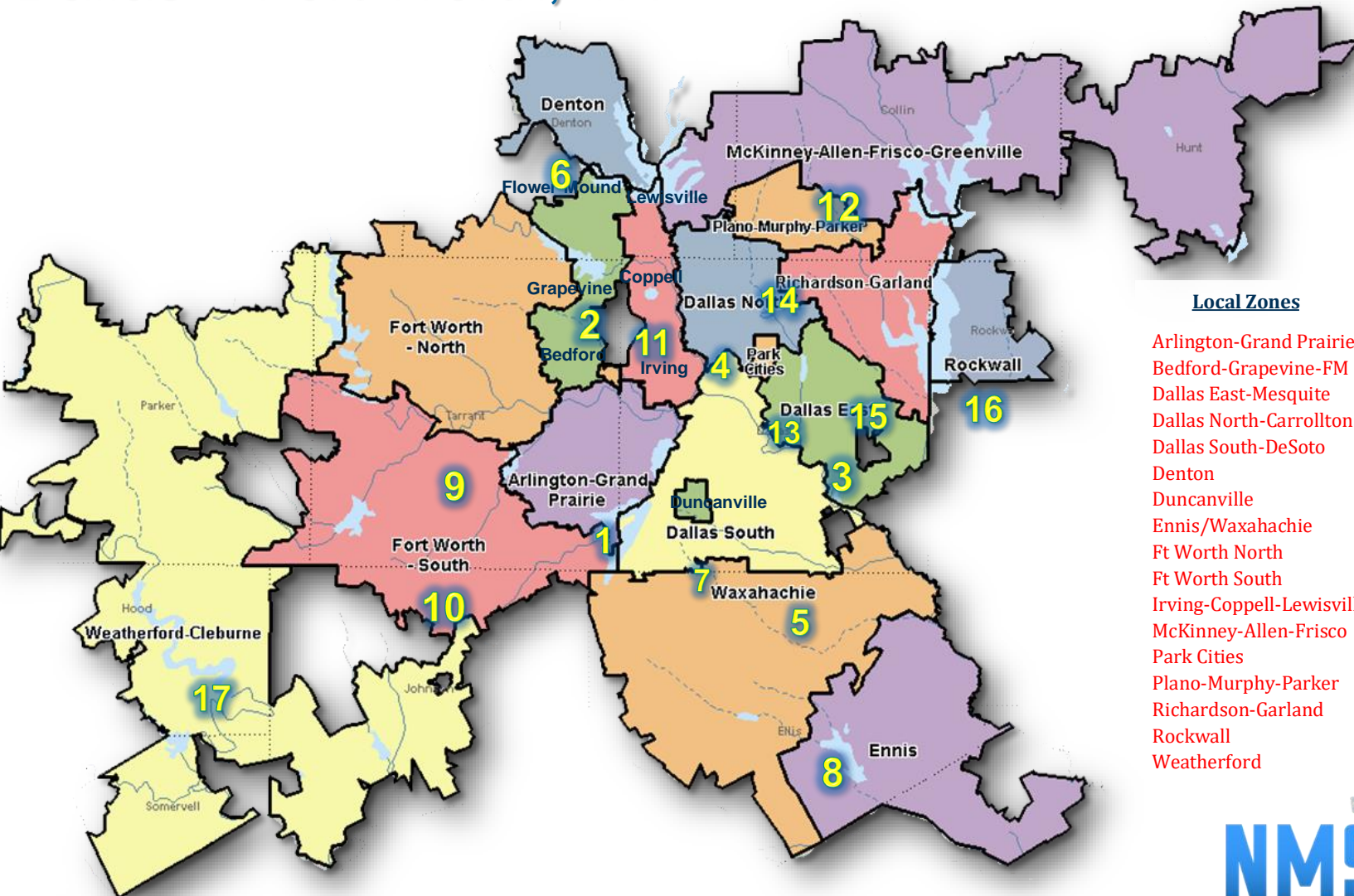


# Dallas – Fort Worth, TX



Local Zones	Cable HH's
Arlington-Grand Prairie	74,853
Bedford-Grapevine-FM	54,086
Dallas East-Mesquite	99,007
Dallas North-Carrollton	106,260
Dallas South-DeSoto	80,805
Denton	33,013
Duncanville	2,707
Ennis/Waxahachie	10,490
Ft Worth North	89,447
Ft Worth South	90,085
Irving-Coppell-Lewisville	57,874
McKinney-Allen-Frisco	87,015
Park Cities	7,998
Plano-Murphy-Parker	49,328
Richardson-Garland	71,935
Rockwall	7,185
Weatherford	28,239



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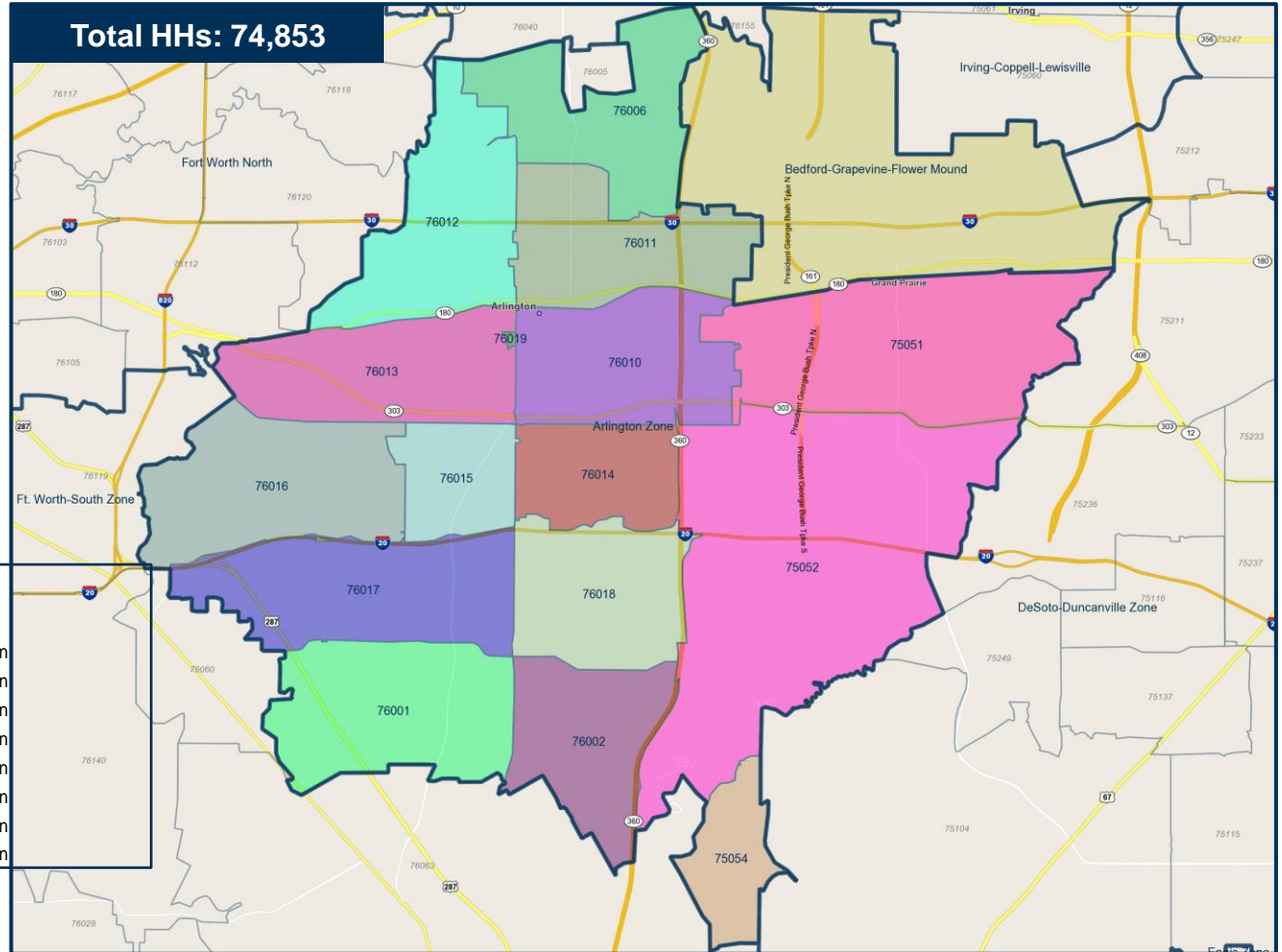
# Arlington / Grand Prairie Zone

