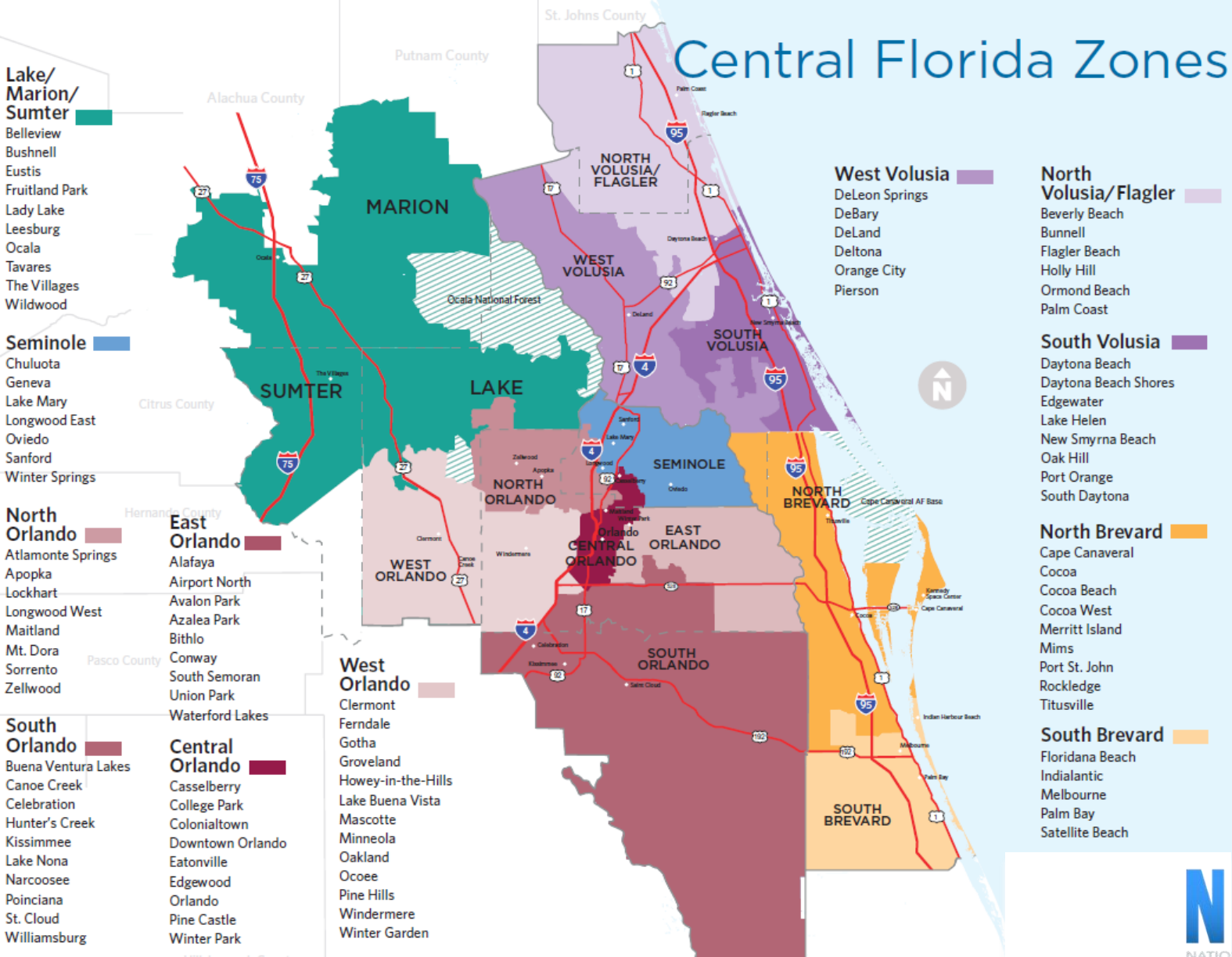


Central Florida Zones



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Interconnect Demographics

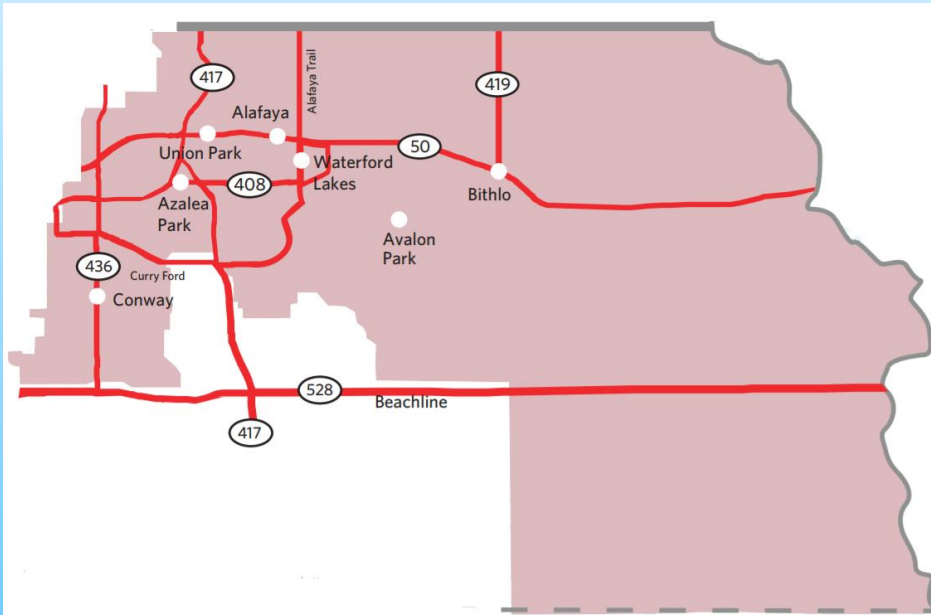
Pop/HHs/Income	
2017 Q1 Pop	4,100,639
2022 Q1 Pop	4,481,903
Pop Growth 2017 Q1 To 2022 Q1	9%
2017 Q1 HHs	1,606,912
2022 Q1 HHs	1,753,596
HH Growth 2017 Q1 To 2022 Q1	9%
2017 Q1 Average HH Income	\$67,429
2017 Q1 Median HH Income	\$49,983

Race/Ethnicity/Education	#	%
2017 Q1 Race: White	3,212,375	78%
2017 Q1 Race: Black	617,384	15%
2017 Q1 Race: Native American	22,134	1%
2017 Q1 Race: Asian	146,530	4%
2017 Q1 Race: Pacific Islander	6,258	0.2%
2017 Q1 Race: Two Or More	95,958	2%
2017 Q1 Ethnicity: Hispanic	900,473	22%
2017 Q1 High School Diploma	861,231	21%
2017 Q1 Some College	930,390	23%
2017 Q1 Bachelors Degree	507,823	12%
2017 Q1 Advanced Degree	268,041	7%

Age/HH Type/Home Value	#	%
2017 Q1 Average Age	41.1	
2017 Q1 Median Age	41.4	
2017 Q1 Pop Age 15-19	243,809	6%
2017 Q1 Pop Age 20-24	262,711	6%
2017 Q1 Pop Age 25-29	278,932	7%
2017 Q1 Pop Age 30-34	261,469	6%
2017 Q1 Pop Age 35-39	246,636	6%
2017 Q1 Pop Age 40-44	247,193	6%
2017 Q1 Pop Age 45-49	255,824	6%
2017 Q1 Pop Age 50-54	277,642	7%
2017 Q1 Pop Age 55-59	275,694	7%
2017 Q1 Pop Age 60-64	256,335	6%
2017 Q1 Pop Age 65+	807,208	20%
2017 Q1 1 Person HH	412,751	26%
2017 Q1 Family Married No Children	503,300	31%
2017 Q1 Family Married With Children	275,097	17%
2017 Q1 Family Others (Non-Married)	288,990	18%
2017 Q1 Owner Occupied HUs	1,094,212	
2017 Q1 Renter Occupied HUs	512,700	
2017 Q1 Seasonal HUs	71,065	
2017 Q1 Average HU Value	\$218,775	
2017 Q1 Median HU Value	\$171,879	

Hispanic Identity is not included in Race as it is defined by the US Census Bureau as Ethnicity.

East Orlando Zip Codes



Zip Code	Place	Zip Code	Place
32807	Azalea Park	32826	UCF
32812	Belle Isle/Conway	32828	Waterford Lakes
32816	UCF	32833	Wedgfield/Bithlo
32817	Goldenrod/Union Park	32765*	<i>Oviedo</i>
32820	Bithlo	32803*	<i>Colonialtown</i>
32822	Azalea Park	32806*	<i>Holden Heights</i>
32825	Alafaya	32829*	<i>SE Orlando</i>

*A portion of subscribers are included in this zone. The majority are listed in another zone.

