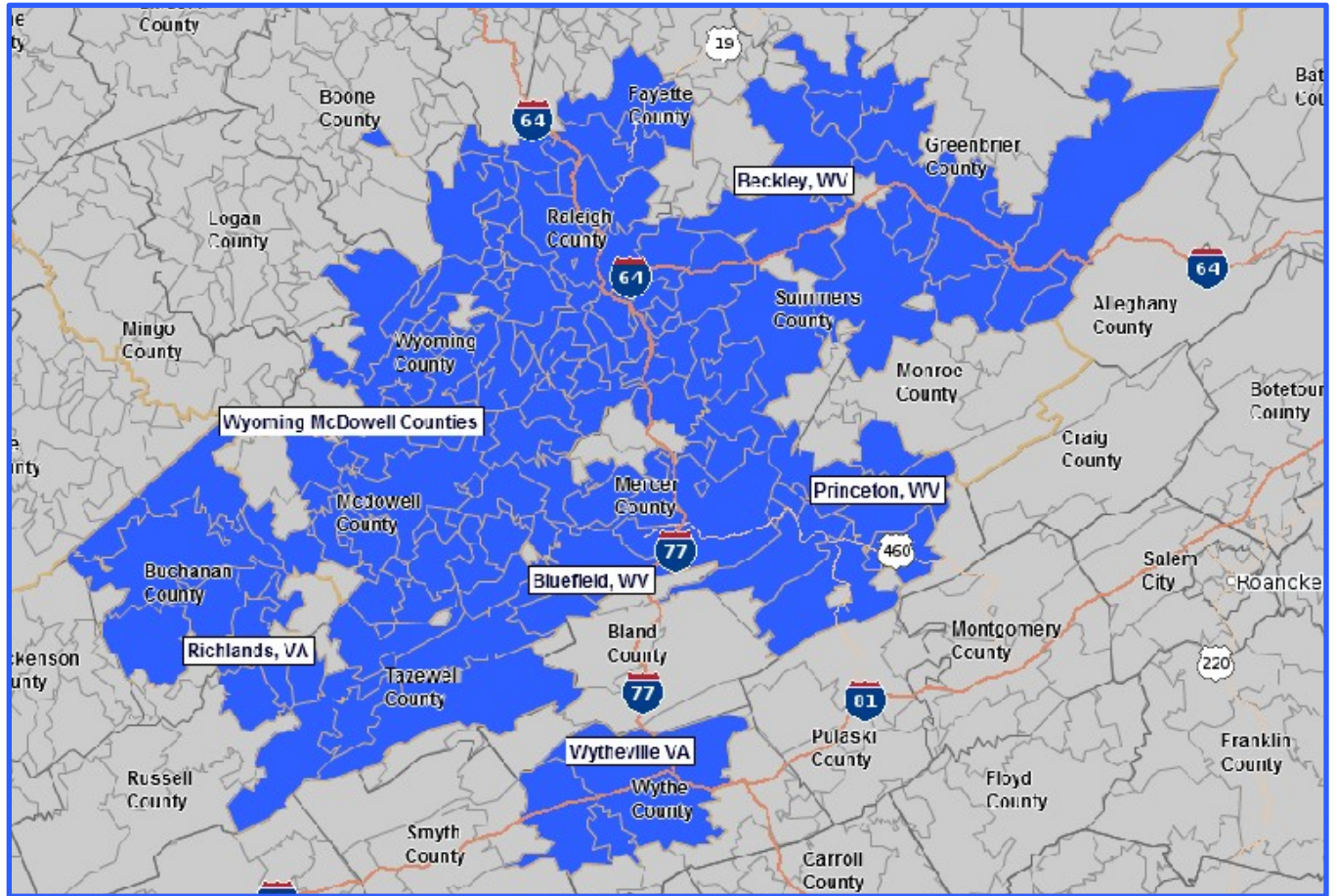


Bluefield-Beckley-Oak Hill, WV



MARKET AREAS COVERED

Beckley, WV

Households: 32,055
Estimated Viewers: 83,022

Bluefield, WV

Households: 8,605
Estimated Viewers: 22,286

Princeton, WV

Households: 10,175
Estimated Viewers: 26,353

Richlands, VA

Households: 7,975
Estimated Viewers: 20,655

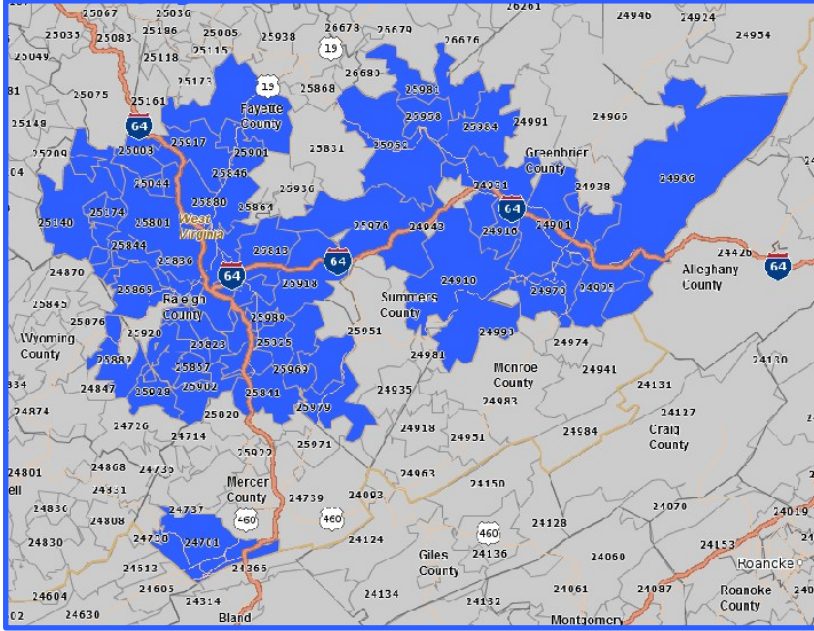
Wyoming-McDowell Counties

Households: 5,990
Estimated Viewers: 15,514



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Beckley, WV



MARKET INFORMATION