## Demographics

Med. Age	33
% Female	51%
Med. HH Income	\$58,600
Bachelor's Degree +	28%
Owner-occupied	56%
HHs w. Kids	37%
Med. HU Value	\$159,500
Hispanic	35%

## Zone Zips and Cities

76011 - Arlington	76001 - Arlington	Arlington
76015 - Arlington	76006 - Arlington	Arlington
76010 - Arlington	76018 - Arlington	Arlington
76014 - Arlington	76019 - Arlington	Arlington
76016 - Arlington	76005 - Arlington	Arlington
76002 - Arlington	76012 - Arlington	Arlington
75051 - Grand Prairie	76013 - Arlington	Arlington
76017 - Arlington	75054 - Grand Prairie	Arlington



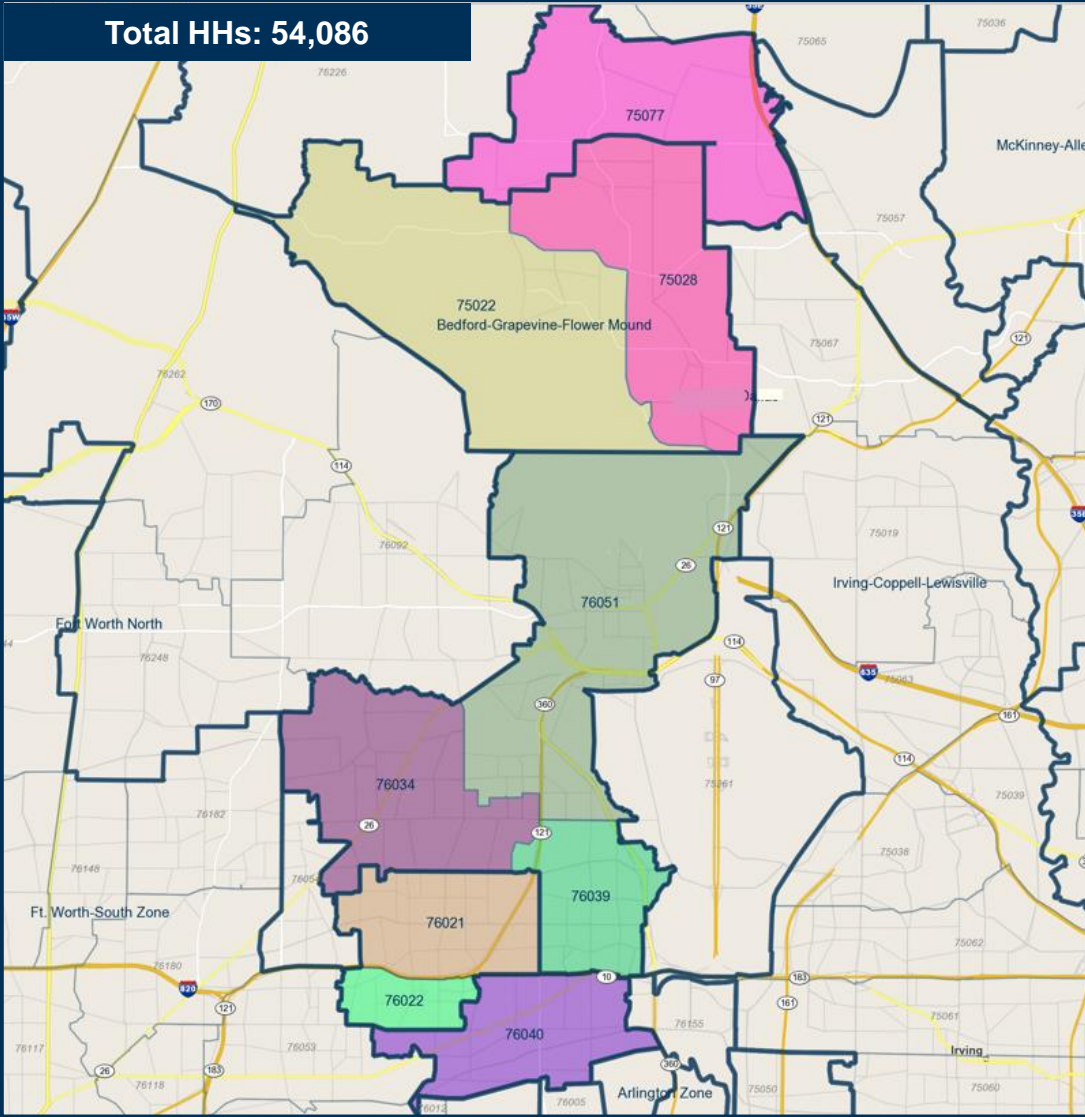
# Bedford/Grapevine/ Flower Mound Zone

## Demographics

Med. Age	39
% Female	51%
Med. HH Income	\$92,400
Bachelor's Degree +	46%
Owner-occupied	66%
HHs w. Kids	35%
Med. HU Value	\$277,900
Hispanic	14%

## Zone Zips and Cities

76039 - Euless	76034 - Colleyville
76051 - Grapevine	76022 - Bedford
75077 - Lewisville	75028 - Flower Mound
76040 - Euless	75022 - Flower Mound
76021 - Bedford	



