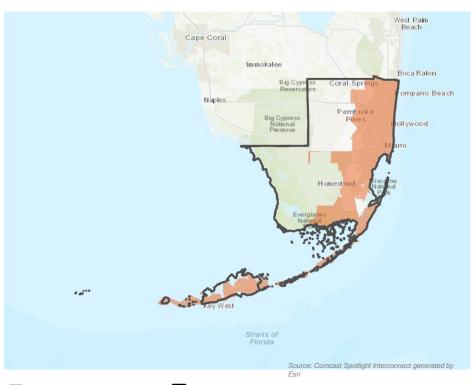
Miami-Ft Lauderdale FL Interconnect Market Profile



Miami-Ft. Lauderdale

Total DMA TV Universe Estimate (UE)	1,677,850
Interconnect	
I+ Full Footprint UE	1,247,124
I+ DMA UE	1,247,124
% DMA UE	74.3%

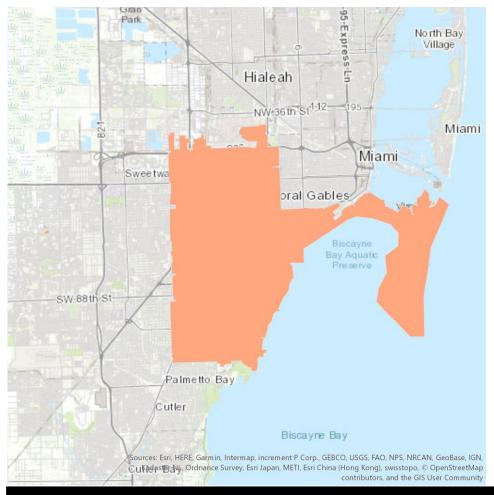
Interconnect

Miami-Ft. Lauderdale DMA

Coral Gbls-Key Bscyn

UE

13,992



Demographic Profi	le
Age Groups	
Persons 17 and under	18.2%
Adults 18-34	21.9%
Adults 35-54	29.0%
Adults 55+	30.9%
Education	
Attended College+	62.7%
Marital Status	
Single (Never Married)	32.7%
Married	40.5%
Divorced/Separated/Widowed	26.7%
Household Income	
\$30,000-\$49,999	17.7%
\$50,000-\$74,999	14.2%
\$75,000-\$99,999	9.9%
\$100,000+	30.0%
Housing Units & Family Ty	pe
% Owner Occupied Units	49.1%
% of HH with Children	28.6%
Race	
White	91.1%
Asian	2.1%
Black/African American	4.0%
Other	2.7%
Ethnicity	
Hispanic	73.1%

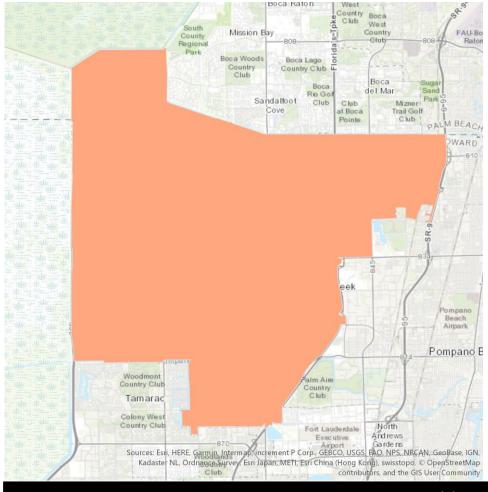
Communities Served

· Key Biscayne

Deerfield-Pompano

UE

14,484

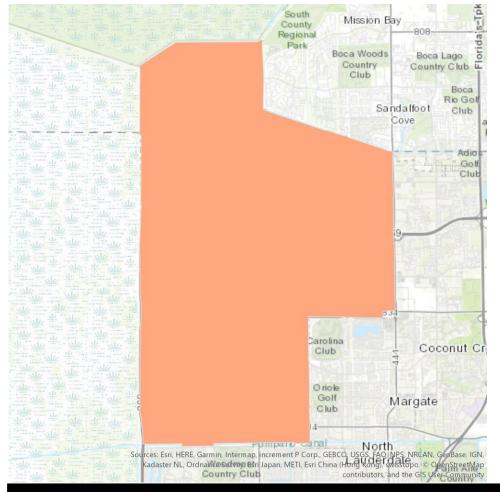


Demographic Profile	2
Age Groups	
Persons 17 and under	23.6%
Adults 18-34	21.2%
Adults 35-54	28.3%
Adults 55+	26.9%
Education	
Attended College+	62.4%
Marital Status	
Single (Never Married)	32.0%
Married	43.6%
Divorced/Separated/Widowed	24.3%
Household Income	
\$30,000-\$49,999	19.7%
\$50,000-\$74,999	18.4%
\$75,000-\$99,999	12.4%
\$100,000+	24.8%
Housing Units & Family Type	
% Owner Occupied Units	56.0%
% of HH with Children	36.4%
Race	
White	65.8%
Asian	4.2%
Black/African American	23.6%
Other	6.3%
Ethnicity	
Hispanic	23.5%

Communities Served

· Deerfield Beach

13,509



Demographic Profi	le
Age Groups	
Persons 17 and under	26.7%
Adults 18-34	20.7%
Adults 35-54	30.1%
Adults 55+	22.5%
Education	
Attended College+	72.1%
Marital Status	
Single (Never Married)	32.0%
Married	48.5%
Divorced/Separated/Widowed	19.5%
Household Income	
\$30,000-\$49,999	16.1%
\$50,000-\$74,999	16.4%
\$75,000-\$99,999	13.7%
\$100,000+	37.3%
Housing Units & Family Typ	ре
% Owner Occupied Units	60.4%
% of HH with Children	45.3%
Race	
White	69.8%
Asian	4.8%
Black/African American	19.0%
Other	6.4%
Ethnicity	
Hispanic	24.5%