Households: 32,055
 Estimated Viewers: 83,022

Cable customers change monthly. Subscriber numbers are estimates. Estimated potential viewers calculated using total homes multiplied by 2.59 based on U.S. Census Bureau data.

Disclaimer: Subscribers numbers may change without notice.

ZIP CODES WITH SERVICE

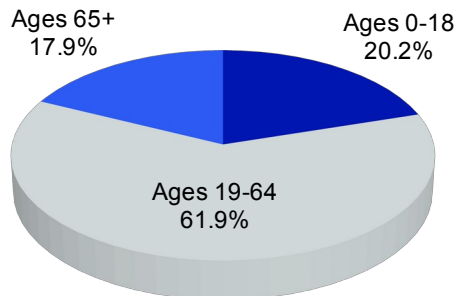
22939	24142	24701	24901
24902	24910	24916	24925

CITIES WITH SERVICE

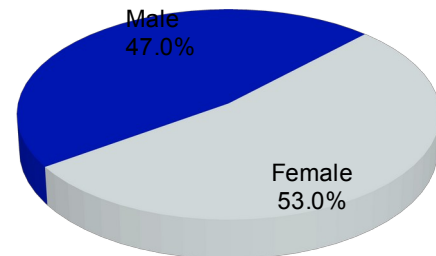
Allen Junction	Amigo	Arnett	Artie
Beaver	Beckley	Bolt	Bradley