# Fort Worth North Zone

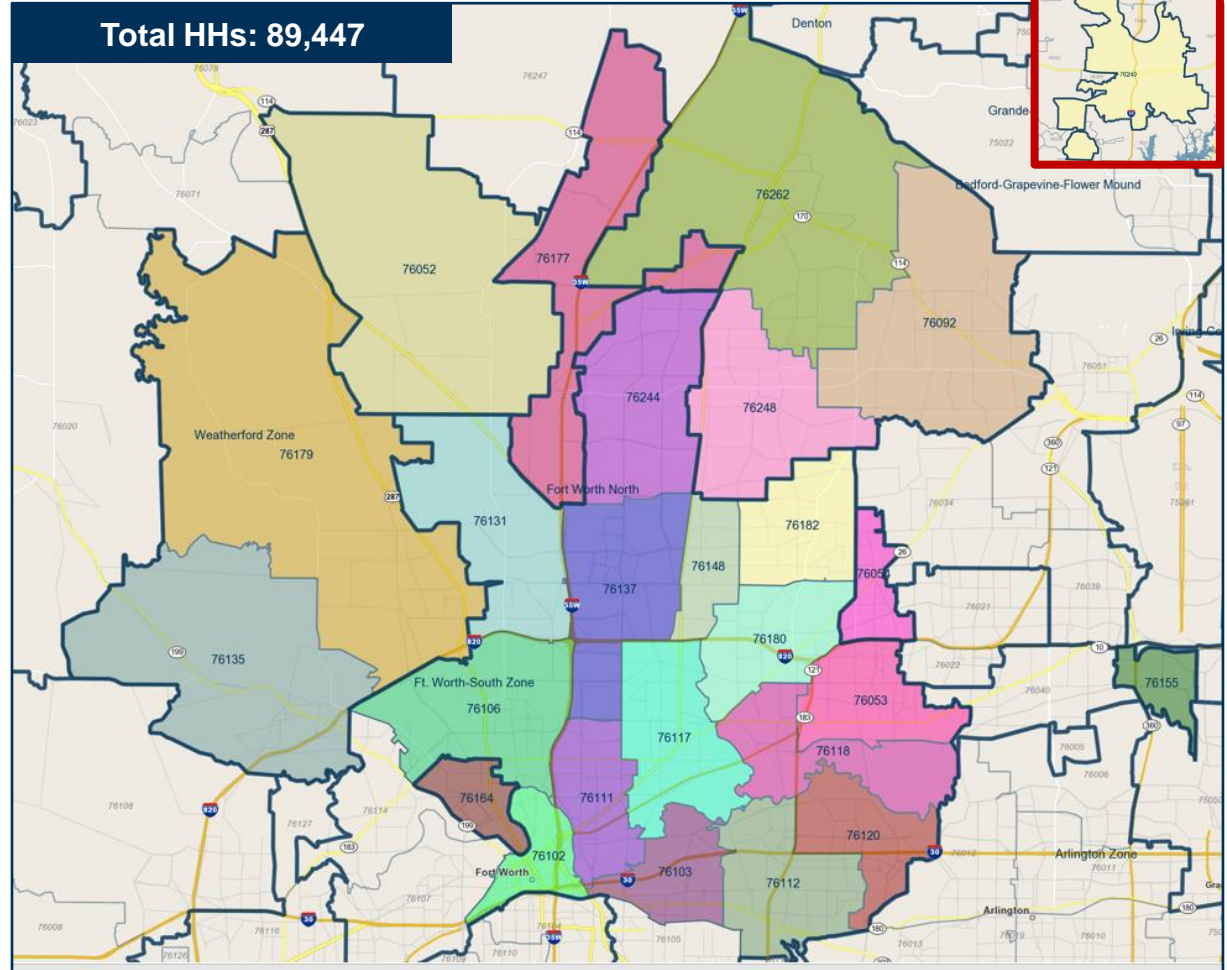
76180 - North Richland Hills	76120 - Fort Worth
76054 - Hurst	76111 - Fort Worth
76155 - Fort Worth	76053 - Hurst
76103 - Fort Worth	76244 - Keller
76135 - Fort Worth	76052 - Haslet
76137 - Fort Worth	76117 - Haltom City
76148 - Fort Worth	76248 - Keller
76131 - Fort Worth	76112 - Fort Worth
76177 - Fort Worth	76102 - Fort Worth
76164 - Fort Worth	76262 - Roanoke
76106 - Fort Worth	76182 - North Richland Hills
76207 - Denton	

## Zone Zips and Cities

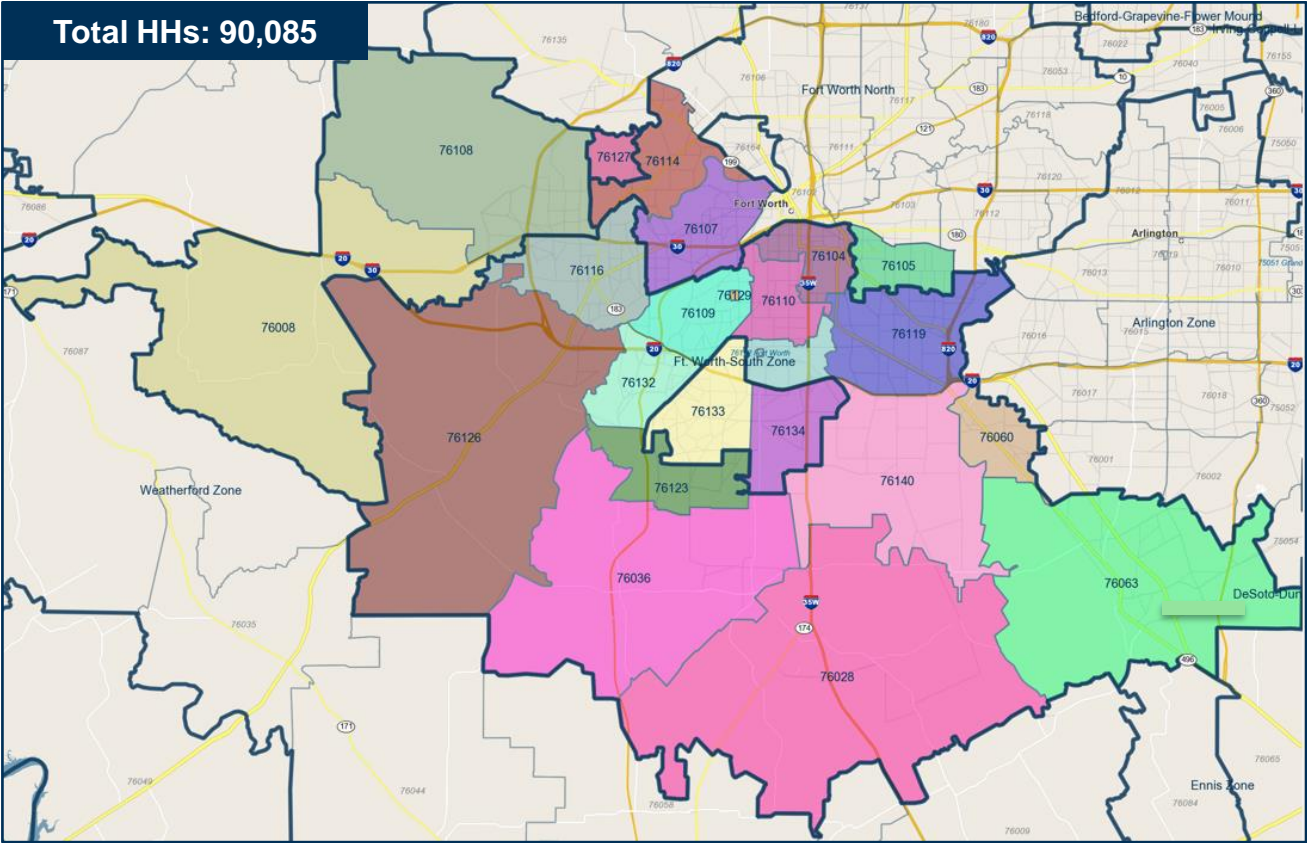
76114 - Fort Worth	76036 - Crowley
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## Demographics

Med. Age	35
% Female	51%
Med. HH Income	\$71,800
Bachelor's Degree +	31%
Owner-occupied	67%
HHs w. Kids	37%
Med. HU Value	\$180,000
Hispanic	24%