Communities Served

Coral Springs

77,592



Demographic Profile	9		
Age Groups			
Persons 17 and under	22.0%		
Adults 18-34	23.6%		
Adults 35-54	28.0%		
Adults 55+	26.4%		
Education			
Attended College+	49.7%		
Marital Status			
Single (Never Married)	40.6%		
Married	32.5%		
Divorced/Separated/Widowed	27.0%		
Household Income	Household Income		
\$30,000-\$49,999	21.0%		
\$50,000-\$74,999	17.1%		
\$75,000-\$99,999	9.5%		
\$100,000+	14.1%		
Housing Units & Family Type			
% Owner Occupied Units	45.6%		
% of HH with Children	34.4%		
Race			
White	55.4%		
Asian	1.3%		
Black/African American	39.2%		
Other	4.1%		
Ethnicity			
Hispanic	47.8%		

Communities Served

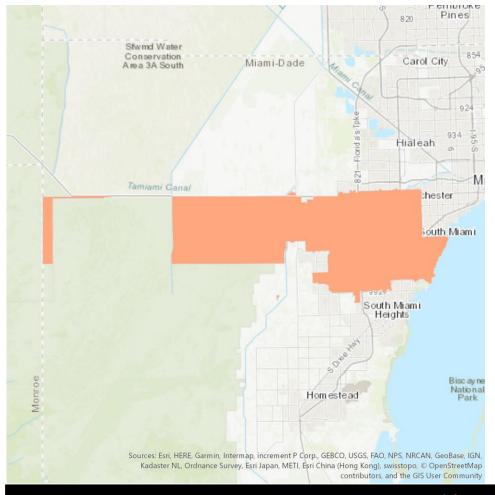
HialeahMiami

Miami Gardens

• North Miami Beach

Opa Locka

42,017

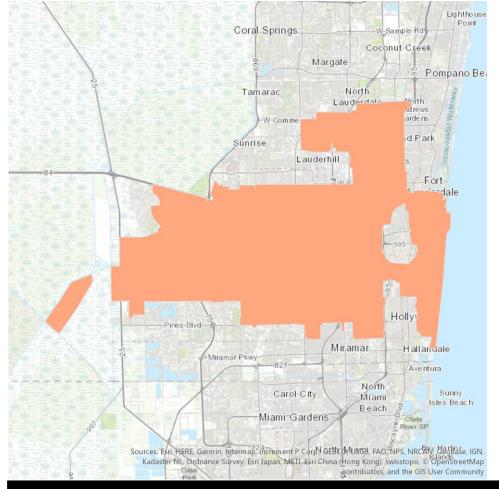


Demographic Profi	ile
Age Groups	
Persons 17 and under	18.6%
Adults 18-34	22.2%
Adults 35-54	29.5%
Adults 55+	29.7%
Education	
Attended College+	59.0%
Marital Status	
Single (Never Married)	31.5%
Married	42.2%
Divorced/Separated/Widowed	26.3%
Household Income	
\$30,000-\$49,999	18.6%
\$50,000-\$74,999	17.7%
\$75,000-\$99,999	12.3%
\$100,000+	25.5%
Housing Units & Family Ty	pe
% Owner Occupied Units	63.8%
% of HH with Children	34.0%
Race	
White	90.8%
Asian	2.2%
Black/African American	4.4%
Other	2.6%
Ethnicity	
Hispanic	79.2%

Communities Served

Miami

34,517



Demographic Profile	е
Age Groups	
Persons 17 and under Adults 18-34 Adults 35-54	21.8% 22.3% 28.5%
Adults 55+	27.4%
2000000	61.2%
Attended College+ Marital Status	01.2%
	05.00/
Single (Never Married) Married	35.0% 39.7%
Divorced/Separated/Widowed	25.3%
Household Income	
\$30,000-\$49,999 \$50,000-\$74,999 \$75,000-\$99,999 \$100,000+	18.6% 18.1% 11.9% 25.1%
Housing Units & Family Type	2
% Owner Occupied Units % of HH with Children	53.5% 32.3%
Race	
White Asian Black/African American Other	62.7% 3.5% 26.6% 7.2%
Ethnicity	1.2/0
Hispanic	29.4%

Communities Served

• Dania

• Fort Lauderdale

Hollywood

27,314



Demographic Prof	ile
Age Groups	
Persons 17 and under	14.8%
Adults 18-34	19.5%
Adults 35-54	28.6%
Adults 55+	37.1%
Education	
Attended College+	62.1%
Marital Status	
Single (Never Married)	29.6%
Married	40.9%
Divorced/Separated/Widowed	29.5%
Household Income	
\$30,000-\$49,999	16.5%
\$50,000-\$74,999	18.2%
\$75,000-\$99,999	13.1%
\$100,000+	26.1%
Housing Units & Family Ty	pe
% Owner Occupied Units	32.7%
% of HH with Children	18.0%
Race	
White	88.6%
Asian	1.2%
Black/African American	7.5%
Other	2.7%
Ethnicity	
Hispanic	22.9%

Communities Served

• Big Pine Key

- Key Colony Beach
 - ao Lona

Marathon

Tavernier

• Islamorada

Key Largo

Key WestLong Key

Summerland Key

Fort Lauderdale

UE

9,740



Demographic Profile		
Age Groups		
Persons 17 and under	19.2%	
Adults 18-34	22.0%	
Adults 35-54	28.4%	
Adults 55+	30.4%	
Education		
Attended College+	57.8%	
Marital Status		
Single (Never Married)	41.2%	
Married	31.7%	
Divorced/Separated/Widowed	27.1%	
Household Income		
\$30,000-\$49,999	19.5%	
\$50,000-\$74,999	17.4%	
\$75,000-\$99,999	10.6%	
\$100,000+	21.3%	
Housing Units & Family Type		
% Owner Occupied Units	42.6%	
% of HH with Children	23.1%	
Race		
White	57.0%	
Asian	1.9%	
Black/African American	36.0%	
Other	5.0%	
Ethnicity		
Hispanic	17.8%	