DEMOGRAPHIC INFORMATION

Age*



Gender*



Beckley, WV

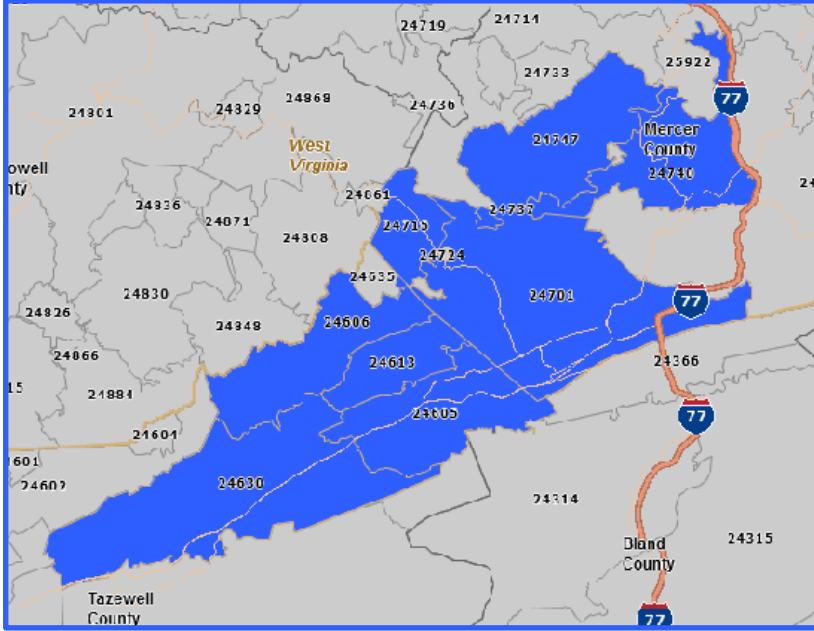
ZIP CODES WITH SERVICE* (complete list)

22939	24142	24701	24901	25906	25961
24902	24910	24916	24925	25908	25962
24931	24957	24970	24986	25909	25967
25004	25007	25008	25044	25911	25969
25048	25060	25062	25140	25915	25970
25174	25180	25801	25802	25917	25972
25810	25811	25813	25816	25918	25976
25817	25818	25823	25825	25919	25978
25826	25827	25828	25829	25921	25979
25832	25836	25839	25840	25926	25981
25841	25816	25844	25847	25927	25984
25849	25851	25853	25855	25928	25989
25856	25857	25860	25865	25930	26901
25866	25871	25873	25878	25932	25958
25879	25880	25882	25890	25943	25905
25901	25902	25904			

CITIES WITH SERVICE* (complete list)

Arnett	Artie	Beaver	Beckley
Bolt	Clear Creek	Coal City	Cool Ridge
Corinne	Crab Orchard	Cranberry	Daniels
Dorothy	Dry Creek	Eccles	Fairdale
Flat Top	Ghent	Glen Daniel	Glen Morgan
Glen White	Helen	Lanark	Lester
Mabscott	Mac Arthur	Midway	Mount Hope
Naoma	Pax	Piney View	Princewick
Prosperity	Raleigh	Rhodell	Rock Creek
Sandy Spring	Sophia	Stanaford	Sureyor
White Oak	Whitesville	Bradley	Fayetteville
Kilsyth	Lochgelly	Minden	Oak Hill
Page	Scarbro	Alderson	Charmco
Crawley	Crichton	Leslie	Quinwood
Rainelle	Rupert	White Sulphur Springs	Lewisburg
Fairlea	Caldwell	Seebert	Maxwelton
Roncevertr	Hillsboro		

Bluefield, WV



MARKET INFORMATION

Households: 8,605
 Estimated Viewers: 22,286

Cable customers change monthly. Subscriber numbers are estimates. Estimated potential viewers calculated using total homes multiplied by 2.59 based on U.S. Census Bureau data.

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ZIP CODES WITH SERVICE

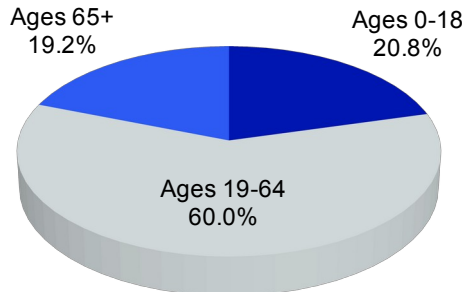
22436	24605	24613	24630
24701	24715	24740	24747