East Orlando Demographics

Pop/HHs/Income	
2017 Q1 Pop	353,274
2022 Q1 Pop	389,069
Pop Growth 2017 Q1 To 2022 Q1	10%
2017 Q1 HHs	128,021
2022 Q1 HHs	141,029
HH Growth 2017 Q1 To 2022 Q1	10%
2017 Q1 Average HH Income	\$65,098
2017 Q1 Median HH Income	\$48,736

Race/Ethnicity/Education	#	%
2017 Q1 Race: White	279,496	79%
2017 Q1 Race: Black	42,720	12%
2017 Q1 Race: Native American	2,302	1%
2017 Q1 Race: Asian	18,672	5%
2017 Q1 Race: Pacific Islander	742	0.2%
2017 Q1 Race: Two Or More	9,342	3%
2017 Q1 Ethnicity: Hispanic	145,050	41%
2017 Q1 High School Diploma	62,251	18%
2017 Q1 Some College	74,911	21%
2017 Q1 Bachelors Degree	45,611	13%
2017 Q1 Advanced Degree	21,195	6%

Age/HH Type/Home Value	#	%
2017 Q1 Average Age	35.4	
2017 Q1 Median Age	33.3	
2017 Q1 Pop Age 15-19	22,976	7%
2017 Q1 Pop Age 20-24	31,671	9%
2017 Q1 Pop Age 25-29	36,087	10%
2017 Q1 Pop Age 30-34	30,549	9%
2017 Q1 Pop Age 35-39	25,313	7%
2017 Q1 Pop Age 40-44	23,029	7%
2017 Q1 Pop Age 45-49	22,118	6%
2017 Q1 Pop Age 50-54	22,056	6%
2017 Q1 Pop Age 55-59	19,853	6%
2017 Q1 Pop Age 60-64	16,387	5%
2017 Q1 Pop Age 65+	37,343	11%
2017 Q1 1 Person HH	29,073	23%
2017 Q1 Family Married No Children	30,803	24%
2017 Q1 Family Married With Children	25,518	20%
2017 Q1 Family Others (Non-Married)	27,101	21%
2017 Q1 Owner Occupied HUs	74,693	
2017 Q1 Renter Occupied HUs	53,328	
2017 Q1 Seasonal HUs	592	
2017 Q1 Average HU Value	\$205,161	
2017 Q1 Median HU Value	\$175,188	

Hispanic Identity is not included in Race as it is defined by the US Census Bureau as Ethnicity.

East Orlando Market



8,840 Total Businesses



89,200 Employees



New Car Dealers

- Airport CJD
- AutoNation Chevrolet Airport
- Carl Black Chevrolet Buick GMC
- Classic Mazda
- Greenway Alfa Romeo Fiat
- Greenway CJD
- Greenway Ford
- Holler Honda
- Napleton Volkswagen
- Sutherlin Nissan

Spending Power



\$133 Million New Cars and Trucks



\$17 Million Legal Fees



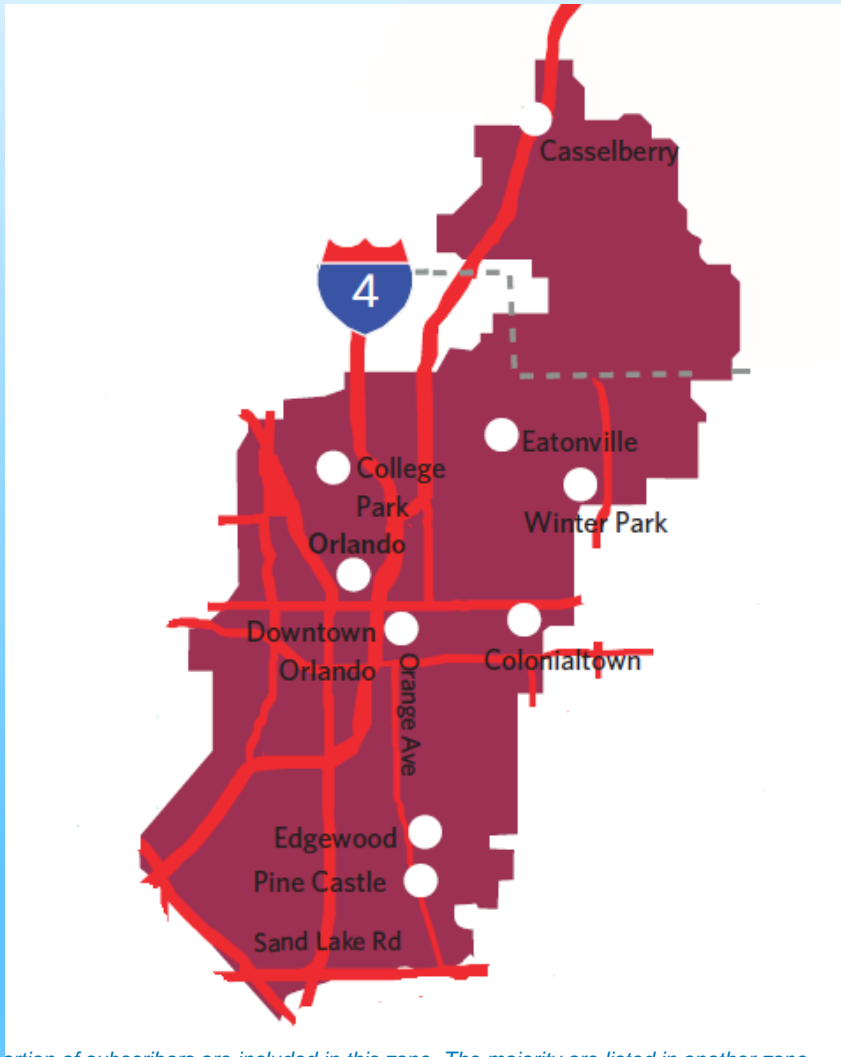
\$211 Million Full Service Restaurants

\$206 Million Limited Service Restaurants



\$78 Million Home Improvement Services and Materials

Central Orlando Zip Codes



Zip Code	Place	Zip Code	Place
32707	Casselberry	32809	Oak Ridge/Pine Castle
32730	Fern Park	32814	Baldwin Park
32789	Winter Park	32839	Oak Ridge/Edgewood
32792	Winter Park	32751*	<i>Maitland</i>
32801	Downtown Orlando	32765*	<i>Oviedo</i>
32803	Colonialtown	32807*	<i>Azalea Park</i>
32804	College Park	32811*	<i>Orlovista</i>
32805	Holden Heights	32817*	<i>Goldenrod/Union Pk</i>
32806	Holden Heights	32827*	<i>Orlando Int'l Airport</i>

*A portion of subscribers are included in this zone. The majority are listed in another zone.

Central Orlando Demographics

Pop/HHs/Income	
2017 Q1 Pop	312,780
2022 Q1 Pop	340,046
Pop Growth 2017 Q1 To 2022 Q1	9%
2017 Q1 HHs	131,724
2022 Q1 HHs	143,217
HH Growth 2017 Q1 To 2022 Q1	9%
2017 Q1 Average HH Income	\$68,856
2017 Q1 Median HH Income	\$46,048

Race/Ethnicity/Education	#	%
2017 Q1 Race: White	224,648	72%
2017 Q1 Race: Black	67,687	22%
2017 Q1 Race: Native American	1,597	1%
2017 Q1 Race: Asian	11,027	4%
2017 Q1 Race: Pacific Islander	476	0.2%
2017 Q1 Race: Two Or More	7,345	2%
2017 Q1 Ethnicity: Hispanic	71,152	23%
2017 Q1 High School Diploma	59,161	19%
2017 Q1 Some College	64,791	21%
2017 Q1 Bachelors Degree	47,466	15%
2017 Q1 Advanced Degree	25,175	8%

Age/HH Type/Home Value	#	%
2017 Q1 Average Age	38.4	
2017 Q1 Median Age	37.5	
2017 Q1 Pop Age 15-19	16,893	5%
2017 Q1 Pop Age 20-24	20,935	7%
2017 Q1 Pop Age 25-29	26,532	8%
2017 Q1 Pop Age 30-34	26,398	8%
2017 Q1 Pop Age 35-39	23,982	8%
2017 Q1 Pop Age 40-44	21,896	7%
2017 Q1 Pop Age 45-49	20,745	7%
2017 Q1 Pop Age 50-54	21,008	7%
2017 Q1 Pop Age 55-59	19,903	6%
2017 Q1 Pop Age 60-64	17,097	5%
2017 Q1 Pop Age 65+	43,596	14%
2017 Q1 1 Person HH	45,549	35%
2017 Q1 Family Married No Children	27,385	21%
2017 Q1 Family Married With Children	17,233	13%
2017 Q1 Family Others (Non-Married)	24,917	19%
2017 Q1 Owner Occupied HUs	64,561	
2017 Q1 Renter Occupied HUs	67,163	
2017 Q1 Seasonal HUs	597	
2017 Q1 Average HU Value	\$273,374	
2017 Q1 Median HU Value	\$195,302	

Hispanic Identity is not included in Race as it is defined by the US Census Bureau as Ethnicity.