# Fort Worth South Zone



**Total HHs: 90,085**

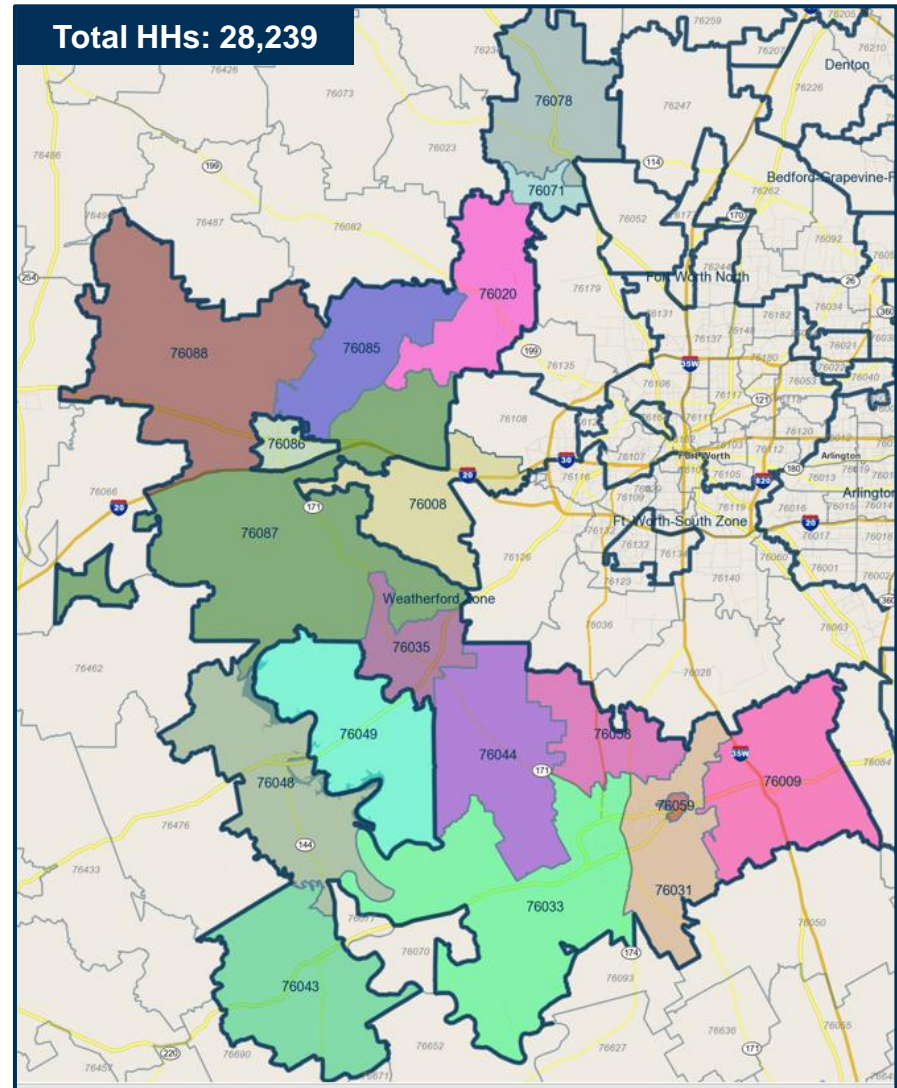
Demographics	
Med. Age	35
% Female	52%
Med. HH Income	\$60,300
Bachelor's Degree +	27%
Owner-occupied	62%
HHs w. Kids	34%
Med. HU Value	\$165,900
Hispanic	30%

Zone Zips and Cities	
76114 - Fort Worth	76036 - Crowley
76133 - Fort Worth	76129 - Fort Worth
76122 - Fort Worth	76110 - Fort Worth
76108 - Fort Worth	76140 - Fort Worth
76115 - Fort Worth	76134 - Fort Worth
76107 - Fort Worth	76116 - Fort Worth
76123 - Fort Worth	76063 - Mansfield
76109 - Fort Worth	76132 - Fort Worth
76127 - Naval Air Station JRB	76060 - Kennedale
76119 - Fort Worth	76126 - Fort Worth
76104 - Fort Worth	76028 - Burleson
76008 - Aledo	76122 - Fort Worth
76105 - Fort Worth	76129 - Fort Worth

# Weatherford/Cleburne/Azle Zone

Demographics	
Med. Age	39
% Female	51%
Med. HH Income	\$63,300
Bachelor's Degree +	23%
Owner-occupied	76%
HHs w. Kids	31%
Med. HU Value	\$165,800
Hispanic	17%

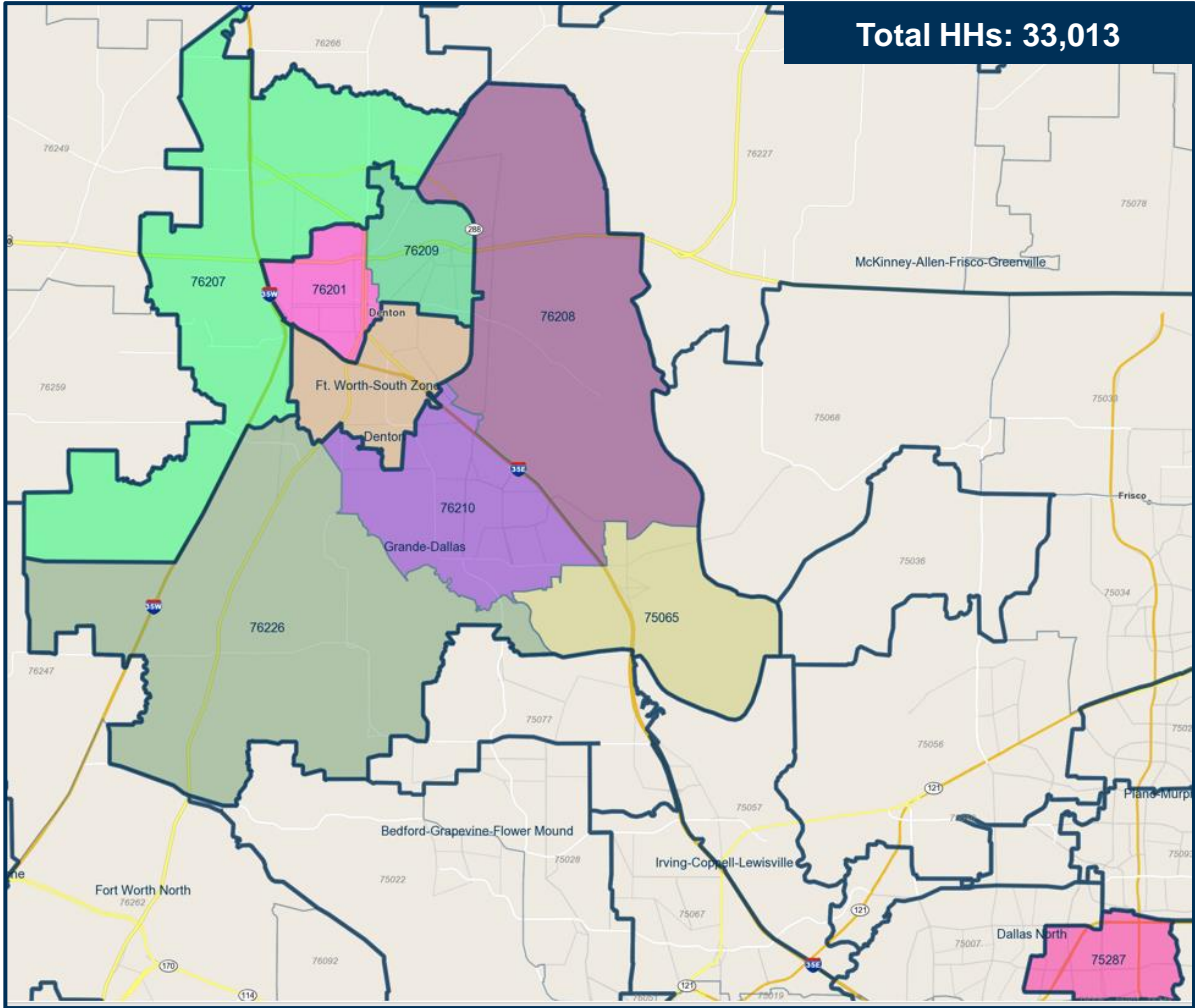
Zone Zips and Cities	
76059 - Keene	76033 - Cleburne
76085 - Weatherford	76049 - Granbury
76086 - Weatherford	76058 - Joshua
76078 - Rhome	76087 - Weatherford
76020 - Azle	76031 - Cleburne
76048 - Granbury	76071 - Newark
76009 - Alvarado	76044 - Godley
76088 - Weatherford	76008 - Aledo
76035 - Cresson	76043 - Glen Rose