CITIES WITH SERVICE

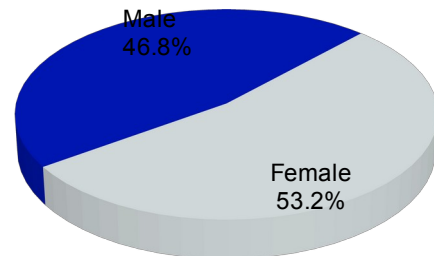
Bluefield	Green Valley	Bluwell	Bramwell
Pinnacle	Princeton	Pocahontas	North Tazewell
Abbs Valley	Yards	Rocky Gap	Brushfork

DEMOGRAPHIC INFORMATION

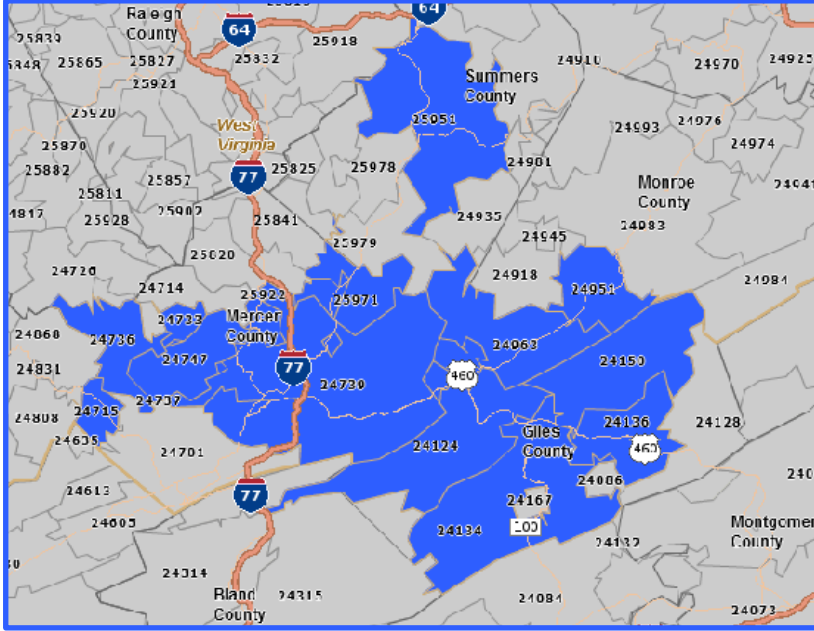
Age*



Gender*



Princeton, WV



MARKET INFORMATION

Households: 10,175
 Estimated Viewers: 26,353

Cable customers change monthly. Subscriber numbers are estimates. Estimated potential viewers calculated using total homes multiplied by 2.59 based on U.S. Census Bureau data.

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ZIP CODES WITH SERVICE

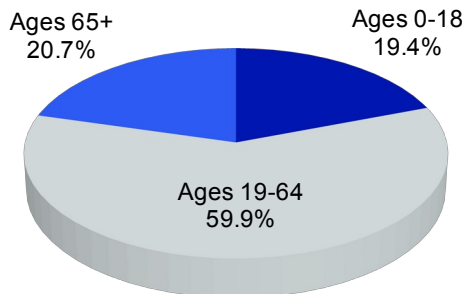
24093	24124	24134	24136
24147	24150	24712	24715

CITIES WITH SERVICE

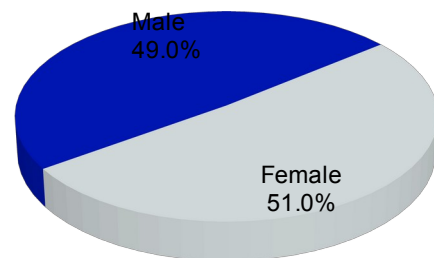
Hinton	Jumping Branch	Lerona	Athens
Kegley	Lashmeet	Matoaka	Princeton