Communities Served

Fort Lauderdale

Fort Lauderdale-Pompano

UE

54,103



Demographic Prof	ile
Age Groups	
Persons 17 and under	20.4%
Adults 18-34	22.9%
Adults 35-54	28.1%
Adults 55+	28.5%
Education	
Attended College+	55.7%
Marital Status	
Single (Never Married)	40.4%
Married	32.9%
Divorced/Separated/Widowed	26.7%
Household Income	
\$30,000-\$49,999	20.7%
\$50,000-\$74,999	18.0%
\$75,000-\$99,999	10.4%
\$100,000+	19.7%
Housing Units & Family Ty	/pe
% Owner Occupied Units	44.2%
% of HH with Children	26.6%
Race	
White	54.3%
Asian	2.2%
Black/African American	38.1%
Other	5.4%
Ethnicity	
Hispanic	19.3%

Communities Served

Fort Lauderdale

Hallandale

UE

14,520



Demographic Profile	
Age Groups	
Persons 17 and under	17.0%
Adults 18-34	18.0%
Adults 35-54	26.4%
Adults 55+	38.6%
Education	
Attended College+	57.8%
Marital Status	
Single (Never Married)	27.7%
Married	37.2%
Divorced/Separated/Widowed	35.1%
Household Income	
\$30,000-\$49,999	19.2%
\$50,000-\$74,999	16.7%
\$75,000-\$99,999	8.3%
\$100,000+	11.4%
Housing Units & Family Type	
% Owner Occupied Units	33.5%
% of HH with Children	20.4%
Race	
White	74.9%
Asian	1.6%
Black/African American	18.1%
Other	5.4%
Ethnicity	
Hispanic	34.9%

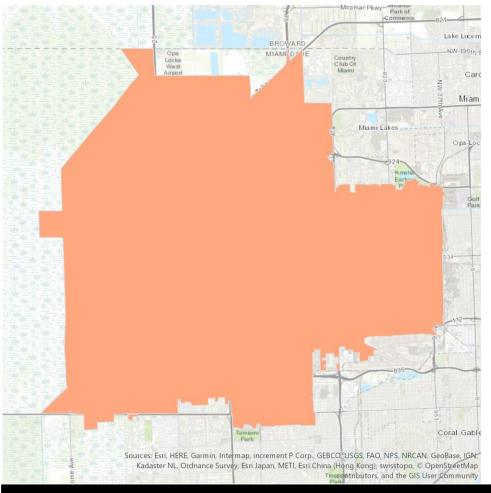
Communities Served

Hallandale

Hialeah

UE

8,352

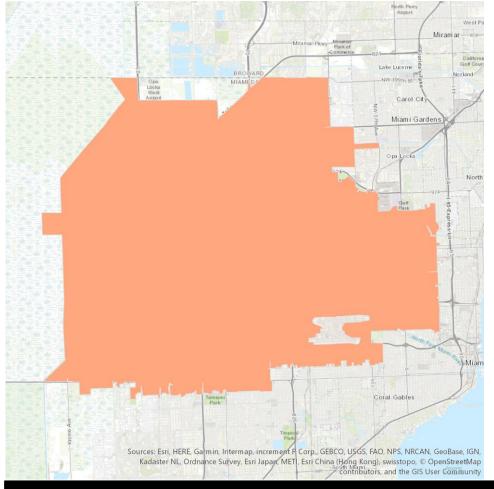


Demographic Profi	le
Age Groups	
Persons 17 and under	19.2%
Adults 18-34	21.9%
Adults 35-54	31.2%
Adults 55+	27.8%
Education	
Attended College+	44.7%
Marital Status	
Single (Never Married)	33.2%
Married	37.8%
Divorced/Separated/Widowed	28.9%
Household Income	
\$30,000-\$49,999	20.2%
\$50,000-\$74,999	17.1%
\$75,000-\$99,999	9.5%
\$100,000+	14.5%
Housing Units & Family Typ	oe e
% Owner Occupied Units	47.7%
% of HH with Children	37.9%
Race	
White	92.9%
Asian	1.1%
Black/African American	2.9%
Other	3.1%
Ethnicity	
Hispanic	91.9%

Communities Served

Hialeah

66,848

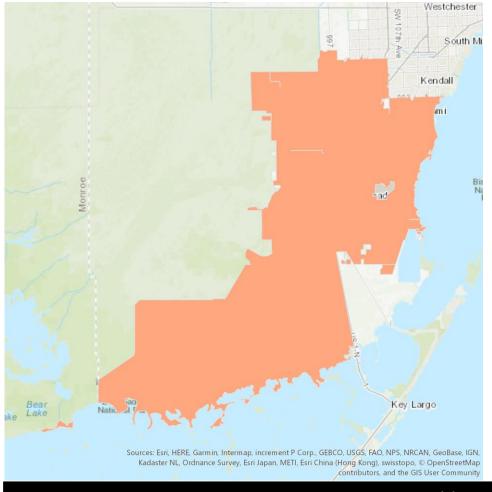


Demographic Profile	:
Age Groups	
Persons 17 and under Adults 18-34 Adults 35-54 Adults 55+	20.0% 22.5% 30.4% 27.2%
Education	
Attended College+	43.9%
Marital Status	
Single (Never Married) Married Divorced/Separated/Widowed	35.7% 35.2% 29.0%
Household Income	
\$30,000-\$49,999 \$50,000-\$74,999 \$75,000-\$99,999 \$100,000+	20.6% 17.0% 8.8% 12.4%
Housing Units & Family Type	
% Owner Occupied Units % of HH with Children	44.6% 36.9%
Race	0.4.60/
White Asian Black/African American Other	84.6% 1.0% 10.6% 3.9%
Ethnicity	
Hispanic	85.0%