# Denton Zone

Zone Zips and Cities	
76207 - Denton	76226 - Argyle
76210 - Denton	75065 - Lake Dallas
76205 - Denton	76201 - Denton
75287 - Dallas	76209 - Denton
76208 - Denton	

Demographics	
Med. Age	34
% Female	51%
Med. HH Income	\$58,000
Bachelor's Degree +	41%
Owner-occupied	42%
HHs w. Kids	26%
Med. HU Value	\$241,200
Hispanic	21%



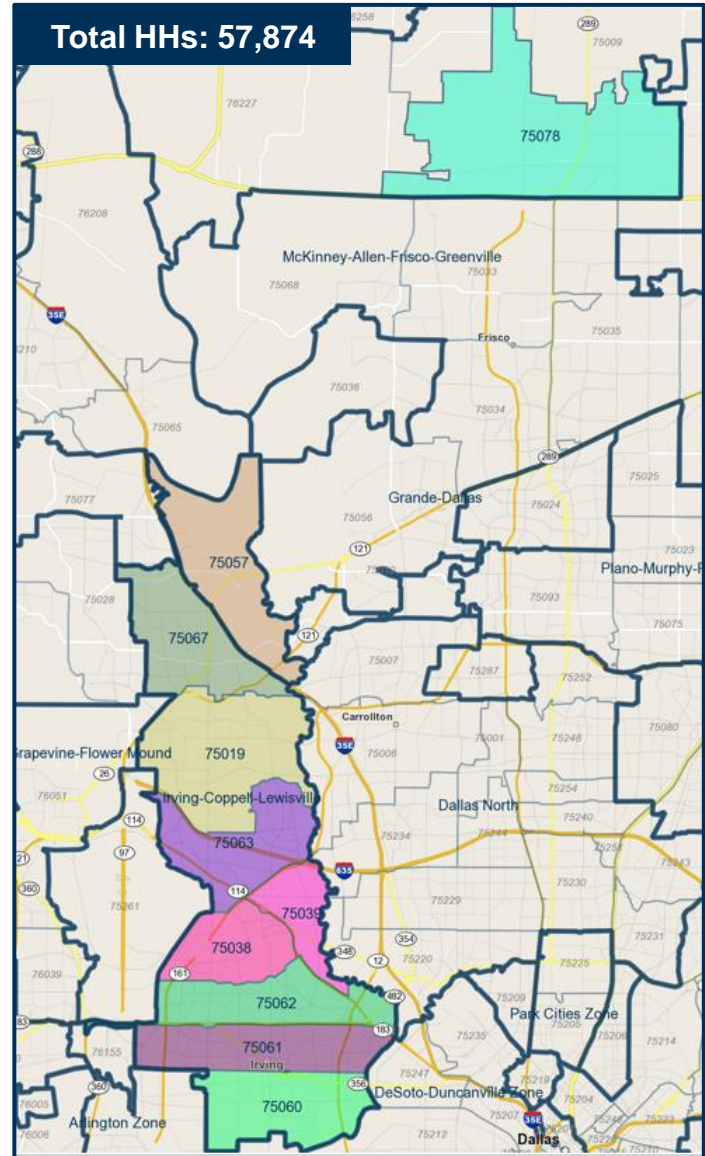
# Irving/Coppell/Lewisville Zone

## Demographics

Med. Age	35
% Female	51%
Med. HH Income	\$74,100
Bachelor's Degree +	52%
Owner-occupied	36%
HHs w. Kids	31%
Med. HU Value	\$28 1,600
Hispanic	22%

## Zone Zips and Cities

75019 - Coppell	75067 - Lewisville
75038 - Irving	75057 - Lewisville
75039 - Irving	75060 - Irving
75063 - Irving	75061 - Irving
75078 - Prosper	75062 - Irving