DEMOGRAPHIC INFORMATION

Age*



Gender*



Princeton, WV

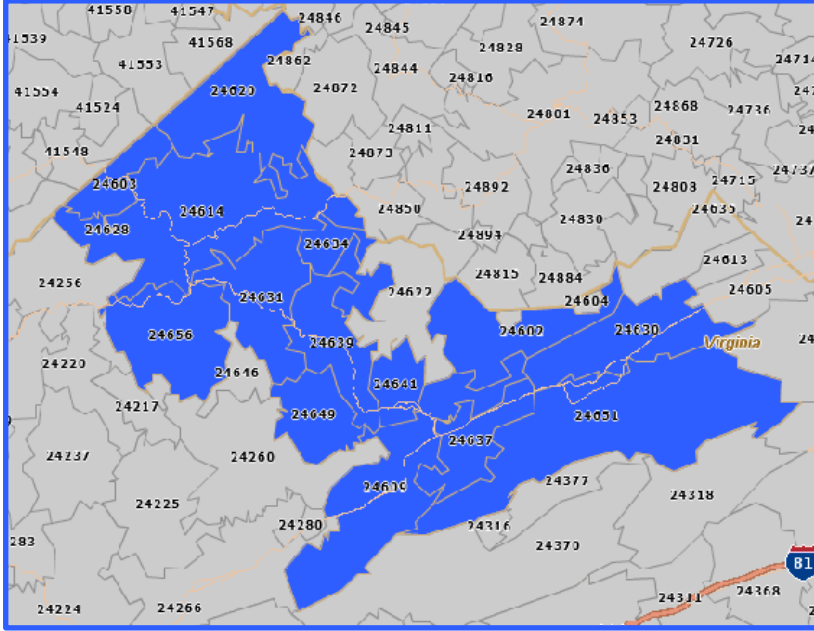
ZIP CODES WITH SERVICE* (complete list)

24093	24124	24134	24136	24147	24150
24712	24715	24731	24733	24736	24739
24740	24747	24951	24963	25093	25922
25951	25971				

CITIES WITH SERVICE* (complete list)

Hinton	Jumping Branch	Lerona	Athens
Kegley	Lashmeet	Matoaka	Pipestem
Princeton	Lindside	Peterstown	Narrows
Pearisburg	Rich Creek	Pembroke	Glen Lyn
Rock			

Richlands, VA



MARKET INFORMATION

Households: 7,975
 Estimated Viewers: 20,655

Cable customers change monthly. Subscriber numbers are estimates. Estimated potential viewers calculated using total homes multiplied by 2.59 based on U.S. Census Bureau data.

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ZIP CODES WITH SERVICE

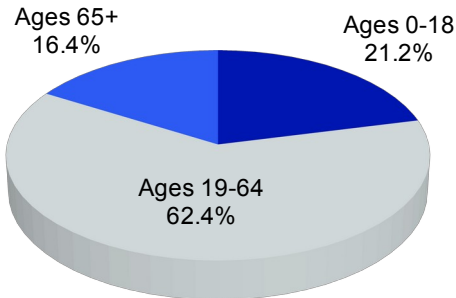
24602	24603	24609	24614
24620	24630	24631	24634

CITIES WITH SERVICE

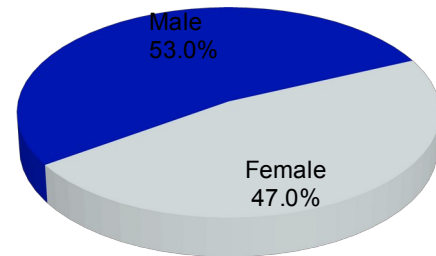
Adria	Bandy	Baptist Valley	Cedar Bluff
Claypool Hill	Clifffield	Doran	Gratton