Central Orlando Market



27,500 Total Businesses



332,000 Employees



New Car Dealers

- Aston Martin Lotus Orlando
- AutoNation Toyota
- Central Florida Lincoln
- David Maus Volkswagen
- Fields BMW
- Fountain Acura
- Fountain Buick GMC
- Holler Hyundai
- Lexus of Orlando
- Massey Cadillac
- Massey Saab Cadillac
- Mercedes-Benz of South Orlando
- Orlando Kia East
- Orlando Mini
- Sport Mazda
- The Volvo Store

Spending Power



\$133 Million New Cars and Trucks



\$18 Million Legal Fees



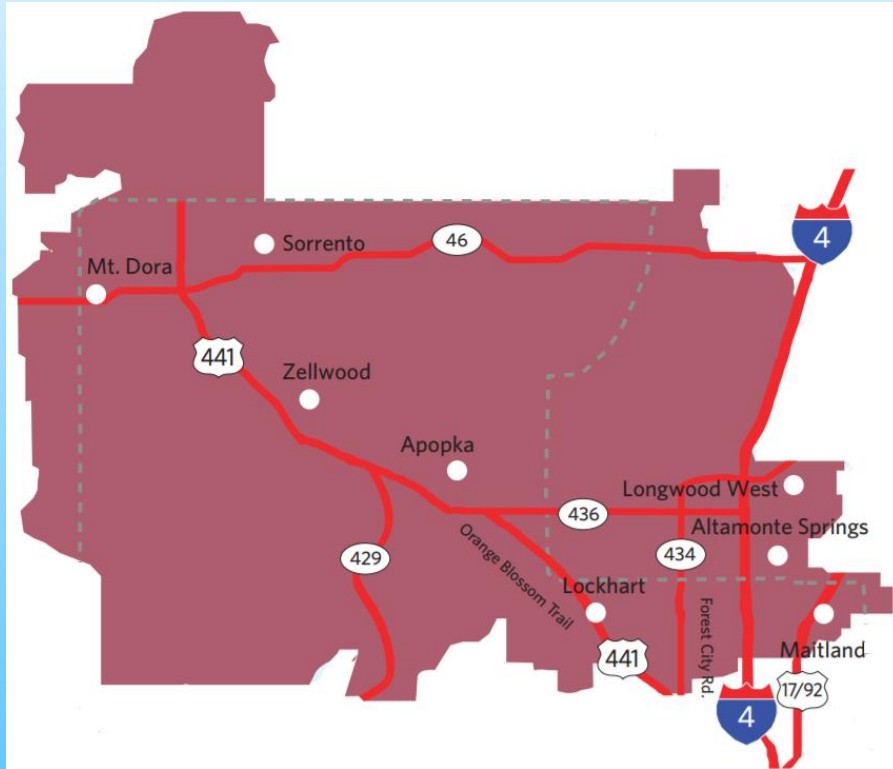
\$213 Million Full Service Restaurants

\$205 Million Limited Service Restaurants



\$71 Million Home Improvement Services and Materials

North Orlando Zip Codes



Zip Code	Place	Zip Code	Place
32701	Altamonte Springs	32779	Wekiva Spgs/Longwood
32703	Apopka	32798	Zellwood
32712	Apopka	32810	Lockhart/Eatonville
32714	Altamonte Springs	32746*	Lake Mary
32751	Maitland	32750*	Longwood
32757	Mount Dora	32789*	Winter Park
32768	Plymouth	32804*	College Park
32777	Tangerine	32808*	Pine Hills

*A portion of subscribers are included in this zone. The majority are listed in another zone.

North Orlando Demographics

Pop/HHs/Income	
2017 Q1 Pop	277,557
2022 Q1 Pop	301,081
Pop Growth 2017 Q1 To 2022 Q1	8%
2017 Q1 HHs	108,280
2022 Q1 HHs	117,243
HH Growth 2017 Q1 To 2022 Q1	8%
2017 Q1 Average HH Income	\$76,404
2017 Q1 Median HH Income	\$57,735

Race/Ethnicity/Education	#	%
2017 Q1 Race: White	207,383	75%
2017 Q1 Race: Black	52,127	19%
2017 Q1 Race: Native American	1,437	1%
2017 Q1 Race: Asian	9,637	3%
2017 Q1 Race: Pacific Islander	356	0.1%
2017 Q1 Race: Two Or More	6,617	2%
2017 Q1 Ethnicity: Hispanic	60,294	22%
2017 Q1 High School Diploma	49,638	18%
2017 Q1 Some College	60,089	22%
2017 Q1 Bachelors Degree	40,532	15%
2017 Q1 Advanced Degree	20,548	7%

Age/HH Type/Home Value	#	%
2017 Q1 Average Age	39.6	
2017 Q1 Median Age	39.7	
2017 Q1 Pop Age 15-19	17,601	6%
2017 Q1 Pop Age 20-24	18,090	7%
2017 Q1 Pop Age 25-29	19,048	7%
2017 Q1 Pop Age 30-34	18,391	7%
2017 Q1 Pop Age 35-39	17,950	6%
2017 Q1 Pop Age 40-44	18,098	7%
2017 Q1 Pop Age 45-49	18,709	7%
2017 Q1 Pop Age 50-54	19,846	7%
2017 Q1 Pop Age 55-59	19,137	7%
2017 Q1 Pop Age 60-64	16,884	6%
2017 Q1 Pop Age 65+	44,873	16%
2017 Q1 1 Person HH	28,340	26%
2017 Q1 Family Married No Children	30,727	28%
2017 Q1 Family Married With Children	20,579	19%
2017 Q1 Family Others (Non-Married)	20,814	19%
2017 Q1 Owner Occupied HUs	72,098	
2017 Q1 Renter Occupied HUs	36,182	
2017 Q1 Seasonal HUs	834	
2017 Q1 Average HU Value	\$242,781	
2017 Q1 Median HU Value	\$186,599	

Hispanic Identity is not included in Race as it is defined by the US Census Bureau as Ethnicity.

North Orlando Market



14,000 Total Businesses



130,000 Employees



New Car Dealers

- Advantage CDJ
- Alfa Romeo Maserati Ferrari of Central Florida
- Danny Len Buick GMC
- David Maus Volkswagen North
- Fisker Land Rover Orlando
- Mullinax Ford of Central Florida
- Peacock Ford
- Porsche of Orlando
- Prestige Ford
- Smart Center Mercedes-Benz of Orlando
- Tesla Florida

Spending Power



\$125 Million New Cars and Trucks



\$15 Million Legal Fees



\$190 Million Full Service Restaurants

\$185 Million Limited Service Restaurants



\$77 Million Home Improvement Services and Materials

West Orlando Zip Codes



Zip Code	Place	Zip Code	Place
32808	Pine Hills	34736	Groveland
32811	Orlovista	34737	Howie-in-the-Hills
32818	Pine Hills	34753	Mascotte
32819	Dr. Phillips/Bay Hill	34756	Monteverde
32830	Lake Buena Vista	34760	Oakland
32835	Orlovista	34761	Ocoee
32836	SW Orlando	34786	Windermere
34711	Clermont	34787	Winter Garden
34714	Clermont	32703*	Apopka
34715	Clermont	32810*	Lockhart/Eatonville
34734	Ocoee/Gotha	32839*	Oak Ridge

*A portion of subscribers are included in this zone. The majority are listed in another zone.

West Orlando Demographics

Pop/HHs/Income	
2017 Q1 Pop	518,019
2022 Q1 Pop	575,982
Pop Growth 2017 Q1 To 2022 Q1	11%
2017 Q1 HHs	186,317
2022 Q1 HHs	207,414
HH Growth 2017 Q1 To 2022 Q1	11%
2017 Q1 Average HH Income	\$77,074
2017 Q1 Median HH Income	\$56,290

Race/Ethnicity/Education	#	%
2017 Q1 Race: White	322,446	62%
2017 Q1 Race: Black	147,790	29%
2017 Q1 Race: Native American	2,909	1%
2017 Q1 Race: Asian	29,825	6%
2017 Q1 Race: Pacific Islander	1,038	0%
2017 Q1 Race: Two Or More	14,011	3%
2017 Q1 Ethnicity: Hispanic	105,671	20%
2017 Q1 High School Diploma	92,457	18%
2017 Q1 Some College	104,224	20%
2017 Q1 Bachelors Degree	68,942	13%
2017 Q1 Advanced Degree	33,353	6%

Age/HH Type/Home Value	#	%
2017 Q1 Average Age	36.9	
2017 Q1 Median Age	36.3	
2017 Q1 Pop Age 15-19	36,202	7%
2017 Q1 Pop Age 20-24	37,754	7%
2017 Q1 Pop Age 25-29	38,512	7%
2017 Q1 Pop Age 30-34	35,820	7%
2017 Q1 Pop Age 35-39	34,622	7%
2017 Q1 Pop Age 40-44	35,645	7%
2017 Q1 Pop Age 45-49	36,199	7%
2017 Q1 Pop Age 50-54	36,574	7%
2017 Q1 Pop Age 55-59	33,297	6%
2017 Q1 Pop Age 60-64	27,947	5%
2017 Q1 Pop Age 65+	63,996	12%
2017 Q1 1 Person HH	39,848	21%
2017 Q1 Family Married No Children	50,217	27%
2017 Q1 Family Married With Children	42,300	23%
2017 Q1 Family Others (Non-Married)	40,046	21%
2017 Q1 Owner Occupied HUs	117,471	
2017 Q1 Renter Occupied HUs	68,846	
2017 Q1 Seasonal HUs	4,834	
2017 Q1 Average HU Value	\$267,276	
2017 Q1 Median HU Value	\$197,015	

Hispanic Identity is not included in Race as it is defined by the US Census Bureau as Ethnicity.