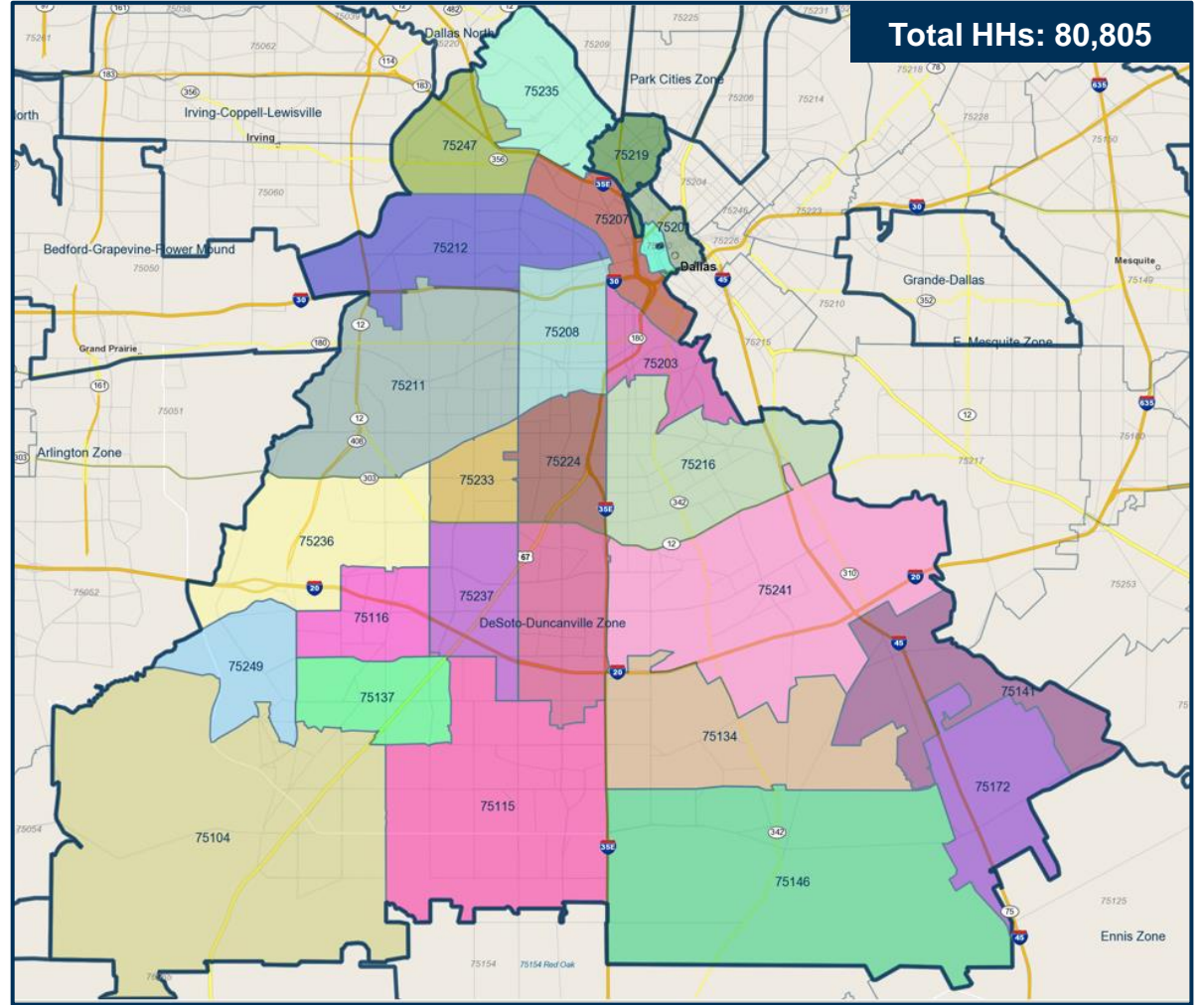
# Dallas South/Duncanville Zone

## Demographics

Med. Age	33
% Female	51%
Med. HH Income	\$49,300
Bachelor's Degree +	21%
Owner-occupied	53%
HHs w. Kids	32%
Med. HU Value	\$138,100
Hispanic	41%

## Zone Zips and Cities

75237 - Dallas	75236 - Dallas
75201 - Dallas	75249 - Dallas
75212 - Dallas	75241 - Dallas
75116 - Duncanville	75115 - Desoto
75146 - Lancaster	75134 - Lancaster
75216 - Dallas	75211 - Dallas
75232 - Dallas	75203 - Dallas
75235 - Dallas	75208 - Dallas
75137 - Duncanville	75172 - Wilmer
75224 - Dallas	75104 - Cedar Hill
75233 - Dallas	75219 - Dallas
75202 - Dallas	75207 - Dallas
75247 - Dallas	75141 - Hutchins



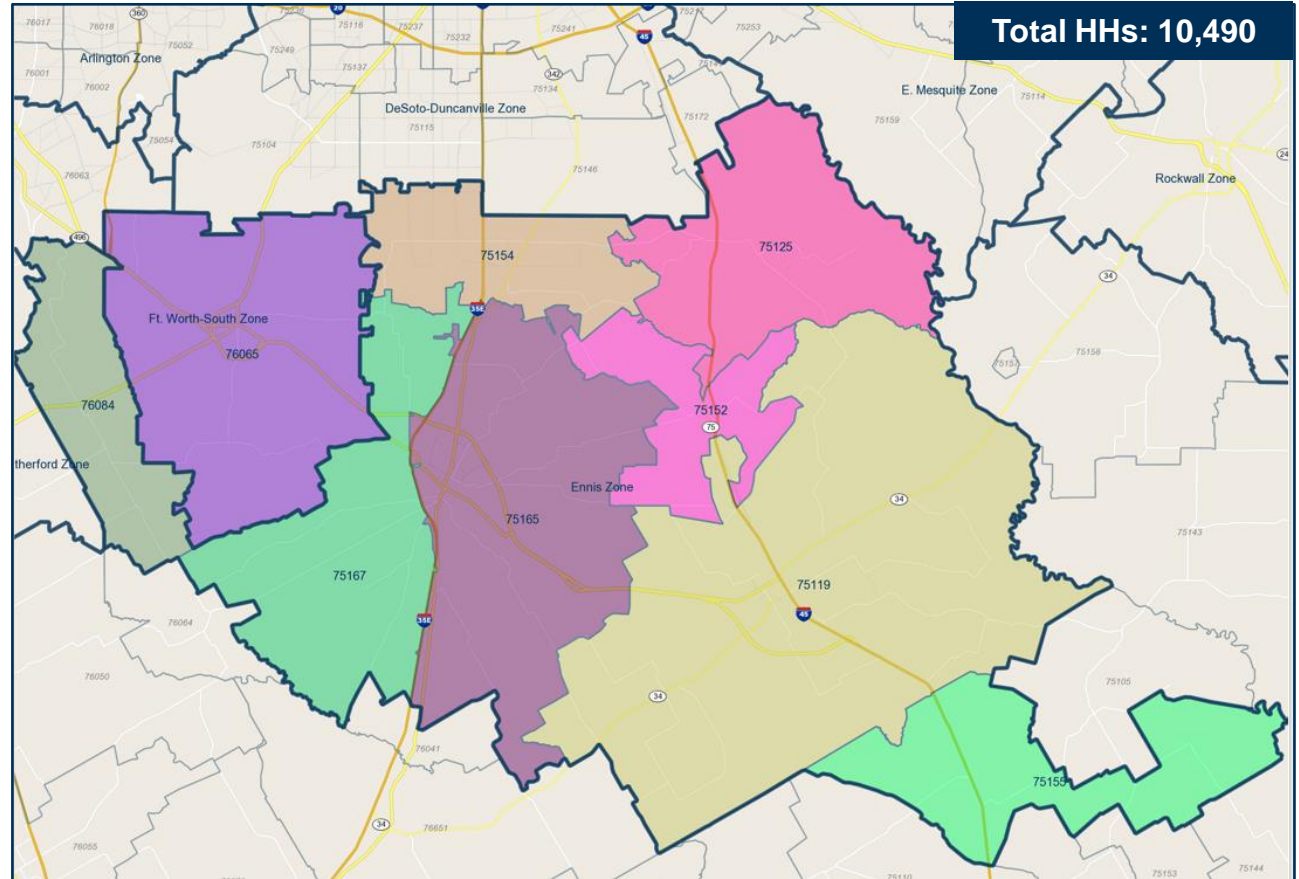
# Ennis/Waxahachie Zone

## Demographics

Med. Age	36
% Female	51%
Med. HH Income	\$75,259
Bachelor's Degree +	24%
Owner-occupied	76%
HHs w. Kids	40%
Med. HU Value	\$176,300
Hispanic	23%

