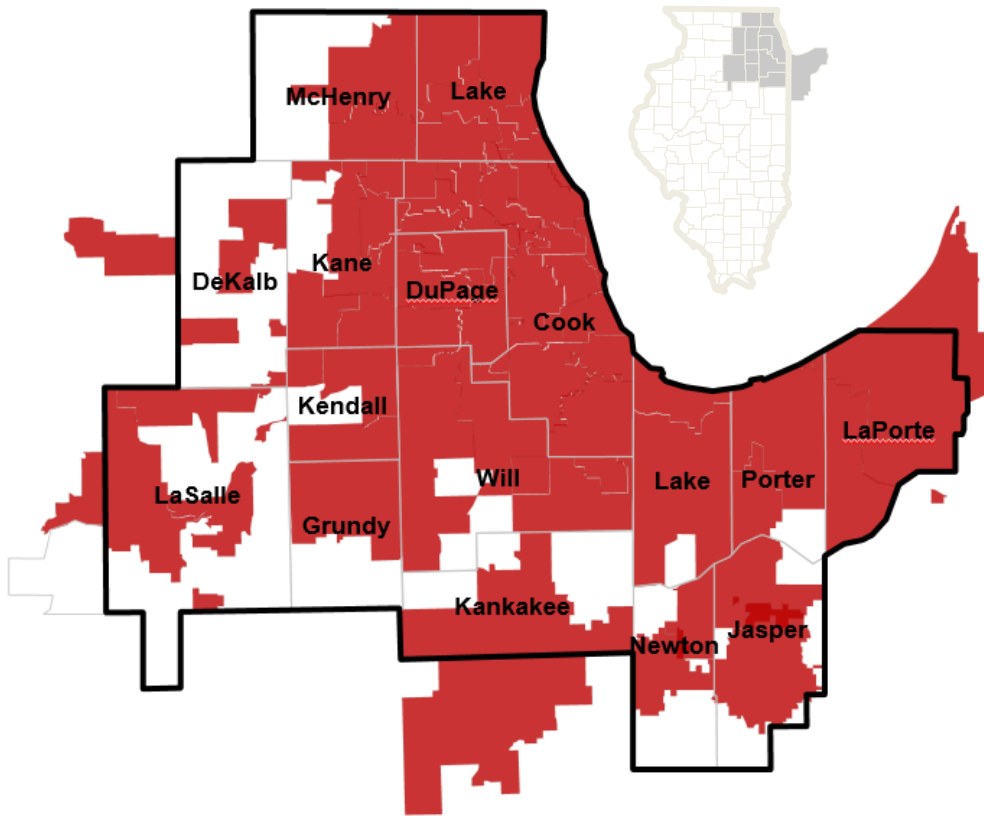


Chicago DMA MARKET PROFILE

Chicago Interconnect



Chicago

DMA Rank	3
----------	---

Total DMA TV HHs	3,299,720
Total Cable TV HHs	1,903,460
% of DMA TV HHs	57.7%

Interconnect Total UEs	2,464,150
% of DMA TV HHs	74.7%
+ Total UEs	2,598,752
% of DMA TV HHs	78.8%



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

888-579-8088

www.nationalmediaspots.com

media@nationalmediaspots.com