Communities Served

Hialeah

32,828



Demographic Profil	le
Age Groups	
Persons 17 and under	25.6%
Adults 18-34	24.4%
Adults 35-54	28.3%
Adults 55+	21.7%
Education	
Attended College+	53.6%
Marital Status	
Single (Never Married)	35.6%
Married	39.5%
Divorced/Separated/Widowed	24.9%
Household Income	
\$30,000-\$49,999	19.7%
\$50,000-\$74,999	18.4%
\$75,000-\$99,999	12.7%
\$100,000+	21.4%
Housing Units & Family Typ	e
% Owner Occupied Units	57.1%
% of HH with Children	45.7%
Race	
White	75.8%
Asian	1.9%
Black/African American	17.2%
Other	5.1%
Ethnicity	
Hispanic	63.7%

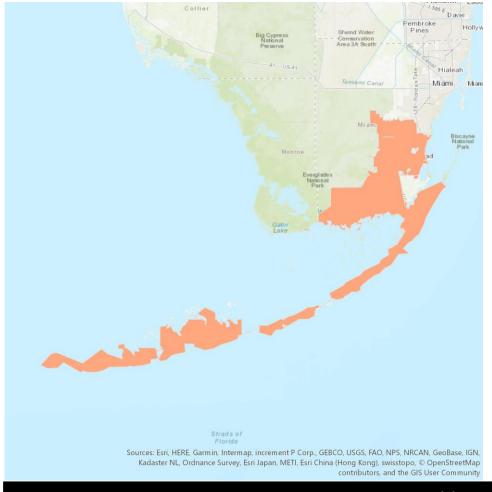
Communities Served

Homestead

Homestead-Keys

UE

11,548



Demographic Profile	9	
Age Groups		
Persons 17 and under	24.9%	
Adults 18-34	23.8%	
Adults 35-54	28.2%	
Adults 55+	23.1%	
Education		
Attended College+	49.6%	
Marital Status		
Single (Never Married)	35.7%	
Married	37.8%	
Divorced/Separated/Widowed	26.5%	
Household Income		
\$30,000-\$49,999	20.4%	
\$50,000-\$74,999	17.8%	
\$75,000-\$99,999	11.7%	
\$100,000+	19.7%	
Housing Units & Family Type	!	
% Owner Occupied Units	45.5%	
% of HH with Children	41.0%	
Race		
White	76.3%	
Asian	1.3%	
Black/African American	17.9%	
Other	4.5%	
Ethnicity		
Hispanic	56.3%	

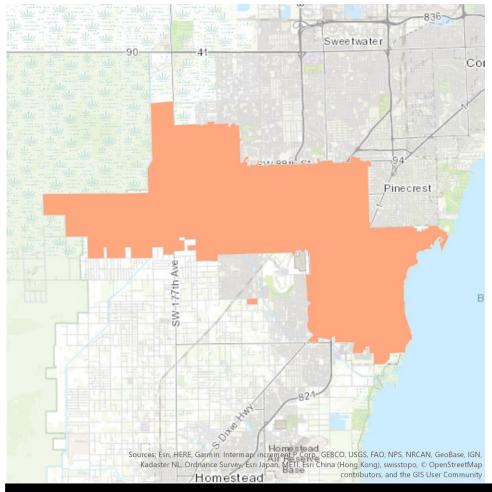
Communities Served

- Big Pine Key
- Homestead
 Key Large
- IslamoradaKey Largo

- Key West
- Marathon

- Miami
- Summerland Key
- Tavernier

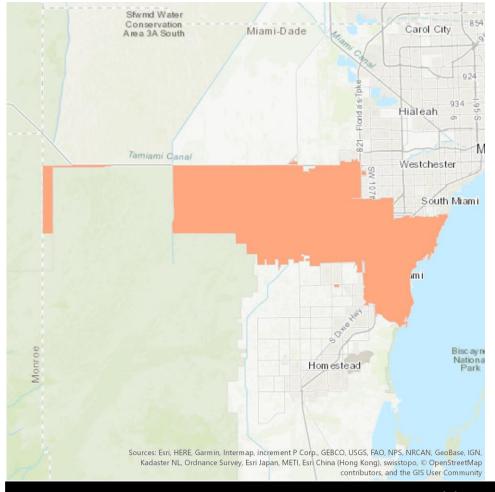
12,479



Demographic Prof	ile	
Age Groups		
Persons 17 and under	22.1%	
Adults 18-34	23.0%	
Adults 35-54	29.0%	
Adults 55+	25.8%	
Education		
Attended College+	63.1%	
Marital Status		
Single (Never Married)	32.8%	
Married	43.0%	
Divorced/Separated/Widowed	24.3%	
Household Income		
\$30,000-\$49,999	17.7%	
\$50,000-\$74,999	18.3%	
\$75,000-\$99,999	13.5%	
\$100,000+	27.3%	
Housing Units & Family Type		
% Owner Occupied Units	62.2%	
% of HH with Children	39.4%	
Race		
White	80.7%	
Asian	2.9%	
Black/African American	11.8%	
Other	4.6%	
Ethnicity		
Hispanic	64.3%	