West Orlando Market



19,900 Total Businesses



250,500 Employees



New Car Dealers

- Audi South Orlando
- AutoNation Chevrolet West Colonial
- Central Florida CJD
- Classic Honda
- Don Mealey Chevrolet
- Ford of Clermont
- Headquarter Honda
- Headquarter Mazda
- Napleton Clermont CJD
- Orange Buick GMC
- Orlando DCJ
- Orlando Hyundai
- Orlando Kia West
- Reed Nissan
- Reed Nissan Clermont
- Toyota of Clermont
- Toyota of Orlando
- Sport Subaru Mitsubishi
- Sun State Ford

Spending Power



\$155 Million New Cars and Trucks



\$22 Million Legal Fees



\$323 Million Full Service Restaurants

\$316 Million Limited Service Restaurants



\$127 Million Home Improvement Services and Materials

South Orlando Zip Codes



Zip Code	Place	Zip Code	Place
32821	Williamsburg	34758	Kissimmee
32824	South Chase/Taft	34759	Kissimmee
32827	Airport/Lake Nona	34769	Saint Cloud
32829	SE Orlando	34771	Saint Cloud
32832	Lake Hart/Lake Nona	34772	Saint Cloud
32837	Hunters Creek	34773	Saint Cloud
34741	Kissimmee	32819*	<i>Dr. Phillips/Bay Hill</i>
34743	Kissimmee	32822*	<i>Azalea Park</i>
34744	Kissimmee	32836*	<i>SW Orlando</i>
34746	Kissimmee	34787*	<i>Winter Garden</i>
34747	Kissimmee	33896*	<i>Davenport</i>

*A portion of subscribers are included in this zone. The majority are listed in another zone.

South Orlando Demographics

Pop/HHs/Income	
2017 Q1 Pop	549,831
2022 Q1 Pop	632,052
Pop Growth 2017 Q1 To 2022 Q1	15%
2017 Q1 HHs	183,635
2022 Q1 HHs	210,282
HH Growth 2017 Q1 To 2022 Q1	15%
2017 Q1 Average HH Income	\$64,486
2017 Q1 Median HH Income	\$50,027

Race/Ethnicity/Education	#	%
2017 Q1 Race: White	427,299	78%
2017 Q1 Race: Black	74,287	14%
2017 Q1 Race: Native American	4,052	1%
2017 Q1 Race: Asian	27,761	5%
2017 Q1 Race: Pacific Islander	1,451	0%
2017 Q1 Race: Two Or More	14,981	3%
2017 Q1 Ethnicity: Hispanic	271,732	49%
2017 Q1 High School Diploma	109,440	20%
2017 Q1 Some College	114,946	21%
2017 Q1 Bachelors Degree	60,591	11%
2017 Q1 Advanced Degree	25,851	5%

Age/HH Type/Home Value	#	%
2017 Q1 Average Age	36.5	
2017 Q1 Median Age	35.7	
2017 Q1 Pop Age 15-19	38,920	6%
2017 Q1 Pop Age 20-24	39,961	7%
2017 Q1 Pop Age 25-29	41,330	7%
2017 Q1 Pop Age 30-34	39,792	7%
2017 Q1 Pop Age 35-39	39,210	6%
2017 Q1 Pop Age 40-44	38,901	7%
2017 Q1 Pop Age 45-49	37,185	7%
2017 Q1 Pop Age 50-54	35,952	7%
2017 Q1 Pop Age 55-59	32,021	7%
2017 Q1 Pop Age 60-64	27,417	6%
2017 Q1 Pop Age 65+	69,457	13%
2017 Q1 1 Person HH	33,224	18%
2017 Q1 Family Married No Children	52,936	29%
2017 Q1 Family Married With Children	44,383	24%
2017 Q1 Family Others (Non-Married)	39,861	22%
2017 Q1 Owner Occupied HUs	117,641	
2017 Q1 Renter Occupied HUs	65,994	
2017 Q1 Seasonal HUs	19,347	
2017 Q1 Average HU Value	\$204,076	
2017 Q1 Median HU Value	\$169,427	

Hispanic Identity is not included in Race as it is defined by the US Census Bureau as Ethnicity.

South Orlando Market



16,700 Total Businesses



198,400 Employees



New Car Dealers

- Central Florida Toyota
- City Kia of Greater Orlando
- Coggin Honda of Orlando
- Fields BMW of South Orlando
- Kisselback Ford
- Mullinax Ford Kissimmee
- Napleton South Orlando CJD
- Peacock Subaru
- Starling Chevrolet
- Starling Chevrolet Buick GMC
- Subaru of South Orlando
- Tropical Ford
- Universal Hyundai Nissan

Spending Power



\$193 Million New Cars and Trucks



\$21 Million Legal Fees

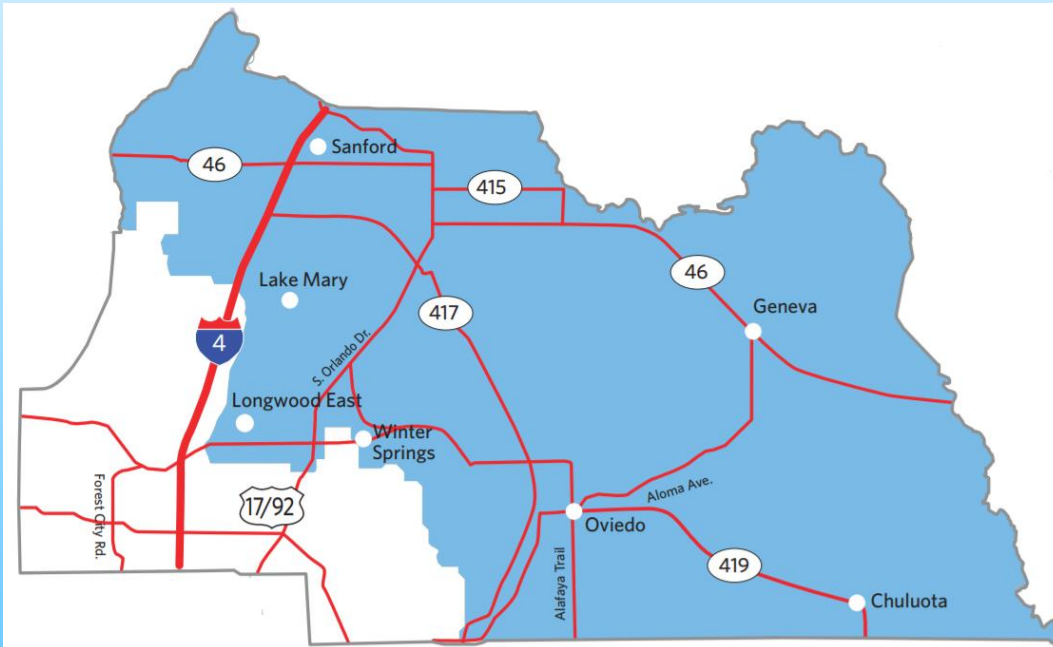


\$302 Million Full Service Restaurants
\$299 Million Limited Service Restaurants



\$121 Million Home Improvement Services
and Materials

Seminole Zip Codes



Zip Code	Place
32708	Winter Springs
32732	Geneva
32746	Lake Mary
32750	Longwood
32765	Oviedo
32766	Oviedo
32771	Sanford
32773	Sanford
32701*	<i>Altamonte Springs</i>
32707*	<i>Casselberry</i>

*A portion of subscribers are included in this zone. The majority are listed in another zone.

Seminole Demographics

Pop/HHs/Income	
2017 Q1 Pop	286,643
2022 Q1 Pop	304,902
Pop Growth 2017 Q1 To 2022 Q1	6%
2017 Q1 HHs	106,647
2022 Q1 HHs	113,093
HH Growth 2017 Q1 To 2022 Q1	6%
2017 Q1 Average HH Income	\$84,167
2017 Q1 Median HH Income	\$63,447

Race/Ethnicity/Education	#	%
2017 Q1 Race: White	226,240	79%
2017 Q1 Race: Black	38,348	13%
2017 Q1 Race: Native American	1,247	0%
2017 Q1 Race: Asian	13,164	5%
2017 Q1 Race: Pacific Islander	365	0.1%
2017 Q1 Race: Two Or More	7,279	3%
2017 Q1 Ethnicity: Hispanic	52,385	18%
2017 Q1 High School Diploma	47,780	17%
2017 Q1 Some College	63,617	22%
2017 Q1 Bachelors Degree	45,985	16%
2017 Q1 Advanced Degree	24,699	9%

Age/HH Type/Home Value	#	%
2017 Q1 Average Age	38.7	
2017 Q1 Median Age	38.8	
2017 Q1 Pop Age 15-19	18,961	7%
2017 Q1 Pop Age 20-24	19,331	7%
2017 Q1 Pop Age 25-29	20,782	7%
2017 Q1 Pop Age 30-34	19,359	7%
2017 Q1 Pop Age 35-39	18,643	7%
2017 Q1 Pop Age 40-44	19,009	7%
2017 Q1 Pop Age 45-49	20,281	7%
2017 Q1 Pop Age 50-54	21,550	8%
2017 Q1 Pop Age 55-59	20,363	7%
2017 Q1 Pop Age 60-64	17,090	6%
2017 Q1 Pop Age 65+	40,474	14%
2017 Q1 1 Person HH	23,166	22%
2017 Q1 Family Married No Children	30,667	29%
2017 Q1 Family Married With Children	24,813	23%
2017 Q1 Family Others (Non-Married)	19,604	18%
2017 Q1 Owner Occupied HUs	73,905	
2017 Q1 Renter Occupied HUs	32,742	
2017 Q1 Seasonal HUs	557	
2017 Q1 Average HU Value	\$261,165	
2017 Q1 Median HU Value	\$217,914	

Hispanic Identity is not included in Race as it is defined by the US Census Bureau as Ethnicity.

