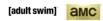
SAN FRANCISCO-OAKLAND-SAN JOSE, CA



Demographic Profile

Age Groups	
Persons 17 and under	21.7%
Adults 18-34	23.6%
Adults 35-54	29.2%
Adults 55+	25.5%
Education	
Attended/Graduated College/Post Graduate	65.1%
Marital Status	
Single (Never Married)	34.5%
Married	45.5%
Divorced/Separated/Widowed	20.1%
Household Income	
\$30,000-\$49,999	13.2%
\$50,000-\$74,999	14.8%
\$75,000-\$99,999	11.9%
\$100,000+	40.6%
Housing Units & Family Ty	pe
% Owner Occupied Units	51.9%
% of HH with Children	33.1%
Race	
White	55.4%
Asian	24.1%
Black/African American	6.1%
Other	14.4%
Ethnicity	
Hispanic	23.8%







































































































CABLE HOMES BY ADVERTISING ZONE

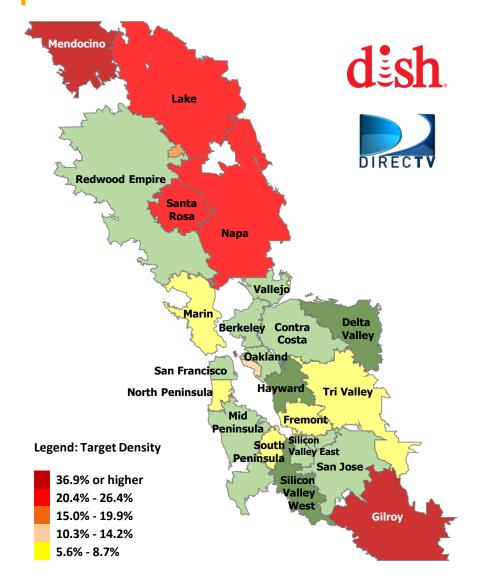


Zone Name	Cable Provider 1 Syscode	Cable Provider 1 Homes	Cable Provider 2 Syscode	Cable Provider 2 Homes	Total	% Lift
Berkeley	5542	65,231	4180	9,103	74,334	14.0%
Contra Costa	5262	103,014	4181	17,357	120,371	14.3%
Contra Costa PLUS	9422	18,043			18,043	
Delta Valley	5263	50,324	4182	11,751	62,075	23.4%
Fremont	5266	48,227	4183	10,299	58,526	21.4%
Hayward	5265	72,658	4184	17,046	89,704	23.5%
Lake	8398	7,687	-		7,687	
Marin	1789	74,938	4185	4,750	79,688	6.3%
Mendocino	8430	7,055	-		7,055	
Mid Peninsula	5547	94,506	4187	11,548	106,054	12.2%
Napa	5268	37,179	4188	6,408	43,587	17.2%
North Peninsula	5270	43,747	4189	8,783	52,530	20.1%
Oakland	5543	67,575	4190	13,374	80,949	19.8%
Redwood Empire	5549	54,287	4192	5,739	60,026	10.6%
San Francisco	2600	179,099	4193	7,046	186,145	3.9%
San Jose	5272	160,513	4194*	30,694	191,207	17.7%
Gilroy	7998	13,179			13,179	
Santa Rosa	6037	36,611	4195	7,834	44,445	21.4%
Silicon Valley East	1161	59,694	4196	7,786	67,480	13.0%
Silicon Valley West	1162	60,728	4197	9,498	70,226	15.6%
South Peninsula	5271	31,548	4198	4,955	36,503	15.7%
Tri Valley	1793	66,628	4199	12,948	79,576	19.4%

Interconnect Total 2,041,459

DISH-DIRECTV (*NOT INCLUDED IN INTERCONNECT)

SATELLITE ZONE PROFILE



Demographic Profile

Age Groups		
Adults 18-34	21.3%	
Adults 35-54	41.3%	
Adults 55+	37.3%	
Education		
Attended/Graduated College/Post Graduate	67.1%	
Marital Status		
Single (Never Married)	22.2%	
Married	63.0%	
Divorced/Separated/Widowed	14.8%	
Household Income		
\$30,000-\$49,999	14.7%	
\$50,000-\$74,999	13.1%	
\$75,000-\$99,999	16.5%	
\$100,000+	42.3%	
Housing Units & Family T	ype	
% Owner Occupied Units	62.6%	
% of HH with Children	44.2%	
Race		
White	80.0%	
Asian	6.0%	
Black/African American	5.8%	
Other	8.1%	
Falson! ala.		
Ethnicity		