Communities Served

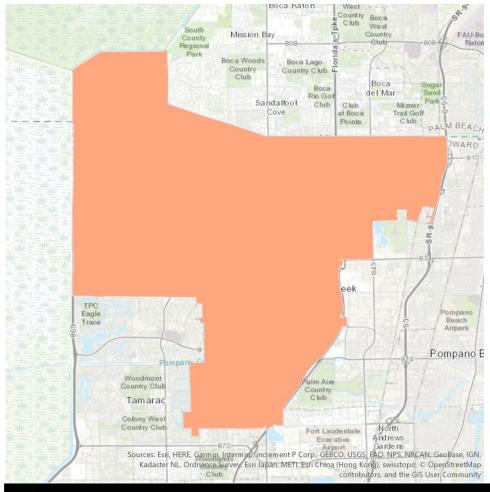
35,427



Demographic Profile	2
Age Groups	
Persons 17 and under	21.0%
Adults 18-34	22.8%
Adults 35-54	29.3%
Adults 55+	27.0%
Education	
Attended College+	61.9%
Marital Status	
Single (Never Married)	32.2%
Married	42.8%
Divorced/Separated/Widowed	25.0%
Household Income	
\$30,000-\$49,999	17.9%
\$50,000-\$74,999	18.0%
\$75,000-\$99,999	13.2%
\$100,000+	27.3%
Housing Units & Family Type	•
% Owner Occupied Units	64.5%
% of HH with Children	37.6%
Race	
White	85.5%
Asian	2.6%
Black/African American	8.2%
Other	3.7%
Ethnicity	
Hispanic	71.6%

Communities Served

Miami



Demographic Prof	file
Age Groups	
Persons 17 and under	23.6%
Adults 18-34	21.1%
Adults 35-54	28.1%
Adults 55+	27.2%
Education	
Attended College+	60.9%
Marital Status	
Single (Never Married)	32.1%
Married	43.1%
Divorced/Separated/Widowed	24.8%
Household Income	
\$30,000-\$49,999	20.2%
\$50,000-\$74,999	18.4%
\$75,000-\$99,999	12.1%
\$100,000+	23.5%
Housing Units & Family Ty	уре
% Owner Occupied Units	55.5%
% of HH with Children	35.9%
Race	
White	64.6%
Asian	4.4%
Black/African American	24.7%
Other	6.3%
Ethnicity	
Hispanic	23.0%

Communities Served

· Deerfield Beach

Miami

UE

69,323



Demographic Pro	file
Age Groups	
Persons 17 and under	18.1%
Adults 18-34	24.7%
Adults 35-54	29.1%
Adults 55+	28.0%
Education	
Attended College+	47.9%
Marital Status	
Single (Never Married)	41.2%
Married	29.6%
Divorced/Separated/Widowed	29.2%
Household Income	
\$30,000-\$49,999	18.5%
\$50,000-\$74,999	13.5%
\$75,000-\$99,999	7.6%
\$100,000+	16.2%
Housing Units & Family	Гуре
% Owner Occupied Units	29.1%
% of HH with Children	25.2%
Race	
White	72.3%
Asian	1.1%
Black/African American	21.3%
Other	5.3%
Ethnicity	
Hispanic	65.5%

Communities Served

Miami

· Miami Beach

64,817



Demographic Profile	е		
Age Groups			
Persons 17 and under	17.7%		
Adults 18-34	20.9%		
Adults 35-54	29.7%		
Adults 55+	31.8%		
Education			
Attended College+	68.7%		
Marital Status	Marital Status		
Single (Never Married)	31.3%		
Married	41.1%		
Divorced/Separated/Widowed	27.6%		
Household Income			
\$30,000-\$49,999	17.2%		
\$50,000-\$74,999	15.5%		
\$75,000-\$99,999	10.7%		
\$100,000+	28.2%		
Housing Units & Family Type			
% Owner Occupied Units	40.1%		
% of HH with Children	23.8%		
Race			
White	85.7%		
Asian	2.4%		
Black/African American	5.4%		
Other	6.6%		
Ethnicity			
Hispanic	58.8%		

Communities Served

Miami Beach

· North Miami Beach

Miami Beachs-Miami

UE

12,961



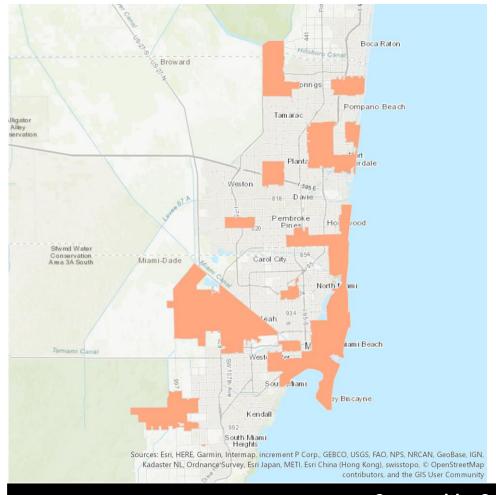
Demographic Prof	ile	
Age Groups		
Persons 17 and under	17.6%	
Adults 18-34	24.2%	
Adults 35-54	30.0%	
Adults 55+	28.2%	
Education		
Attended College+	50.3%	
Marital Status		
Single (Never Married)	39.5%	
Married	30.7%	
Divorced/Separated/Widowed	29.8%	
Household Income		
\$30,000-\$49,999	18.4%	
\$50,000-\$74,999	13.6%	
\$75,000-\$99,999	7.9%	
\$100,000+	17.1%	
Housing Units & Family Type		
% Owner Occupied Units	26.6%	
% of HH with Children	24.0%	
Race		
White	76.9%	
Asian	1.2%	
Black/African American	14.9%	
Other	7.0%	
Ethnicity		
Hispanic	67.6%	

Communities Served

Miami

· Miami Beach

26,411



Demographic Profile	2	
Age Groups		
Persons 17 and under Adults 18-34 Adults 35-54	19.8% 22.6% 29.5%	
Adults 55+ Education	28.1%	
	61.4%	
Attended College+ Marital Status	01.4%	
	05.40/	
Single (Never Married) Married	35.1% 37.3%	
Divorced/Separated/Widowed	27.6%	
Household Income		
\$30,000-\$49,999	18.4%	
\$50,000-\$74,999	16.3%	
\$75,000-\$99,999	10.7%	
\$100,000+	23.4%	
Housing Units & Family Type		
% Owner Occupied Units	38.2%	
% of HH with Children	27.7%	
Race		
White	72.5%	
Asian	2.4%	
Black/African American	19.3%	
Other	5.9%	
Ethnicity		
Hispanic	47.0%	