Seminole Market



13,300 Total Businesses



131,800 Employees



New Car Dealers

- Audi North Orlando
- AutoNation Acura North Orlando
- AutoNation Ford Sanford
- AutoNation Honda Sanford
- Bill Ray Nissan
- Cory Fairbanks Mazda
- David Maus Chevrolet
- David Maus Toyota
- Fields CJD RAM
- Fields Motorcars Orlando
- Headquarter Hyundai
- Longwood Mitsubishi
- Mercedes-Benz of North Orlando
- Napleton Volkswagen of Sanford
- Orlando Kia North
- Parks Lincoln of Longwood
- Sanford Infiniti

Spending Power



\$125 Million New Cars and Trucks



\$91 Million Legal Fees



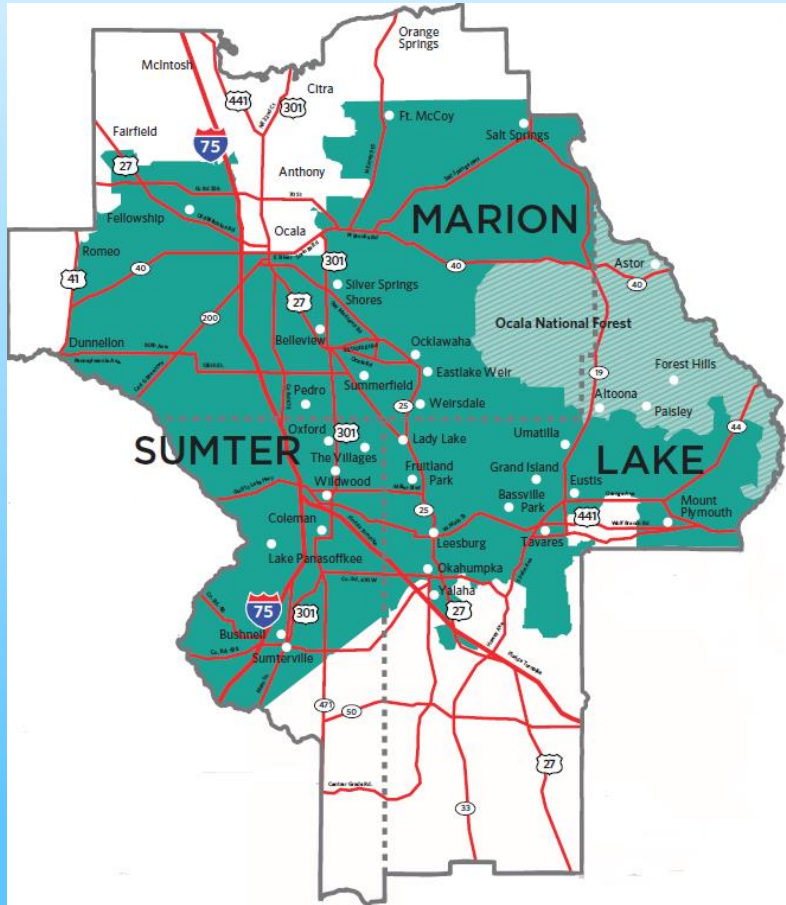
\$203 Million Full Service Restaurants

\$197 Million Limited Service Restaurants



\$80 Million Home Improvement Services and Materials

Lake/Marion/Sumter Zip Codes



Zip Code	Place	Zip Code	Place	Zip Code	Place
32134	Fort McCoy	32784	Umatilla	34481	Ocala
32158	Lady Lake	33513	Bushnell	34482	Ocala
32159	The Villages	33514	Center Hill	34484	Oxford
32162	The Villages	33538	Lake Panasoffkee	34488	Silver Springs
32163	The Villages	33585	Sumterville	34491	Summerfield
32179	Ocklawaha	33597	Webster	34731	Fruitland Park
32195	Weirsdale	34420	Bellevue	34748	Fruitland Park
32726	Eustis	34471	Ocala	34762	Okahumpka
32727	Eustis	34472	Ocala	34785	Wildwood
32735	Grand Island	34473	Marion Oaks	34788	Leesburg
32736	Eustis	34474	Ocala	34797	Yalaha
32776	Sorrento	34476	Ocala	34789	Leesburg
32778	Tavares	34480	Ocala	34749	Leesburg

Lake/Marion/Sumter Demographics

Pop/HHs/Income	
2017 Q1 Pop	567,981
2022 Q1 Pop	626,003
Pop Growth 2017 Q1 To 2022 Q1	10%
2017 Q1 HHs	245,550
2022 Q1 HHs	272,100
HH Growth 2017 Q1 To 2022 Q1	11%
2017 Q1 Average HH Income	\$59,771
2017 Q1 Median HH Income	\$45,692

Race/Ethnicity/Education	#	%
2017 Q1 Race: White	488,811	86%
2017 Q1 Race: Black	58,656	10%
2017 Q1 Race: Native American	2,893	1%
2017 Q1 Race: Asian	8,712	2%
2017 Q1 Race: Pacific Islander	506	0.1%
2017 Q1 Race: Two Or More	8,403	1%
2017 Q1 Ethnicity: Hispanic	55,744	10%
2017 Q1 High School Diploma	154,245	27%
2017 Q1 Some College	139,919	25%
2017 Q1 Bachelors Degree	58,456	10%
2017 Q1 Advanced Degree	36,347	6%

Age/HH Type/Home Value	#	%
2017 Q1 Average Age	49.7	
2017 Q1 Median Age	55.5	
2017 Q1 Pop Age 15-19	24,217	4%
2017 Q1 Pop Age 20-24	24,457	4%
2017 Q1 Pop Age 25-29	25,537	4%
2017 Q1 Pop Age 30-34	25,271	4%
2017 Q1 Pop Age 35-39	24,393	4%
2017 Q1 Pop Age 40-44	25,293	4%
2017 Q1 Pop Age 45-49	27,575	5%
2017 Q1 Pop Age 50-54	31,226	5%
2017 Q1 Pop Age 55-59	35,022	6%
2017 Q1 Pop Age 60-64	41,961	7%
2017 Q1 Pop Age 65+	210,713	37%
2017 Q1 1 Person HH	66,160	27%
2017 Q1 Family Married No Children	106,751	43%
2017 Q1 Family Married With Children	26,496	11%
2017 Q1 Family Others (Non-Married)	32,545	13%
2017 Q1 Owner Occupied HUs	196,605	
2017 Q1 Renter Occupied HUs	48,945	
2017 Q1 Seasonal HUs	14,584	
2017 Q1 Average HU Value	\$198,409	
2017 Q1 Median HU Value	\$160,351	

Hispanic Identity is not included in Race as it is defined by the US Census Bureau as Ethnicity.

Lake/Marion/Sumter Market



21,200 Total Businesses



198,800 Employees



New Car Dealers

- Bill Bryan CJD
- Bill Bryan Kia
- Bill Bryan Subaru
- BMW of Ocala
- Cecil Clark Chevrolet
- Deluca Toyota
- George Nahaus Chevrolet
- Honda of Ocala
- Jenkins Acura
- Jenkins Honda of Leesburg
- Jenkins Hyundai
- Jenkins Hyundai of Leesburg
- Jenkins Kia of Ocala
- Jenkins Mazda
- Jenkins Nissan of Leesburg
- Leesburg Volkswagen
- Palm Chevrolet
- Phillips Buick GMC
- Phillips CJD
- Phillips Toyota
- Plaza Cadillac
- Plaza Lincoln
- Porsche Volkswagen of Ocala
- Sullivan Buick GMC
- Sullivan Cadillac
- Vann Gannaway Chevrolet

Spending Power



\$202 Million New Cars and Trucks



\$31 Million Legal Fees



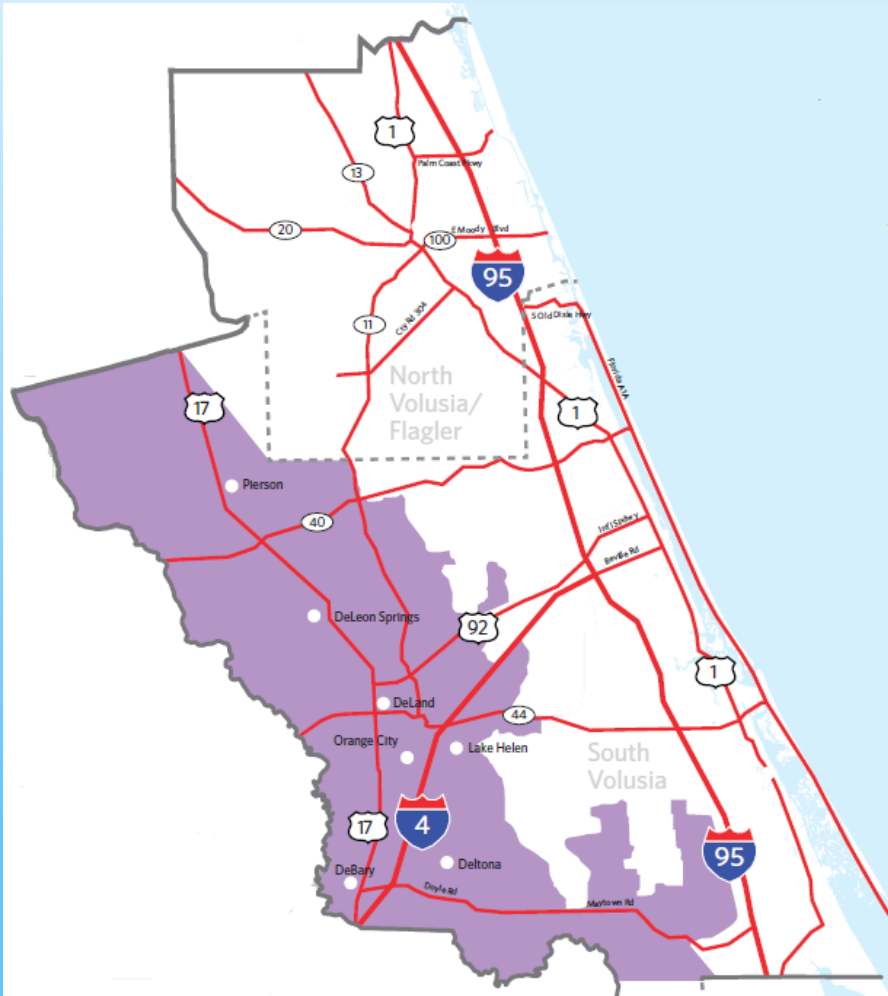
\$363 Million Full Service Restaurants

\$359 Million Limited Service Restaurants



\$193 Million Home Improvement Services and Materials

West Volusia Zip Codes



Zip Code	Place
32130	De Leon Springs
32713	DeBary
32720	Deland
32723	Deland
32724	Deland
32725	Deltona
32738	Deltona
32744	Lake Helen
32763	Orange City
32764	Osteen