Available Networks





















































DIRECTV Only Networks









































BERKELEY ZONE



•	Albany	•	Kensington
•	Berkeley	•	Pinole
•	Crockett	•	Port Costa
•	El Cerrito	•	Richmond
•	El Sobrante	•	Rodeo

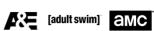
San Pablo

Hercules

Demographic Profile

Age Groups	
Persons 17 and under	19.9%
Adults 18-34	29.5%
Adults 35-54	25.7%
Adults 55+	24.9%
Education	
Attended/Graduated	65.1%
College/Post Graduate	
Marital Status	
Single (Never Married)	41.6%
Married	38.5%
Divorced/Separated/Widowed	19.8%
Household Income	
\$30,000-\$49,999	14.7%
\$50,000-\$74,999	16.3%
\$75,000-\$99,999	12.2%
\$100,000+	32.1%
Housing Units & Family Ty	уре
% Owner Occupied Units	48.7%
% of HH with Children	30.4%
Race	
White	52.2%
Asian	19.6%
Black/African American	13.9%
Other	14.2%
Ethnicity	
Hispanic	25.6%

Available Networks

























MSNBC































































CONTRA COSTA ZONE

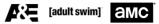


•	Alamo	•	Martinez
•	Blackhawk	•	Moraga
•	Clayton	•	Orinda
•	Concord	•	Pacheco
•	Danville	•	Pleasant Hill
•	Diablo	•	Rossmoor
•	Lafayette	•	Walnut Creek

Demographic Profile

Age Groups		
Persons 17 and under Adults 18-34	22.2% 18.5%	
Adults 35-54 Adults 55+	29.5% 29.8%	
Education	20.070	
Attended/Graduated College/Post Graduate	74.3%	
Marital Status		
Single (Never Married) Married	27.3% 53.4%	
Divorced/Separated/Widowed	19.3%	
Household Income		
\$30,000-\$49,999 \$50,000-\$74,999 \$75,000-\$99,999 \$100,000+	11.9% 14.4% 11.4% 47.7%	
Housing Units & Family	Туре	
% Owner Occupied Units % of HH with Children	65.0% 32.8%	
Race		
White Asian Black/African American Other	75.1% 13.3% 2.7% 8.9%	
Ethnicity		
Hispanic	15.4%	

Available Networks





























































































CONTRA COSTA PLUS ZONE



- Concord
- Walnut Creek
- Clyde

Demographic Profile

Age Groups	
Persons 17 and under Adults 18-34	21.0% 21.5%
Adults 35-54	27.7%
Adults 55+	29.8%
Education	
Attended/Graduated College/Post Graduate	66.4%
Marital Status	
Single (Never Married)	29.8%
Married	48.3%
Divorced/Separated/Widowed	21.9%
Household Income	
\$30,000-\$49,999	15.5%
\$50,000-\$74,999	16.7%
\$75,000-\$99,999	12.7%
\$100,000+	36.3%
Housing Units & Family Ty	pe
% Owner Occupied Units	58.7%
% of HH with Children	30.5%
Race	
White	73.5%
Asian	11.2%
Black/African American	3.5%
Other	11.8%
Ethnicity	
Hispanic	22.9%























































































DELTA VALLEY ZONE



 Antioch

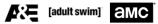
- Discovery Bay
- **Bay Point**
- Knightsen
- Bethel Island
- Oakley
- Brentwood
- Pittsburg

Byron

Demographic Profile

Age Groups		
Persons 17 and under Adults 18-34 Adults 35-54 Adults 55+	27.1% 22.9% 28.4% 21.6%	
Education		
Attended/Graduated College/Post Graduate	50.2%	
Marital Status		
Single (Never Married) Married Divorced/Separated/Widowed	33.6% 46.1% 20.2%	
Household Income		
\$30,000-\$49,999 \$50,000-\$74,999 \$75,000-\$99,999 \$100,000+	16.0% 17.4% 12.9% 33.0%	
Housing Units & Family Ty	ре	
% Owner Occupied Units % of HH with Children	60.4% 43.9%	
Race		
White Asian Black/African American Other	56.2% 10.4% 13.0% 20.5%	
Ethnicity		
Hispanic	34.4%	

Available Networks





























































































FREMONT ZONE



- Fremont
- Newark
- **Union City**

Demographic Profile

Age Groups		
Persons 17 and under	23.6%	
Adults 18-34	22.2%	
Adults 35-54	31.2%	
Adults 55+	23.0%	
Education		
Attended/Graduated College/Post Graduate	64.3%	
Marital Status		
Single (Never Married)	28.1%	
Married	54.4%	
Divorced/Separated/Widowed	17.5%	
Household Income		
\$30,000-\$49,999	10.6%	
\$50,000-\$74,999	14.1%	
\$75,000-\$99,999	13.4%	
\$100,000+	48.9%	
Housing Units & Family Ty	/pe	
% Owner Occupied Units	61.9%	
% of HH with Children	43.5%	
Race		
White	28.8%	
Asian	49.1%	
Black/African American	4.2%	
Other	17.9%	
Ethnicity		
Hispanic	18.3%	