## Zone Zips and Cities

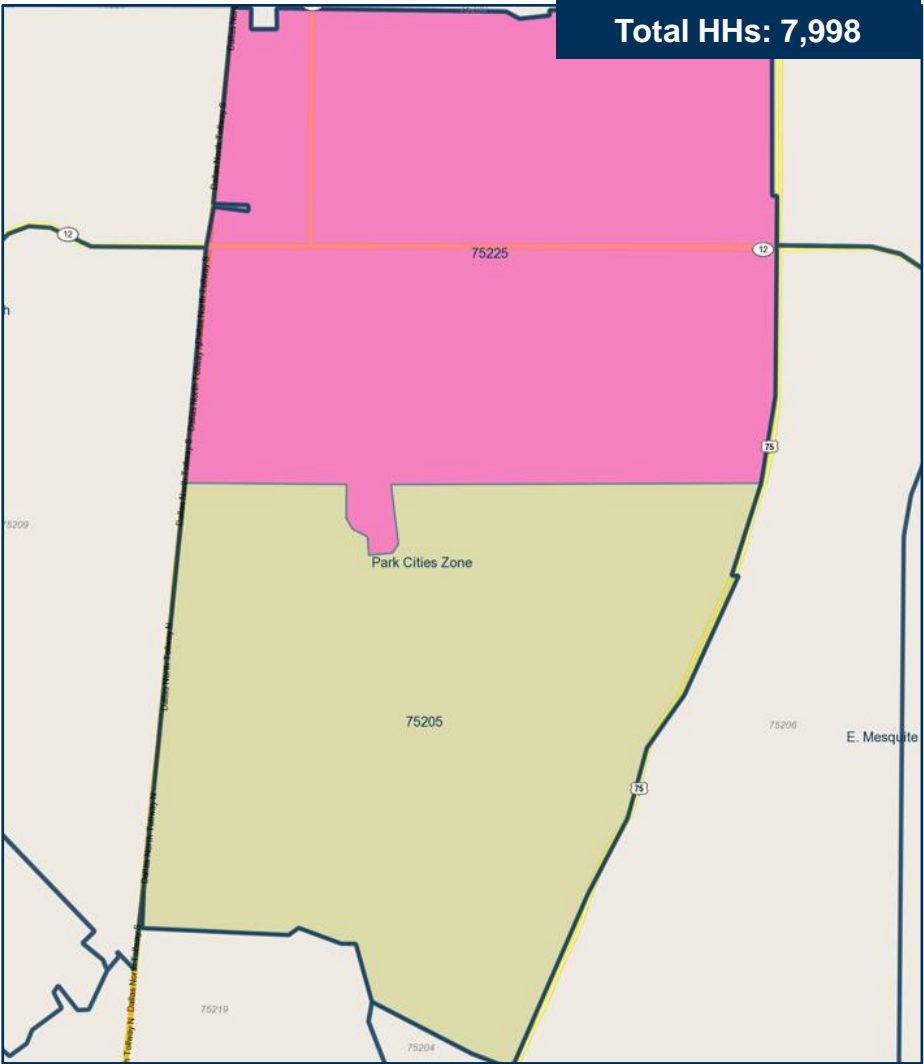
75119 - Ennis	75165 - Waxahachie
75125 - Ferris	75167 - Waxahachie
75152 - Palmer	76065 - Midlothian
75154 - Red Oak	76084 - Venus
75155 - Rice	



# Park Cities Zone

Demographics	
Med. Age	37
% Female	53%
Med. HH Income	\$154,700
Bachelor's Degree +	80%
Owner-occupied	65%
HHs w. Kids	29%
Med. HU Value	\$989,300
Hispanic	6%

Zone Zips and Cities	
75225 - Dallas	75205 - Dallas



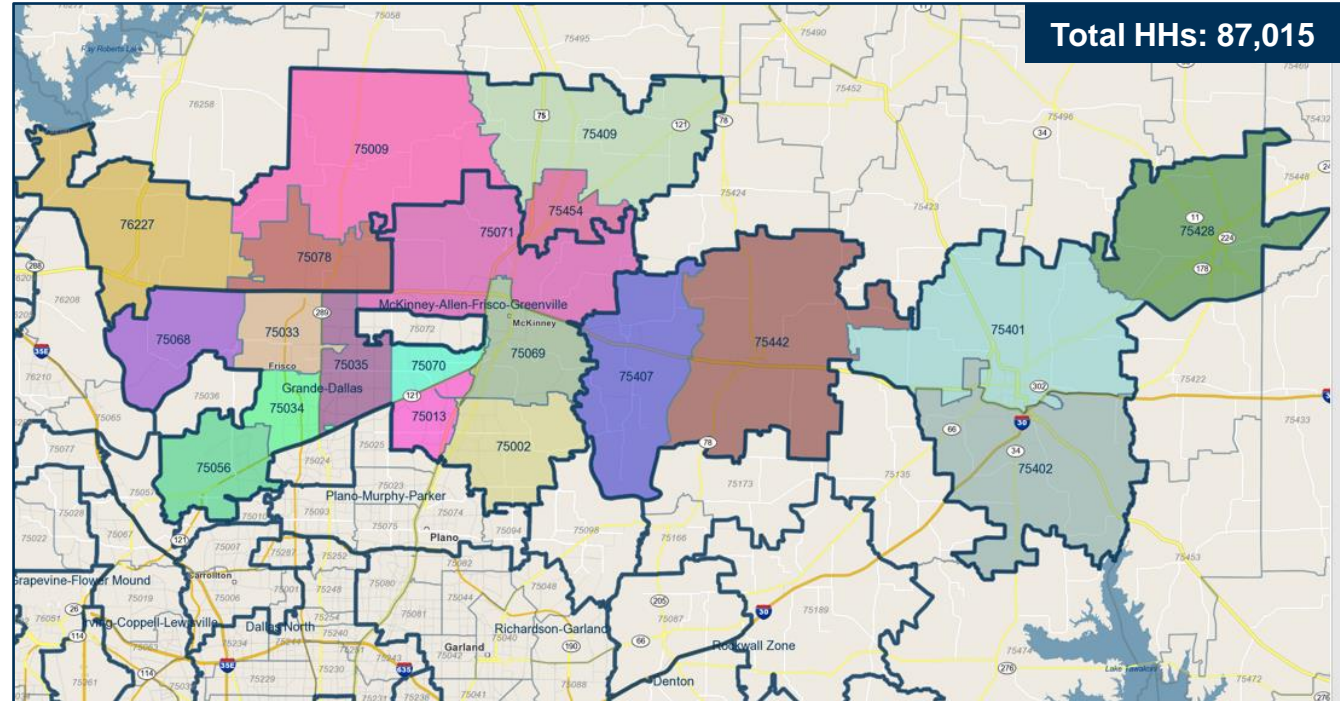
# McKinney/Allen/Frisco/Greenville Zone

## Demographics

Med. Age	36
% Female	51%
Med. HH Income	\$102,500
Bachelor's Degree +	48%
Owner-occupied	75%
HHs w. Kids	46%
Med. HU Value	\$295,400
Hispanic	16%