West Volusia Demographics

Pop/HHs/Income	
2017 Q1 Pop	213,309
2022 Q1 Pop	225,694
Pop Growth 2017 Q1 To 2022 Q1	6%
2017 Q1 HHs	81,834
2022 Q1 HHs	86,580
HH Growth 2017 Q1 To 2022 Q1	6%
2017 Q1 Average HH Income	\$57,507
2017 Q1 Median HH Income	\$44,965

Race/Ethnicity/Education	#	%
2017 Q1 Race: White	180,973	85%
2017 Q1 Race: Black	22,225	10%
2017 Q1 Race: Native American	1,255	1%
2017 Q1 Race: Asian	3,548	2%
2017 Q1 Race: Pacific Islander	241	0.1%
2017 Q1 Race: Two Or More	5,067	2%
2017 Q1 Ethnicity: Hispanic	48,365	23%
2017 Q1 High School Diploma	52,216	24%
2017 Q1 Some College	50,759	24%
2017 Q1 Bachelors Degree	17,747	8%
2017 Q1 Advanced Degree	9,654	5%

Age/HH Type/Home Value	#	%
2017 Q1 Average Age	41.4	
2017 Q1 Median Age	42.5	
2017 Q1 Pop Age 15-19	13,735	6%
2017 Q1 Pop Age 20-24	13,685	6%
2017 Q1 Pop Age 25-29	13,175	6%
2017 Q1 Pop Age 30-34	11,852	6%
2017 Q1 Pop Age 35-39	11,768	6%
2017 Q1 Pop Age 40-44	12,485	6%
2017 Q1 Pop Age 45-49	13,317	6%
2017 Q1 Pop Age 50-54	15,245	7%
2017 Q1 Pop Age 55-59	15,526	7%
2017 Q1 Pop Age 60-64	14,369	7%
2017 Q1 Pop Age 65+	41,937	20%
2017 Q1 1 Person HH	19,840	24%
2017 Q1 Family Married No Children	27,043	33%
2017 Q1 Family Married With Children	14,714	18%
2017 Q1 Family Others (Non-Married)	15,184	19%
2017 Q1 Owner Occupied HUs	63,012	
2017 Q1 Renter Occupied HUs	18,822	
2017 Q1 Seasonal HUs	1,467	
2017 Q1 Average HU Value	\$154,164	
2017 Q1 Median HU Value	\$130,939	

Hispanic Identity is not included in Race as it is defined by the US Census Bureau as Ethnicity.

West Volusia Market



7,200 Total Businesses



62,400 Employees



New Car Dealers

- Coggin DeLand Ford Lincoln
- Coggin DeLand Honda
- Coggin DeLand Hyundai
- DeLand Nissan
- Hurley CJD
- Kaiser Buick GMC
- Parks Toyota of DeLand
- RC Hill Mitsubishi
- Starling Chevrolet Cadillac

Spending Power



\$79 Million New Cars and Trucks



\$11 Million Legal Fees



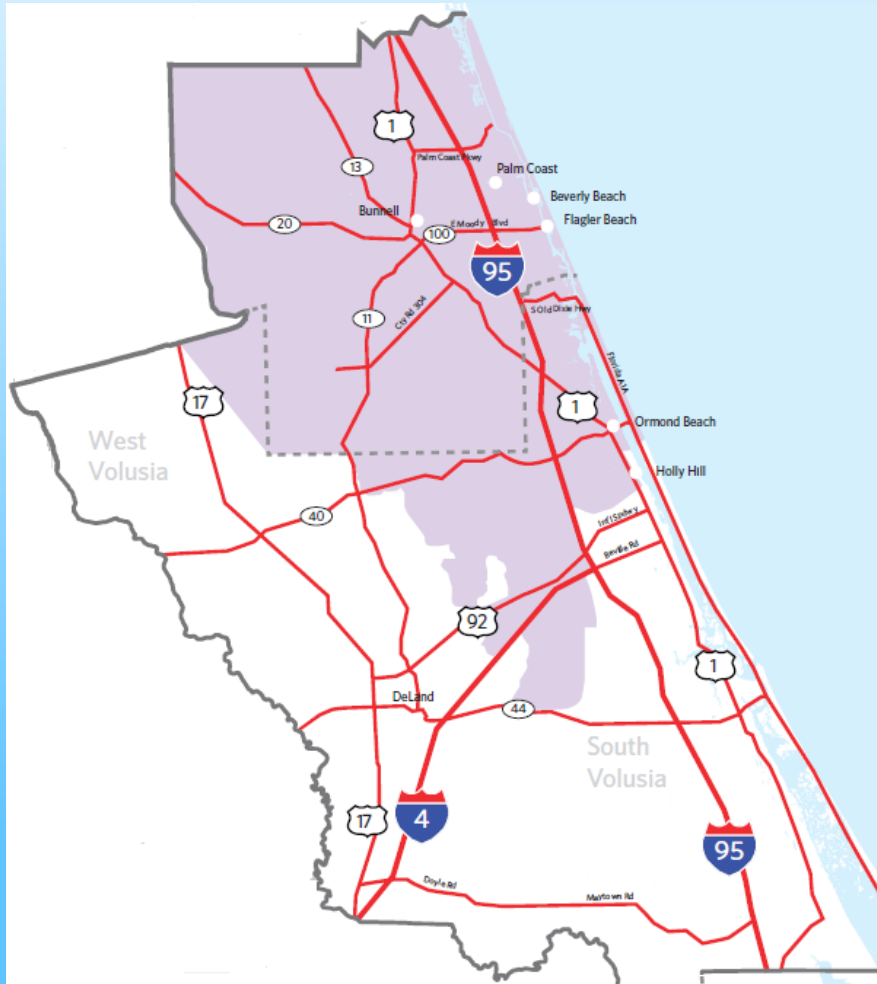
\$123 Million Full Service Restaurants

\$121 Million Limited Service Restaurants



\$63 Million Home Improvement Services and Materials

North Volusia/Flagler Zip Codes



Zip Code	Place
32110	Bunnell
32117	Holly Hill
32124	Daytona Beach
32136	Flagler Beach
32137	Palm Coast
32164	Palm Coast
32174	Ormond Beach
32176	Ormond Beach
32114*	<i>Daytona Beach</i>

*A portion of subscribers are included in this zone. The majority are listed in another zone.

North Volusia/Flagler Demographics

Pop/HHs/Income	
2017 Q1 Pop	207,277
2022 Q1 Pop	224,624
Pop Growth 2017 Q1 To 2022 Q1	8%
2017 Q1 HHs	86,719
2022 Q1 HHs	93,752
HH Growth 2017 Q1 To 2022 Q1	8%
2017 Q1 Average HH Income	\$61,874
2017 Q1 Median HH Income	\$46,312

Race/Ethnicity/Education	#	%
2017 Q1 Race: White	173,821	84%
2017 Q1 Race: Black	23,890	12%
2017 Q1 Race: Native American	749	0%
2017 Q1 Race: Asian	4,849	2%
2017 Q1 Race: Pacific Islander	141	0.1%
2017 Q1 Race: Two Or More	3,827	2%
2017 Q1 Ethnicity: Hispanic	16,606	8%
2017 Q1 High School Diploma	50,078	24%
2017 Q1 Some College	50,919	25%
2017 Q1 Bachelors Degree	24,539	12%
2017 Q1 Advanced Degree	14,723	7%

Age/HH Type/Home Value	#	%
2017 Q1 Average Age	46.4	
2017 Q1 Median Age	50.4	
2017 Q1 Pop Age 15-19	10,601	5%
2017 Q1 Pop Age 20-24	10,464	5%
2017 Q1 Pop Age 25-29	10,238	5%
2017 Q1 Pop Age 30-34	9,881	5%
2017 Q1 Pop Age 35-39	9,988	5%
2017 Q1 Pop Age 40-44	10,845	5%
2017 Q1 Pop Age 45-49	12,096	6%
2017 Q1 Pop Age 50-54	14,299	7%
2017 Q1 Pop Age 55-59	15,621	8%
2017 Q1 Pop Age 60-64	16,535	8%
2017 Q1 Pop Age 65+	58,417	28%
2017 Q1 1 Person HH	23,609	27%
2017 Q1 Family Married No Children	32,266	37%
2017 Q1 Family Married With Children	11,644	13%
2017 Q1 Family Others (Non-Married)	13,141	15%
2017 Q1 Owner Occupied HUs	64,452	
2017 Q1 Renter Occupied HUs	22,267	
2017 Q1 Seasonal HUs	5,160	
2017 Q1 Average HU Value	\$211,146	
2017 Q1 Median HU Value	\$171,356	

Hispanic Identity is not included in Race as it is defined by the US Census Bureau as Ethnicity.