Communities Served

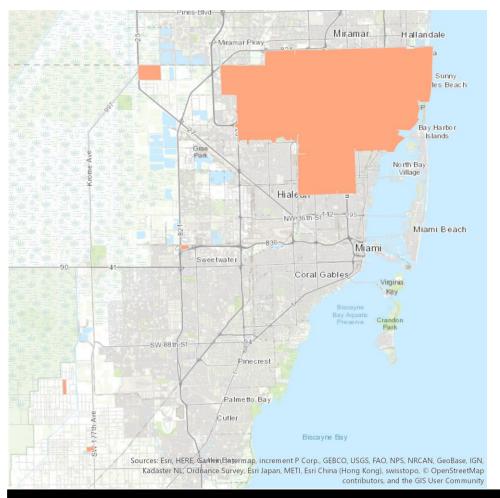
Fort Lauderdale

Hallandale

- Hollywood
- Key Biscayne
- Miami
- Miami Beach

- · North Miami Beach
- Pembroke Pines
- Pompano Beach

11,520



Demographic Profile		
Age Groups		
Persons 17 and under	22.1%	
Adults 18-34	24.0%	
Adults 35-54	27.3%	
Adults 55+	26.6%	
Education		
Attended College+	50.1%	
Marital Status		
Single (Never Married)	41.9%	
Married	31.2%	
Divorced/Separated/Widowed	26.9%	
Household Income		
\$30,000-\$49,999	21.3%	
\$50,000-\$74,999	17.0%	
\$75,000-\$99,999	9.5%	
\$100,000+	13.3%	
Housing Units & Family Type		
% Owner Occupied Units	44.2%	
% of HH with Children	33.5%	
Race		
White	49.6%	
Asian	1.4%	
Black/African American	45.0%	
Other	3.9%	
Ethnicity		
Hispanic	41.1%	

Communities Served

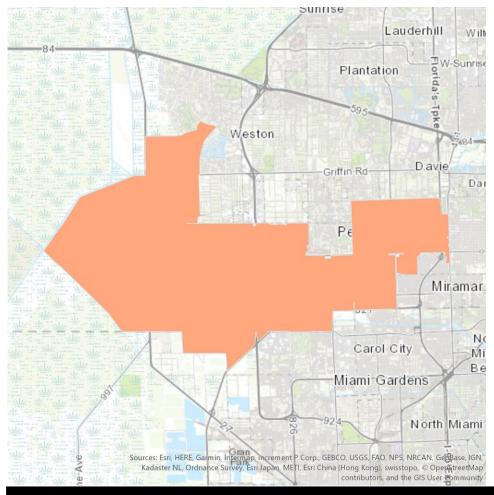
HialeahMiami

Miami Gardens

• North Miami Beach

• Opa Locka

26,296



Demographic Profi	le	
Age Groups		
Persons 17 and under	23.4%	
Adults 18-34	23.0%	
Adults 35-54	30.2%	
Adults 55+	23.4%	
Education		
Attended College+	66.8%	
Marital Status		
Single (Never Married)	34.1%	
Married	43.8%	
Divorced/Separated/Widowed	22.0%	
Household Income		
\$30,000-\$49,999	17.1%	
\$50,000-\$74,999	18.2%	
\$75,000-\$99,999	13.2%	
\$100,000+	29.8%	
Housing Units & Family Ty	pe	
% Owner Occupied Units	61.9%	
% of HH with Children	39.8%	
Race		
White	59.7%	
Asian	6.1%	
Black/African American	25.6%	
Other	8.6%	
Ethnicity		
Hispanic	43.4%	

Communities Served

• Fort Lauderdale

Hollywood

• Pembroke Pines

6,411



Demographic Profi	le	
Age Groups		
Persons 17 and under Adults 18-34 Adults 35-54 Adults 55+	19.1% 21.7% 26.6% 32.7%	
Education		
Attended College+	52.6%	
Marital Status		
Single (Never Married) Married Divorced/Separated/Widowed	35.8% 34.8% 29.5%	
Household Income	20.070	
\$30,000-\$49,999 \$50,000-\$74,999 \$75,000-\$99,999 \$100,000+	21.4% 17.9% 9.9% 17.0%	
Housing Units & Family Typ	ре	
% Owner Occupied Units % of HH with Children	43.3% 24.1%	
White Race	62.8%	
Asian Black/African American Other	1.6% 30.8% 4.8%	
Ethnicity		
Hispanic	17.8%	

Communities Served

· Deerfield Beach

53,304



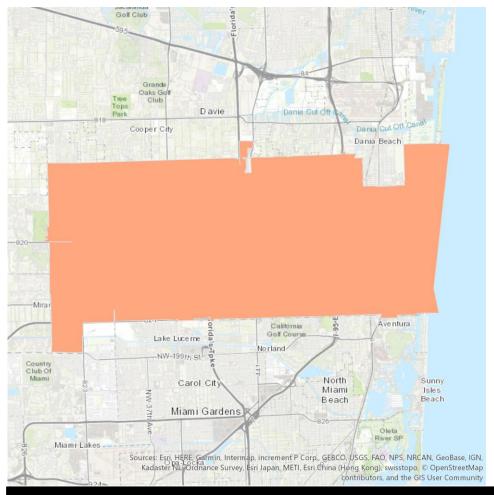
Demographic Prof	ile	
Age Groups		
Persons 17 and under	20.0%	
Adults 18-34	20.9%	
Adults 35-54	27.4%	
Adults 55+	31.7%	
Education		
Attended College+	54.5%	
Marital Status		
Single (Never Married)	36.9%	
Married	34.2%	
Divorced/Separated/Widowed	28.9%	
Household Income		
\$30,000-\$49,999	20.8%	
\$50,000-\$74,999	17.8%	
\$75,000-\$99,999	10.4%	
\$100,000+	18.1%	
Housing Units & Family Ty	pe	
% Owner Occupied Units	44.4%	
% of HH with Children	25.3%	
Race		
White	58.6%	
Asian	2.0%	
Black/African American	34.3%	
Other	5.1%	
Ethnicity		
Hispanic	17.6%	