## Zone Zips and Cities

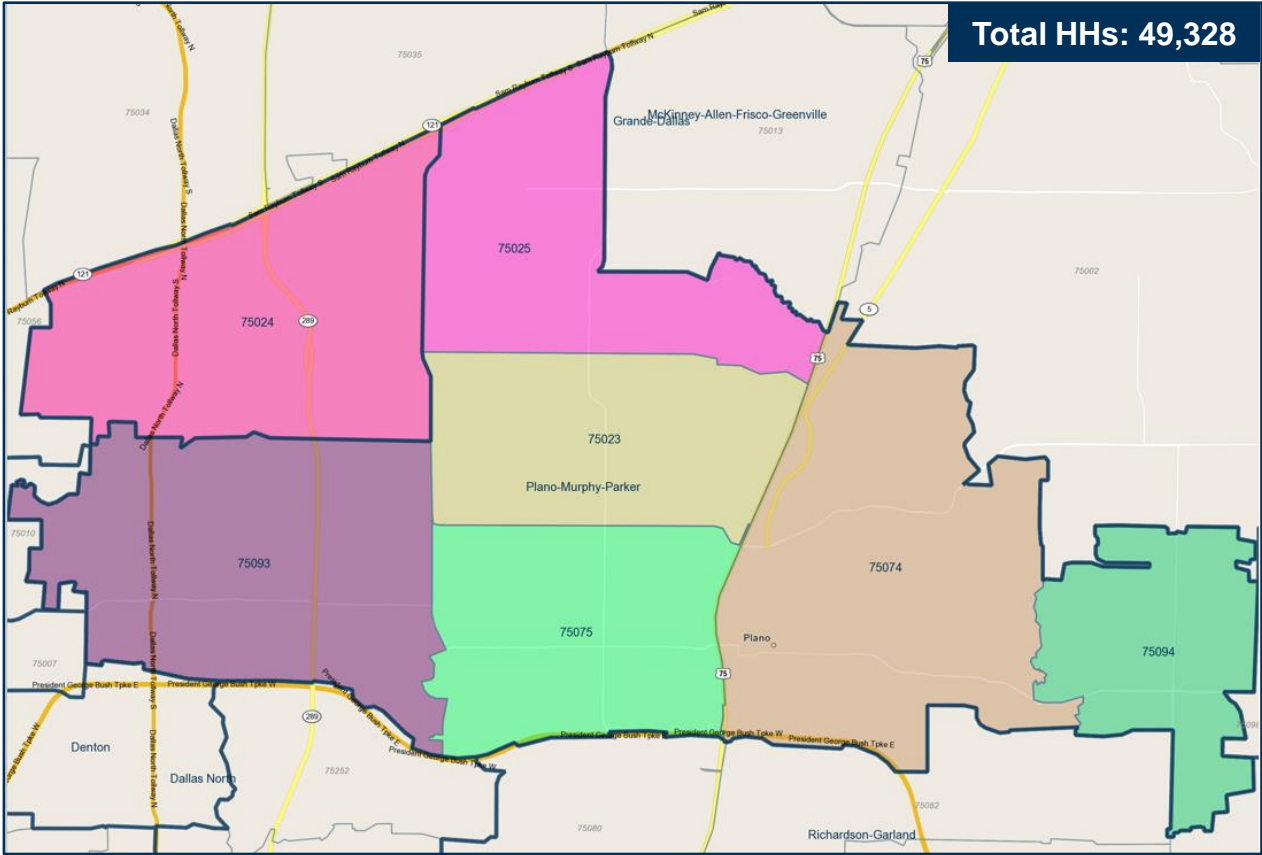
75002 - Allen	75071 - McKinney
75009 - Celina	75078 - Prosper
75013 - Allen	75401 - Greenville
75033 - Frisco	75402 - Greenville
75034 - Frisco	75407 - Princeton
75035 - Frisco	75409 - Anna
75056 - The Colony	75428 - Commerce
75068 - Little Elm	75442 - Farmersville
75069 - McKinney	75454 - Melissa
75070 - McKinney	76227 - Aubrey



# Plano/Murphy/Parker Zone

Demographics	
Med. Age	39
% Female	51%
Med. HH Income	\$95,500
Bachelor's Degree +	54%
Owner-occupied	63%
HHs w. Kids	37%
Med. HU Value	\$299,500
Hispanic	15%

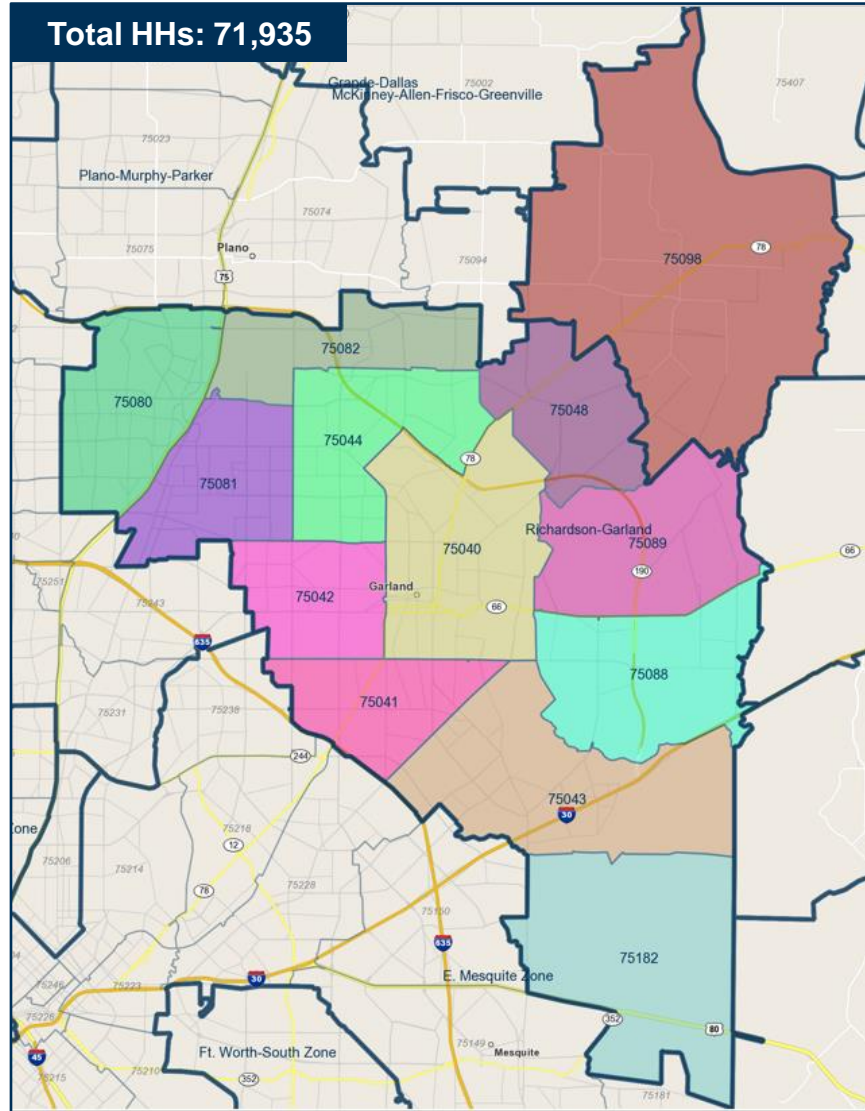
Zone Zips and Cities	
75075 - Plano	75025 - Plano
75074 - Plano	75094 - Plano
75023 - Plano	75024 - Plano
75093 - Plano	



# Richardson/Garland Zone

Demographics	
Med. Age	35
% Female	51%
Med. HH Income	\$67,100
Bachelor's Degree +	34%
Owner-occupied	64%
HHs w. Kids	35%
Med. HU Value	\$182,700
Hispanic	29%

Zone Zips and Cities	
75040 - Garland	75080 - Richardson
75041 - Garland	75081 - Richardson
75042 - Garland	75082 - Richardson
75043 - Garland	75088 - Rowlett
75044 - Garland	75089 - Rowlett
75048 - Sachse	75098 - Wylie
	75182 - Sunnyvale





# Rockwall Zone

Zone Zips and Cities	
75142 - Kaufman	75087 - Rockwall
75032 - Rockwall	75189 - Royse City

Demographics	
Med. Age	37
% Female	50%
Med. HH Income	\$88,400
Bachelor's Degree +	31%
Owner-occupied	81%
HHs w. Kids	41%
Med. HU Value	\$216,500
Hispanic	20%