DEMOGRAPHIC INFORMATION

Age*



Gender*



Richlands, VA

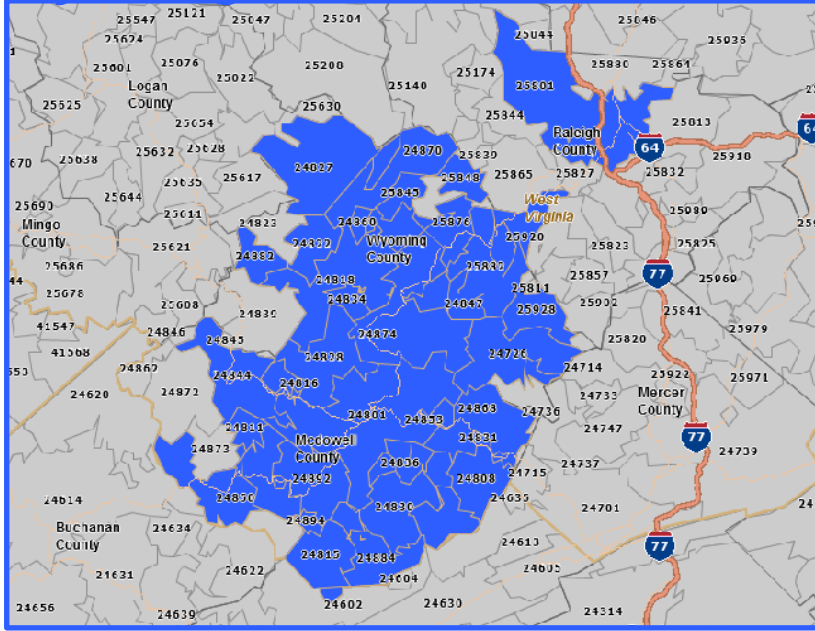
ZIP CODES WITH SERVICE* (complete list)

24602	24603	24609	24614	24620	24630
24631	24634	24637	24639	24641	24649
24651	24656	24657			

CITIES WITH SERVICE* (complete list)

Adria	Bandy	Baptist Valley	Cedar Bluff
Claypool Hill	Clifffield	Doran	Gratton
Laurel	Long Branch	North Tazewell	Pilgrims Knob
Pounding Mill	Raven	Nest Branch	Red Ash
Richlands	Seaboard	Shortt's Gap	Sinking Waters
Swords Creek	Tazewell	Tip Top	Whitewood
Grundy			

Wyoming-McDowell Counties



MARKET INFORMATION

Households: 5,990
 Estimated Viewers: 15,514

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ZIP CODES WITH SERVICE

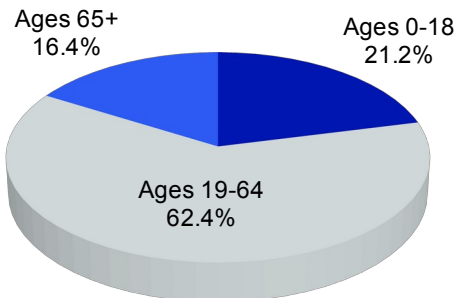
24601	24716	24719	24726
24801	24808	24811	24813

CITIES WITH SERVICE

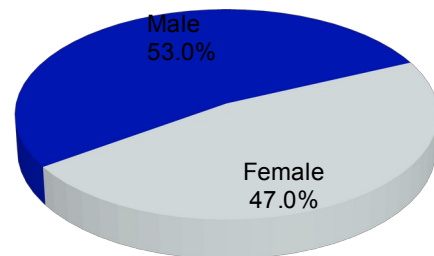
Glen Fork	Mullens	Pineville	Welch
Anawalt	Gary	Kimball	War

DEMOGRAPHIC INFORMATION

Age*



Gender*



Wyoming-McDowell Counties

ZIP CODES WITH SERVICE* (complete list)

24601	24716	24719	24726	24801	24808
24811	24813	24815	24816	24817	24818
24822	24826	24827	24828	24829	24860
24831	24834	24836	24843	24844	24836
24843	24844	24847	24848	24849	24850
24853	24854	24855	24857	24859	24860
24861	24866	24867	24868	24870	24871
24874	24878	24879	24880	24881	24882
24884	24887	24888	24892	24894	24895
24898	25801	25810	25826	25845	25848
25870	25875	25876	25882	25916	25920
25928					

CITIES WITH SERVICE* (complete list)

Glen Fork	Mullens	Pineville	Welch
Anawalt	Gary	Kimball	War
Bud	Brenton	Clear Fork	Cyclone
Kopperston	Lynco	Matheny	Oceana
Caret			