Available Networks



























































































GILROY ZONE



- Gilroy
- Hollister
- Morgan Hill
- San Juan Bautista
- San Martin
- **Tres Pinos**

Demographic Profile

Age Groups			
Persons 17 and under	27.5%		
Adults 18-34	21.8%		
Adults 35-54	28.6%		
Adults 55+	22.1%		
Education			
Attended/Graduated College/Post Graduate	52.9%		
Marital Status			
Single (Never Married)	31.3%		
Married	50.4%		
Divorced/Separated/Widowed	18.3%		
Household Income			
\$30,000-\$49,999	13.3%		
\$50,000-\$74,999	15.1%		
\$75,000-\$99,999	14.0%		
\$100,000+	39.2%		
Housing Units & Family Typ	e		
% Owner Occupied Units	62.2%		
% of HH with Children	43.7%		
Race			
White	74.4%		
Asian	5.9%		
Black/African American	1.9%		
Other	17.8%		
Ethnicity			
Hispanic	50.1%		













































































HAYWARD ZONE



- Alameda
- Castro Valley
- Hayward
- San Leandro
- San Lorenzo

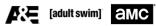
Demographic Profile

Age Groups	
Persons 17 and under	22.7%
Adults 18-34	23.6%
Adults 35-54	28.9%
Adults 55+	24.8%
Education	
Attended/Graduated College/Post Graduate	54.2%
Marital Status	
Single (Never Married)	35.3%
Married	43.6%
Divorced/Separated/Widowed	21.1%
Household Income	
\$30,000-\$49,999	16.0%
\$50,000-\$74,999	17.6%
\$75,000-\$99,999	13.6%
\$100,000+	31.6%
Housing Units & Family Ty	pe
% Owner Occupied Units	51.5%
% of HH with Children	36.3%
Race	
White	46.5%
Asian	25.6%
Black/African American	10.2%
Other	17.7%
Ethnicity	
Hispanic	30.6%

Available Networks



















































































LAKE ZONE



- **Buckingham Park**
- Clearlake
- Clearlake Oaks
- Clearlake Riviera
- Cobb
- Finley
- Glen Haven
- Hidden Valley
- Kelseyville

- Lakeport
- Loch Lomond
- Lucerne
- Middletown
- Nice
- Soda Bay
- Upper Lake

Demographic Profile

Age Groups	
Persons 17 and under	20.9%
Adults 18-34	18.3%
Adults 35-54	25.0%
Adults 55+	35.8%
Education	
Attended/Graduated College/Post Graduate	47.5%
Marital Status	
Single (Never Married)	28.7%
Married	42.6%
Divorced/Separated/Widowed	28.7%
Household Income	
\$30,000-\$49,999	20.1%
\$50,000-\$74,999	15.4%
\$75,000-\$99,999	9.2%
\$100,000+	12.5%
Housing Units & Family Ty	pe
% Owner Occupied Units	47.1%
% of HH with Children	26.4%
Race	
White	80.0%
Asian	1.2%
Black/African American	2.5%
Other	16.3%
Ethnicity	
Hispanic	18.3%







































































MARIN ZONE



•	Belvedere	•	Novato
•	Corte Madera	•	Ross
•	Fairfax	•	San Anselmo
•	Forest Knolls	•	San Geronimo
•	Greenbrae	•	San Quentin
•	Kentfield	•	San Rafael
•	Lagunitas	•	Sausalito
•	Larkspur	•	Tiburon
•	Mill Valley	•	Woodacre

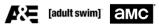
Demographic Profile

Age Groups		
Persons 17 and under	20.8%	
Adults 18-34	15.5%	
Adults 35-54	30.2%	
Adults 55+	33.5%	
Education		
Attended/Graduated College/Post Graduate	76.1%	
Marital Status		
Single (Never Married)	27.4%	
Married	49.5%	
Divorced/Separated/Widowed	23.1%	
Household Income		
\$30,000-\$49,999	12.2%	
\$50,000-\$74,999	12.8%	
\$75,000-\$99,999	11.2%	
\$100,000+	47.2%	
Housing Units & Family Ty	ype	
% Owner Occupied Units	58.9%	
% of HH with Children	30.4%	
Race		
White	79.3%	
Asian	5.8%	
Black/African American	2.7%	
Other	12.2%	
Ethnicity		
Hispanic	15.8%	