Communities Served

· Deerfield Beach

Fort Lauderdale

11,262



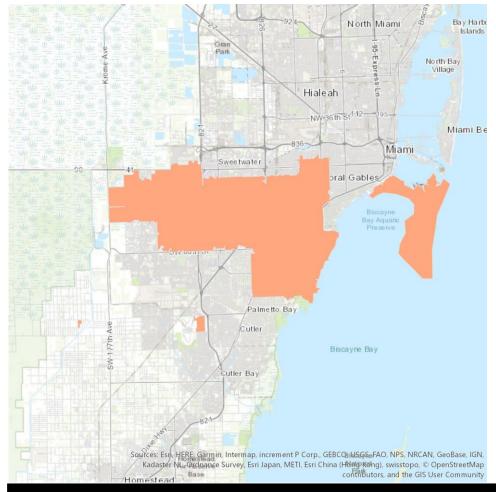
Demographic Profi	le	
Age Groups		
Persons 17 and under	21.2%	
Adults 18-34	22.8%	
Adults 35-54	29.0%	
Adults 55+	27.0%	
Education		
Attended College+	58.8%	
Marital Status		
Single (Never Married)	34.9%	
Married	37.3%	
Divorced/Separated/Widowed	27.8%	
Household Income		
\$30,000-\$49,999	20.0%	
\$50,000-\$74,999	19.8%	
\$75,000-\$99,999	11.6%	
\$100,000+	18.2%	
Housing Units & Family Ty	pe	
% Owner Occupied Units	48.0%	
% of HH with Children	32.1%	
Race		
White	58.6%	
Asian	3.2%	
Black/African American	29.4%	
Other	8.8%	
Ethnicity		
Hispanic	33.8%	

Communities Served

Hallandale

Hollywood

16,769

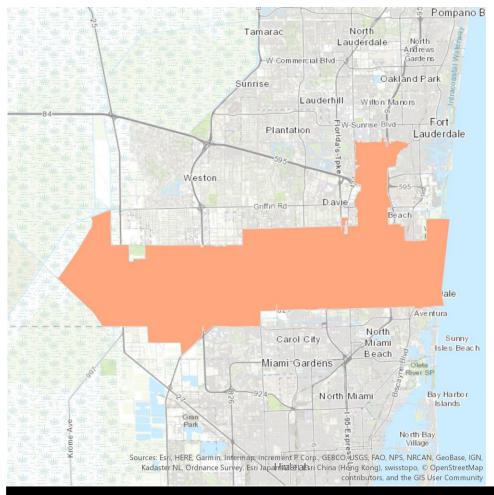


Demographic Pro	file
Age Groups	
Persons 17 and under	18.1%
Adults 18-34	22.4%
Adults 35-54	29.0%
Adults 55+	30.6%
Education	
Attended College+	61.4%
Marital Status	
Single (Never Married)	31.5%
Married	42.8%
Divorced/Separated/Widowed	25.7%
Household Income	
\$30,000-\$49,999	17.1%
\$50,000-\$74,999	16.0%
\$75,000-\$99,999	11.8%
\$100,000+	29.3%
Housing Units & Family T	Гуре
% Owner Occupied Units	61.5%
% of HH with Children	31.4%
Race	
White	93.0%
Asian	2.0%
Black/African American	2.7%
Other	2.4%
Ethnicity	
Hispanic	79.5%

Communities Served

Key Biscayne

67,380



Demographic Profil	е	
Age Groups		
Persons 17 and under	21.8%	
Adults 18-34	22.4%	
Adults 35-54	29.3%	
Adults 55+	26.5%	
Education		
Attended College+	61.3%	
Marital Status		
Single (Never Married)	34.5%	
Married	39.8%	
Divorced/Separated/Widowed	25.7%	
Household Income		
\$30,000-\$49,999	18.9%	
\$50,000-\$74,999	18.8%	
\$75,000-\$99,999	11.9%	
\$100,000+	22.7%	
Housing Units & Family Type	e	
% Owner Occupied Units	52.8%	
% of HH with Children	33.8%	
Race		
White	60.5%	
Asian	4.1%	
Black/African American	27.6%	
Other	7.9%	
Ethnicity		
Hispanic	35.9%	

