41

Age Range:

0-14: 17.9%
 15-24: 13%
 25-34: 11.5%
 35-44: 12.4%
 45-54: 15.6%
 55-64: 13.7%
 65+: 15.3%

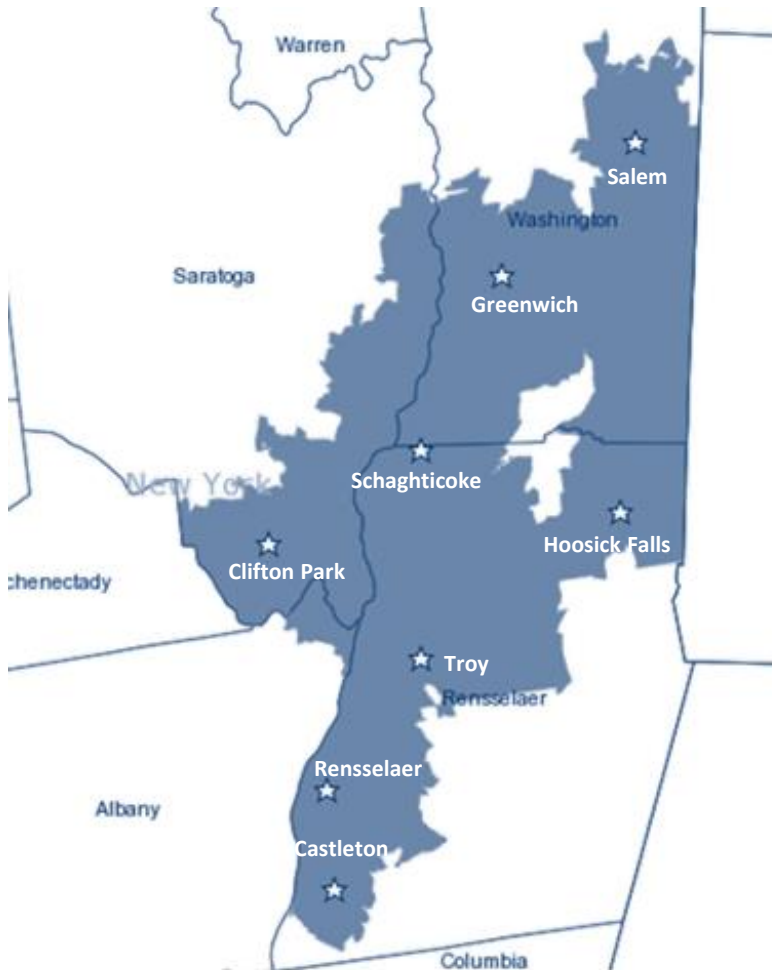
Schenectady Zone Zips & Town Names

12008 – Alplaus	12137 – Pattersonville
12010 – Amsterdam	12149 – Richmondville
12020 – Ballston Spa	12150 – Rotterdam Jct.
12025 – Broadalbin	12157 – Schoharie
12032 – Caroga Lake	12160 – Sloansville
12035 – Central Bridge	12166 – Sprakers
12043 – Cobleskill	12187 – Schenectady
12053 – Delanson	12302 – Schenectady
12056 – Duaneburg	12303 – Schenectady
12064 – East Worcester	12304 – Schenectady
12066 – Esperance	12305 – Schenectady
12068 – Fonda	12306 – Schenectady
12070 – Fort Johnson	12307 – Schenectady
12072 – Fultonville	12308 – Schenectady
12074 – Galway	12309 – Schenectady
12078 – Gloversville	12850 – Middle Grove
12083 – Greenville	12993 – Westport
12086 – Hagaman	13317 – Canajoharie
12092 – Howes Cave	13320 – Cherry Valley
12095 – Johnstown	13339 – Fort Plain
12117 – Mayfield	13428 – Palatine Bridge
12122 – Middleburgh	13452 – St. Johnsville
12134 – Northville	13459 – Sharron Springs

Troy Zone Snapshot

Universe Estimate: 60,515

Counties Served: Saratoga, Washington, Rensselaer



General Demo Information

Total Population: 241,363
Female: 51%
Male: 49%

Population by Race:

White: 87%
African-American: 5.7%
Other Races: 6.3%

Avg. HH Income: \$78,360

Per Capita Income: \$32,431

Median Age: 40

Age Range:

0-14: 17.4%
15-24: 13.9%
25-34: 12.4%
35-44: 12.9%
45-54: 15.4%
55-64: 13.5%
65+: 14%

Troy Zone Zips & Town Names

12033 – Castleton-on-Hudson
12047 – Cohoes
12052 – Cropseyville
12057 – Eagle Bridge
12061 – East Greenbush
12065 – Clifton Park
12090 – Hoosick Falls
12094 – Johnsonville
12118 – Mechanicville
12121 – Melrose
12144 – Rensselaer
12148 – Rexford
12154 – Schaghticoke
12170 – Stillwater
12180 – Troy
12182 – Troy
12183 – Troy
12185 – Valley Falls
12188 – Waterford
12196 – West Sand Lake
12198 – Wynantskill
12816 – Cambridge
12834 – Greenwich
12865 – Salem
12871 – Schuylerville
12873 – Shushan