Available Networks





















































































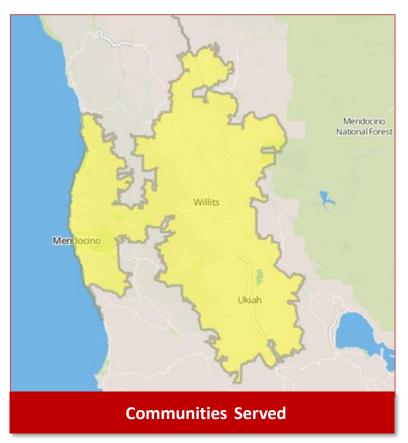








MENDOCINO ZONE



- Mendocino Albion Calpella Redwood Valley
- Caspar Talmage
- Fort Bragg Ukiah
- Little River Willits

Demographic Profile

Age Groups	
Persons 17 and under Adults 18-34 Adults 35-54	22.4% 19.8% 25.5%
Adults 55+	32.3%
Education	
Attended/Graduated College/Post Graduate	49.6%
Marital Status	
Single (Never Married) Married	29.6% 41.5%
Divorced/Separated/Widowed	29.0%
Household Income	
\$30,000-\$49,999	18.9%
\$50,000-\$74,999	20.4%
\$75,000-\$99,999	9.4%
\$100,000+	15.4%
Housing Units & Family Ty	
% Owner Occupied Units	48.5%
% of HH with Children	30.0%
Race	
White	83.0%
Asian	1.9%
Black/African American	0.8%
Other	14.3%
Ethnicity	
Hispanic	23.4%



































































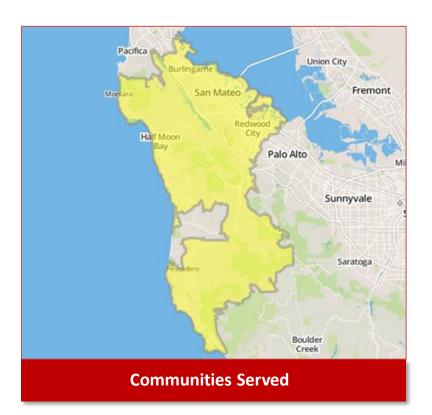








MID-PENINSULA ZONE

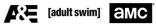


•	Belmont	•	Millbrae
•	Burlingame	•	Montara
•	El Granada	•	Moss Beach
•	Emerald Hills	•	Pescadero
•	Foster City	•	Redwood City
•	Half Moon Bay	•	San Carlos
•	Hillsborough	•	San Mateo
•	La Honda	•	Woodside
•	Loma Mar		

Demographic Profile

Age Groups	
Persons 17 and under	22.6%
Adults 18-34	19.5%
Adults 35-54	30.8%
Adults 55+	27.0%
Education	
Attended/Graduated	71.9%
College/Post Graduate	7 1.0 70
Marital Status	
Single (Never Married)	29.8%
Married	50.1%
Divorced/Separated/Widowed	20.0%
Household Income	
\$30,000-\$49,999	11.3%
\$50,000-\$74,999	13.6%
\$75,000-\$99,999	11.5%
\$100,000+	50.7%
Housing Units & Family Ty	pe
% Owner Occupied Units	57.0%
% of HH with Children	32.8%
Race	
White	67.3%
Asian	18.4%
Black/African American	2.0%
Other	12.3%
Ethnicity	
Hispanic	23.1%

Available Networks



























































































NAPA ZONE



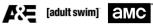
- American Canyon
- Calistoga
- Deer Park
- Napa

- St. Helena
- Sonoma
- Yountville

Demographic Profile

Age Groups	
Persons 17 and under	21.8%
Adults 18-34	20.5%
Adults 35-54	26.4%
Adults 55+	31.3%
Education	
Attended/Graduated College/Post Graduate	58.7%
Marital Status	
Single (Never Married)	28.1%
Married	48.8%
Divorced/Separated/Widowed	23.0%
Household Income	
\$30,000-\$49,999	17.0%
\$50,000-\$74,999	16.8%
\$75,000-\$99,999	13.0%
\$100,000+	33.2%
Housing Units & Family Ty	pe
% Owner Occupied Units	55.0%
% of HH with Children	31.3%
Race	
White	78.0%
Asian	6.5%
Black/African American	1.9%
Other	13.6%
Ethnicity	
Hispanic	31.8%