North Volusia/Flagler Market



9,100 Total Businesses



83,200 Employees



New Car Dealers

- Daytona DCJ
- Daytona Hyundai
- Daytona Infiniti
- Daytona Mazda
- Daytona Nissan
- Fields BMW of Daytona
- Fields Volvo Volkswagen
- Flagler CDJ
- Gary Yeomans Ford Lincoln
- Maserati Alfa Romeo of Daytona
- Mercedes-Benz of Daytona Beach
- Mini of Daytona Beach
- Palm Coast Ford
- Ritchey Buick GMC
- Ritchey Cadillac
- Tom Gibbs Chevrolet

Spending Power



\$81 Million New Cars and Trucks



\$11 Million Legal Fees



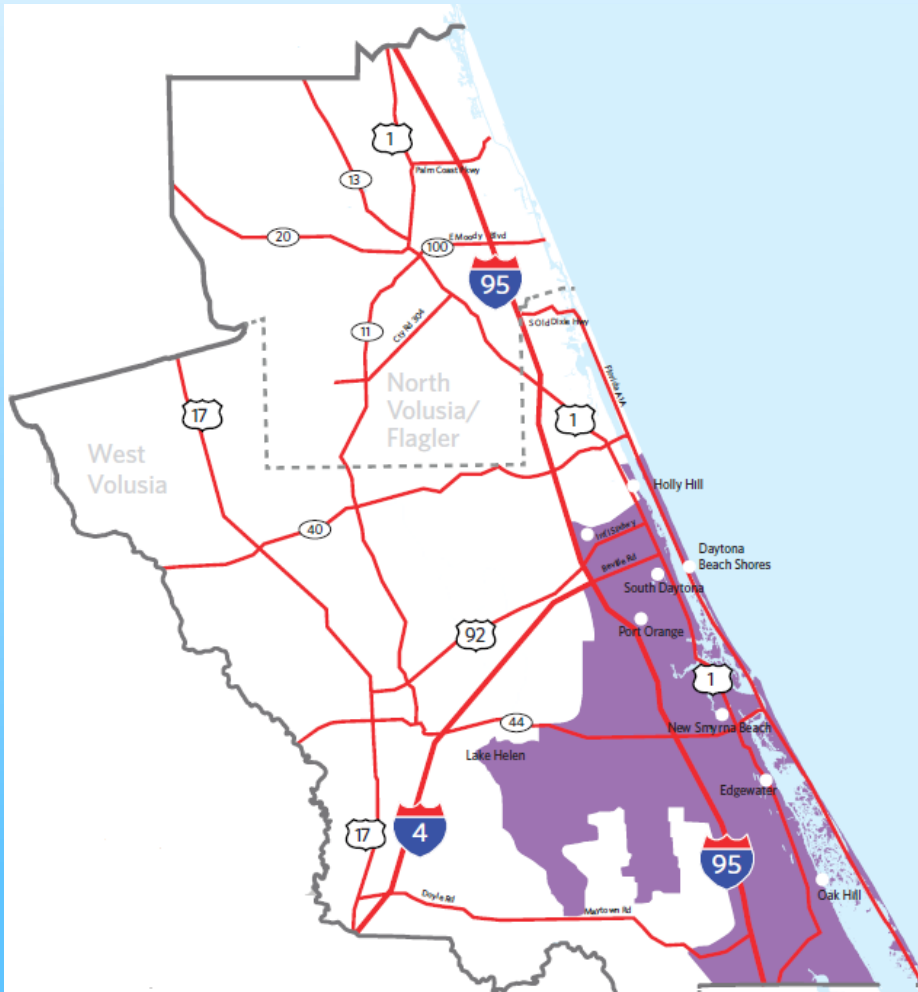
\$132 Million Full Service Restaurants

\$130 Million Limited Service Restaurants



\$62 Million Home Improvement Services and Materials

South Volusia Zip Codes



Zip Code	Place
32114	Daytona Beach
32118	Daytona Beach
32119	South Daytona
32127	Port Orange/Ponce Inlet
32128	Port Orange/Samsula
32129	Port Orange
32132	Edgewater
32141	Edgewater
32168	New Smyrna Beach
32169	New Smyrna Beach
32759	Oak Hill

South Volusia Demographics

Pop/HHs/Income	
2017 Q1 Pop	212,909
2022 Q1 Pop	226,239
Pop Growth 2017 Q1 To 2022 Q1	6%
2017 Q1 HHs	96,753
2022 Q1 HHs	102,747
HH Growth 2017 Q1 To 2022 Q1	6%
2017 Q1 Average HH Income	\$58,541
2017 Q1 Median HH Income	\$41,576

Race/Ethnicity/Education	#	%
2017 Q1 Race: White	178,647	84%
2017 Q1 Race: Black	25,217	12%
2017 Q1 Race: Native American	827	0%
2017 Q1 Race: Asian	4,335	2%
2017 Q1 Race: Pacific Islander	101	0.0%
2017 Q1 Race: Two Or More	3,782	2%
2017 Q1 Ethnicity: Hispanic	11,020	5%
2017 Q1 High School Diploma	52,606	25%
2017 Q1 Some College	55,256	26%
2017 Q1 Bachelors Degree	24,735	12%
2017 Q1 Advanced Degree	13,252	6%

Age/HH Type/Home Value	#	%
2017 Q1 Average Age	46.1	
2017 Q1 Median Age	49.8	
2017 Q1 Pop Age 15-19	10,258	5%
2017 Q1 Pop Age 20-24	12,105	6%
2017 Q1 Pop Age 25-29	13,134	6%
2017 Q1 Pop Age 30-34	11,381	5%
2017 Q1 Pop Age 35-39	10,143	5%
2017 Q1 Pop Age 40-44	10,291	5%
2017 Q1 Pop Age 45-49	11,461	5%
2017 Q1 Pop Age 50-54	14,314	7%
2017 Q1 Pop Age 55-59	16,138	8%
2017 Q1 Pop Age 60-64	16,695	8%
2017 Q1 Pop Age 65+	58,759	28%
2017 Q1 1 Person HH	32,400	33%
2017 Q1 Family Married No Children	31,187	32%
2017 Q1 Family Married With Children	9,514	10%
2017 Q1 Family Others (Non-Married)	14,759	15%
2017 Q1 Owner Occupied HUs	66,179	
2017 Q1 Renter Occupied HUs	30,574	
2017 Q1 Seasonal HUs	11,667	
2017 Q1 Average HU Value	\$204,811	
2017 Q1 Median HU Value	\$156,427	

Hispanic Identity is not included in Race as it is defined by the US Census Bureau as Ethnicity.

South Volusia Market



11,700 Total Businesses



112,300 Employees



New Car Dealers

- Daytona Kia
- Daytona Mitsubishi
- Daytona Toyota
- Hendrick Honda Daytona
- Jon Hall Chevrolet
- Mullinax Ford New Smyrna Beach
- New Smyrna Chevrolet
- New Smyrna CJD
- Subaru of Daytona

Spending Power



\$82 Million New Cars and Trucks



\$12 Million Legal Fees



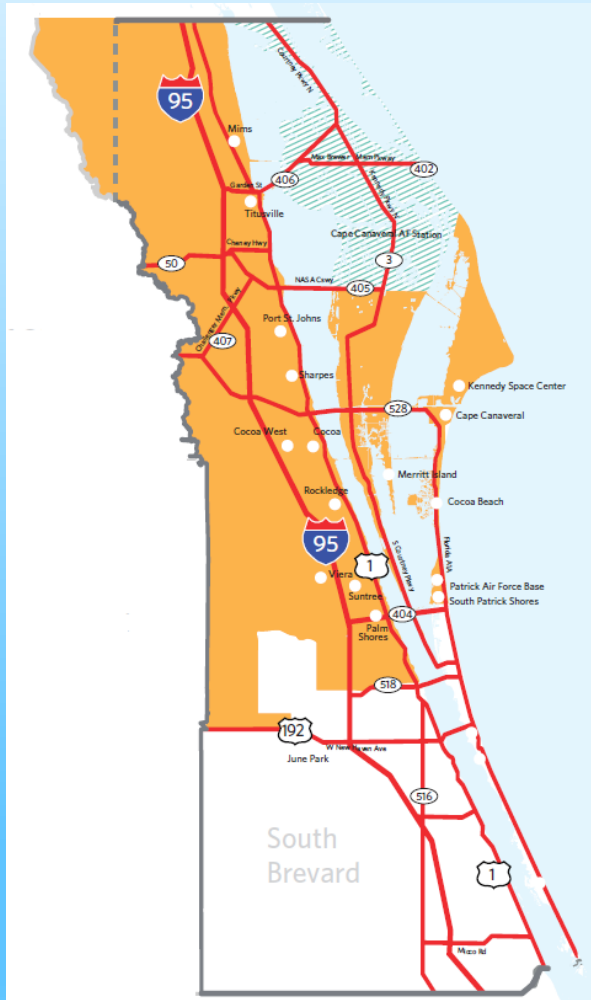
\$141 Million Full Service Restaurants

\$138 Million Limited Service Restaurants



\$67 Million Home Improvement Services and Materials

North Brevard Zip Codes



Zip Code	Place	Zip Code	Place
32754	Mims/Scottsmoor	32934	Melbourne
32775	Scottsmoor	32935	Melbourne
32780	Titusville	32940	Suntree/Viera
32796	Titusville	32952	Merritt Island
32920	Port Canaveral	32953	Merritt Island
32922	Cocoa	32955	Rockledge
32926	Cocoa West		
32927	Titusville/Port St. John	32901*	Melbourne
32931	Cocoa Beach	32904*	W. Melbourne

*A portion of subscribers are included in this zone. The majority are listed in another zone.