Communities Served

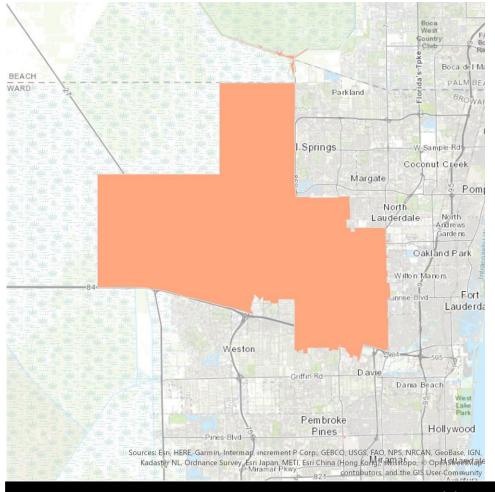
Fort Lauderdale

Hallandale

Hollywood

• Pembroke Pines

12,005

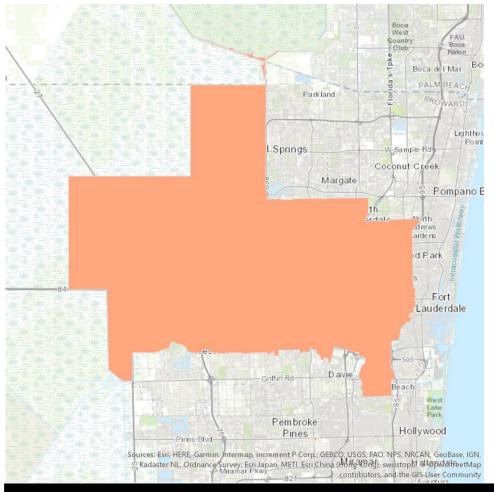


	Demographic Profile		
	Age Groups		
	Persons 17 and under Adults 18-34 Adults 35-54 Adults 55+	20.9% 22.5% 26.6% 30.0%	
	Education		
	Attended College+	59.3%	
	Marital Status		
	Single (Never Married) Married Divorced/Separated/Widowed	33.3% 38.4% 28.2%	
Ì	Household Income	20.270	
	\$30,000-\$49,999 \$50,000-\$74,999 \$75,000-\$99,999 \$100,000+	21.5% 18.0% 12.0% 18.5%	
Housing Units & Family Type			
	% Owner Occupied Units % of HH with Children	54.1% 30.1%	
	White Asian Black/African American Other	53.5% 3.1% 38.2% 5.2%	
Ethnicity			
	Hispanic	23.3%	

Communities Served

Fort Lauderdale

69,824

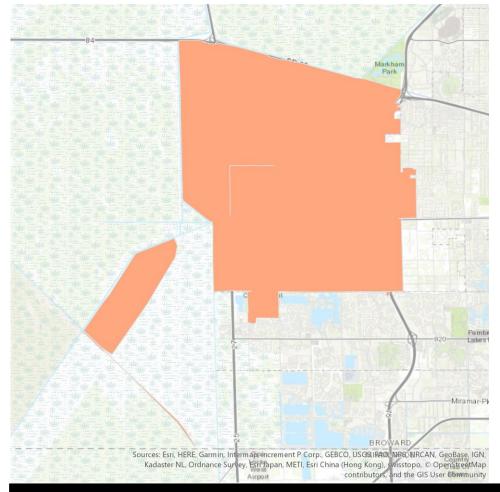


Demographic Profil	е	
Age Groups		
Persons 17 and under	23.0%	
Adults 18-34	22.7%	
Adults 35-54	27.5%	
Adults 55+	26.8%	
Education		
Attended College+	56.8%	
Marital Status		
Single (Never Married)	36.2%	
Married	37.3%	
Divorced/Separated/Widowed	26.5%	
Household Income		
\$30,000-\$49,999	20.8%	
\$50,000-\$74,999	18.3%	
\$75,000-\$99,999	11.3%	
\$100,000+	19.9%	
Housing Units & Family Typ		
% Owner Occupied Units	52.5%	
% of HH with Children	33.9%	
Race		
White	51.4%	
Asian	3.1%	
Black/African American	40.1%	
Other	5.4%	
Ethnicity	0.4.007	
Hispanic	24.8%	

Communities Served

• Fort Lauderdale

5,339

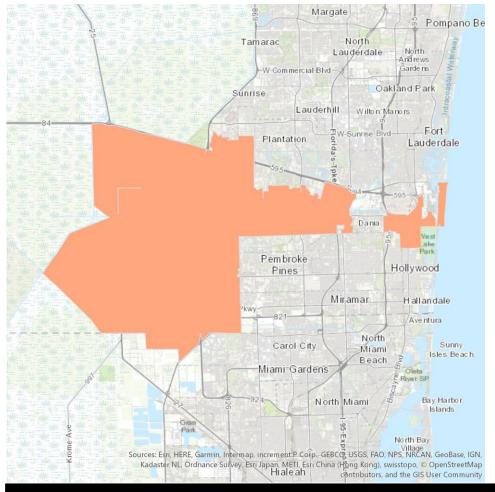


Demographic Profi	le	
Age Groups		
Persons 17 and under	27.7%	
Adults 18-34	17.0%	
Adults 35-54	33.3%	
Adults 55+	22.0%	
Education		
Attended College+	81.4%	
Marital Status		
Single (Never Married)	27.7%	
Married	55.7%	
Divorced/Separated/Widowed	16.6%	
Household Income		
\$30,000-\$49,999	11.1%	
\$50,000-\$74,999	15.4%	
\$75,000-\$99,999	12.9%	
\$100,000+	48.1%	
Housing Units & Family Typ	oe .	
% Owner Occupied Units	66.4%	
% of HH with Children	49.5%	
Race		
White	81.7%	
Asian	5.1%	
Black/African American	6.5%	
Other	6.7%	
Ethnicity		
Hispanic	47.3%	

Communities Served

• Fort Lauderdale

9,463



Demographic Profil	е	
Age Groups		
Persons 17 and under	23.9%	
Adults 18-34	20.7%	
Adults 35-54	31.0%	
Adults 55+	24.3%	
Education		
Attended College+	71.7%	
Marital Status		
Single (Never Married)	30.8%	
Married	48.9%	
Divorced/Separated/Widowed	20.3%	
Household Income		
\$30,000-\$49,999	14.6%	
\$50,000-\$74,999	16.3%	
\$75,000-\$99,999	12.3%	
\$100,000+	38.5%	
Housing Units & Family Typ	е	
% Owner Occupied Units	65.9%	
% of HH with Children	40.9%	
Race		
White	73.8%	
Asian	6.0%	
Black/African American	13.3%	
Other	6.9%	
Ethnicity		
Hispanic	41.9%	

Communities Served

• Dania • Fort Lauderdale

Hollywood

• Pembroke Pines