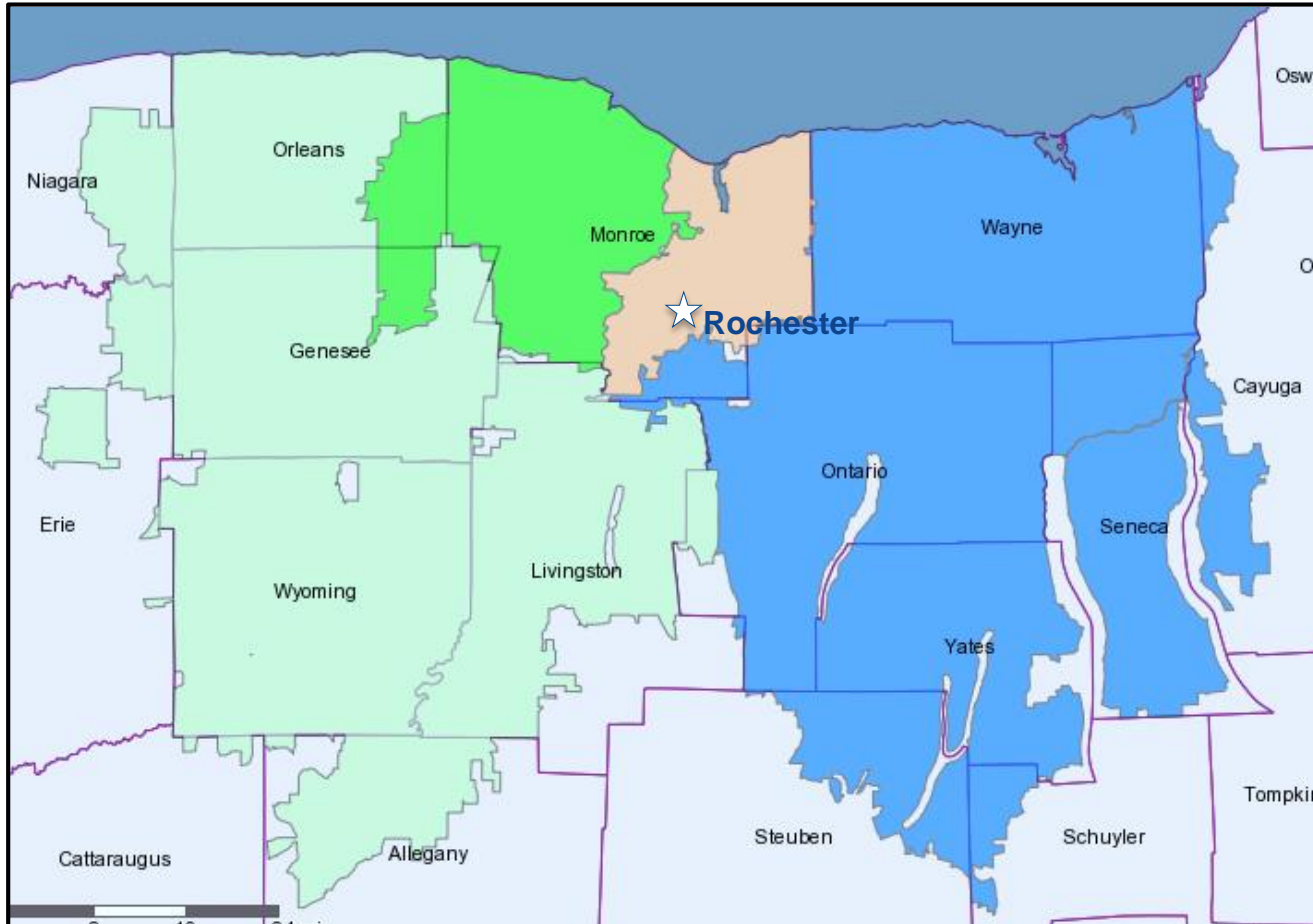


Rochester, NY Market



County & Zone Information

-  Rochester West
-  Rochester East
-  Finger Lakes
-  Genesee Valley

General Demo Info:

Female: 51%

Male: 49%

Median Age: 40

Avg. HH Income: \$69,304
Per Capita Income: \$27,982

Counties Served:

- Niagara
- Erie
- Orleans
- Genesee
- Wyoming
- Allegany
- Livingston
- Monroe
- Ontario
- Seneca
- Yates
- Steuben
- Cayuga
- Schuyler
- Wayne



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