North Brevard Demographics

Pop/HHs/Income	
2017 Q1 Pop	344,783
2022 Q1 Pop	370,574
Pop Growth 2017 Q1 To 2022 Q1	7%
2017 Q1 HHs	146,079
2022 Q1 HHs	156,634
HH Growth 2017 Q1 To 2022 Q1	7%
2017 Q1 Average HH Income	\$70,738
2017 Q1 Median HH Income	\$53,632

Race/Ethnicity/Education	#	%
2017 Q1 Race: White	292,705	85%
2017 Q1 Race: Black	33,237	10%
2017 Q1 Race: Native American	1,673	0%
2017 Q1 Race: Asian	8,185	2%
2017 Q1 Race: Pacific Islander	593	0.2%
2017 Q1 Race: Two Or More	8,390	2%
2017 Q1 Ethnicity: Hispanic	28,357	8%
2017 Q1 High School Diploma	71,005	21%
2017 Q1 Some College	90,124	26%
2017 Q1 Bachelors Degree	43,079	12%
2017 Q1 Advanced Degree	27,758	8%

Age/HH Type/Home Value	#	%
2017 Q1 Average Age	44.3	
2017 Q1 Median Age	47.5	
2017 Q1 Pop Age 15-19	18,800	5%
2017 Q1 Pop Age 20-24	19,168	6%
2017 Q1 Pop Age 25-29	19,173	6%
2017 Q1 Pop Age 30-34	18,345	5%
2017 Q1 Pop Age 35-39	17,280	5%
2017 Q1 Pop Age 40-44	17,833	5%
2017 Q1 Pop Age 45-49	20,546	6%
2017 Q1 Pop Age 50-54	25,960	8%
2017 Q1 Pop Age 55-59	28,707	8%
2017 Q1 Pop Age 60-64	26,520	8%
2017 Q1 Pop Age 65+	81,122	24%
2017 Q1 1 Person HH	42,214	29%
2017 Q1 Family Married No Children	48,787	33%
2017 Q1 Family Married With Children	21,419	15%
2017 Q1 Family Others (Non-Married)	23,701	16%
2017 Q1 Owner Occupied HUs	106,624	
2017 Q1 Renter Occupied HUs	39,455	
2017 Q1 Seasonal HUs	5,580	
2017 Q1 Average HU Value	\$220,383	
2017 Q1 Median HU Value	\$171,135	

Hispanic Identity is not included in Race as it is defined by the US Census Bureau as Ethnicity.

North Brevard Market



16,085 Total Businesses



150,520 Employees



New Car Dealers

- Bob Steele Chevrolet
- Boniface Hiers CDJ
- Cocoa Hyundai
- Fuccillo Kia
- Island Lincoln Jaguar Land Rover
- Lexus of Melbourne
- Mike Erdman Cadillac Nissan
- Mike Erdman Toyota
- Paradise Ford
- Pat Fischer Nissan
- Ron Norris Buick GMC
- Ron Norris Ford
- Ron Norris Honda
- Space Coast Honda
- Titusville CDJ RAM

Spending Power



\$158 Million New Cars and Trucks



\$20 Million Legal Fees



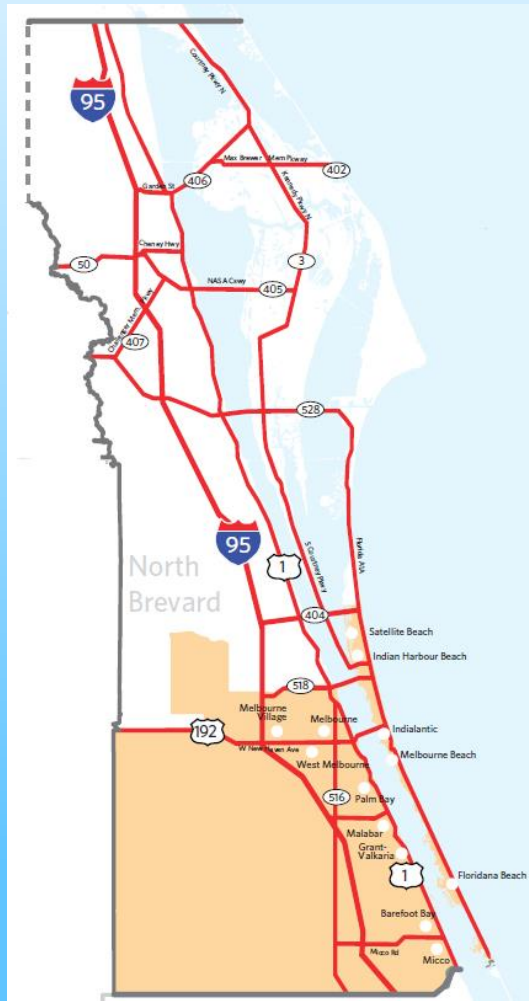
\$245 Million Full Service Restaurants

\$239 Million Limited Service Restaurants



\$111 Million Home Improvement Services and Materials

South Brevard Zip Codes



Zip Code	Place	Zip Code	Place
32901	Melbourne	32925	Patrick Air Force Base
32903	Indialantic	32937	Satellite Beach
32904	W. Melbourne	32949	Grant-Valkaria
32905	Palm Bay	32950	Grant-Valkaria
32907	Palm Bay	32951	Melbourne Beach
32908	Palm Bay	32976	Micco/Sebastian
32909	Palm Bay		

**A portion of subscribers are included in this zone. The majority are listed in another zone.*

South Brevard Demographics

Pop/HHs/Income	
2017 Q1 Pop	241,969
2022 Q1 Pop	261,332
Pop Growth 2017 Q1 To 2022 Q1	8%
2017 Q1 HHs	101,883
2022 Q1 HHs	109,882
HH Growth 2017 Q1 To 2022 Q1	8%
2017 Q1 Average HH Income	\$65,119
2017 Q1 Median HH Income	\$49,607

Race/Ethnicity/Education	#	%
2017 Q1 Race: White	198,175	82%
2017 Q1 Race: Black	29,686	12%
2017 Q1 Race: Native American	1,077	0.4%
2017 Q1 Race: Asian	6,245	3%
2017 Q1 Race: Pacific Islander	197	0.1%
2017 Q1 Race: Two Or More	6,589	3%
2017 Q1 Ethnicity: Hispanic	28,237	12%
2017 Q1 High School Diploma	54,421	22%
2017 Q1 Some College	59,658	25%
2017 Q1 Bachelors Degree	29,199	12%
2017 Q1 Advanced Degree	16,861	7%

Age/HH Type/Home Value	#	%
2017 Q1 Average Age	44.2	
2017 Q1 Median Age	46.7	
2017 Q1 Pop Age 15-19	13,413	6%
2017 Q1 Pop Age 20-24	13,642	6%
2017 Q1 Pop Age 25-29	13,812	6%
2017 Q1 Pop Age 30-34	13,328	6%
2017 Q1 Pop Age 35-39	12,457	5%
2017 Q1 Pop Age 40-44	12,419	5%
2017 Q1 Pop Age 45-49	13,564	6%
2017 Q1 Pop Age 50-54	16,735	7%
2017 Q1 Pop Age 55-59	18,629	8%
2017 Q1 Pop Age 60-64	17,642	7%
2017 Q1 Pop Age 65+	58,966	24%
2017 Q1 1 Person HH	29,049	29%
2017 Q1 Family Married No Children	33,840	33%
2017 Q1 Family Married With Children	15,088	15%
2017 Q1 Family Others (Non-Married)	16,607	16%
2017 Q1 Owner Occupied HUs	75,030	
2017 Q1 Renter Occupied HUs	26,853	
2017 Q1 Seasonal HUs	3,298	
2017 Q1 Average HU Value	\$199,122	
2017 Q1 Median HU Value	\$155,817	

Hispanic Identity is not included in Race as it is defined by the US Census Bureau as Ethnicity.

South Brevard Market



10,100 Total Businesses



91,300 Employees



New Car Dealers

- Alfa Romeo Fiat of Melbourne
- Audi Mercedes-Benz Porsche of Melbourne
- Boniface Heirs Kia
- Boniface Heirs Mazda
- Coastal Hyundai Mitsubishi
- Gator CDJ
- Honda of Melbourne
- Infiniti of Melbourne
- Kelly Ford
- Melbourne BMW
- Mercedes-Benz of Melbourne
- Murphy Cadillac
- Nissan of Melbourne
- Palm Bay Ford
- Prestige Volkswagen
- Rosner Chevrolet
- Smith Buick GMC
- Southeastern Honda
- Subaru Volvo of Melbourne
- Toyota of Melbourne

Spending Power



\$97 Million New Cars and Trucks



\$13 Million Legal Fees



\$161 Million Full Service Restaurants
\$158 Million Limited Service Restaurants



\$77 Million Home Improvement Services
and Materials