Available Networks

















































Networks Available from Cable Provider 1 Only



























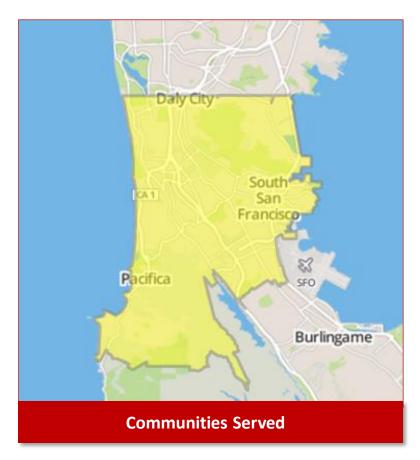


Oxygen very real





NORTH PENINSULA ZONE

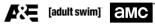


- Brisbane
- Colma
- Daly City
- Pacifica
- San Bruno
- South San Francisco

Demographic Profile

Age Groups	
Persons 17 and under Adults 18-34 Adults 35-54 Adults 55+	19.8% 24.2% 28.7% 27.3%
Education	
Attended/Graduated College/Post Graduate	60.1%
Marital Status	
Single (Never Married) Married Divorced/Separated/Widowed	35.0% 44.4% 20.6%
Household Income	
\$30,000-\$49,999 \$50,000-\$74,999 \$75,000-\$99,999 \$100,000+	12.9% 17.7% 14.3% 38.6%
Housing Units & Family Ty	уре
% Owner Occupied Units % of HH with Children	56.2% 33.5%
Race	
White Asian Black/African American Other	37.7% 42.2% 2.6% 17.5%
Ethnicity	
Hispanic	26.1%

Available Networks



















































































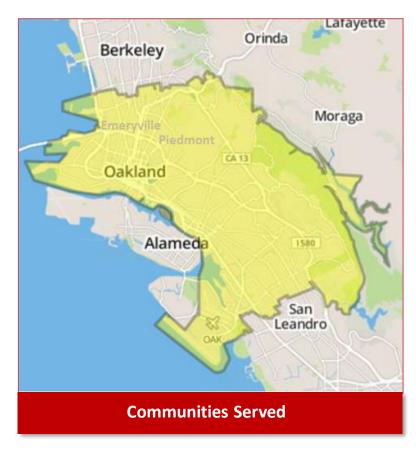








OAKLAND

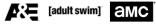


- Emeryville
- Oakland
- Piedmont

Demographic Profile

Age Groups	
Persons 17 and under Adults 18-34 Adults 35-54 Adults 55+	19.7% 30.0% 27.4% 23.0%
Education	
Attended/Graduated College/Post Graduate	62.5%
Marital Status	
Single (Never Married) Married Divorced/Separated/Widowed	46.7% 32.2% 21.1%
Household Income	
\$30,000-\$49,999 \$50,000-\$74,999 \$75,000-\$99,999 \$100,000+	15.6% 15.8% 10.2% 27.6%
Housing Units & Family Ty	pe
% Owner Occupied Units % of HH with Children	36.3% 27.3%
Race	
White Asian Black/African American Other	42.2% 17.9% 23.4% 16.5%
Ethnicity	
Hispanic	23.7%

Available Networks

























































































REDWOOD EMPIRE ZONE



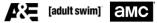
•	Bodega Bay	•	Healdsburg
•	Camp Meeker	•	Jenner
•	Cazadero	•	Monte Rio
•	Cloverdale	•	Occidental
•	Cotati	•	Penngrove
•	Eldridge	•	Petaluma
•	Forestville	•	Rio Nido
•	Geyserville	•	Rohnert Park
•	Glen Ellen	•	Sebastopol
•	Graton	•	Windsor

Guerneville

Demographic Profile

Age Groups	
Persons 17 and under	21.7%
Adults 18-34	23.0%
Adults 35-54	27.3%
Adults 55+	27.9%
Education	
Attended/Graduated College/Post Graduate	57.8%
Marital Status	
Single (Never Married)	33.5%
Married	43.8%
Divorced/Separated/Widowed	22.7%
Household Income	
\$30,000-\$49,999	16.7%
\$50,000-\$74,999	18.2%
\$75,000-\$99,999	13.6%
\$100,000+	29.0%
Housing Units & Family T	уре
% Owner Occupied Units	54.2%
% of HH with Children	31.6%
Race	
White	77.4%
Asian	4.3%
Black/African American	1.7%
Other	16.6%
Ethnicity	

Available Networks

























































































SAN FRANCISCO ZONE

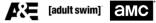


	5 \		
•	Bay View	•	Ocean View
•	Bernal Heights	•	Pacific Heights
•	Castro	•	Park Merced
•	Chinatown	•	Portola
•	Diamond Heights	•	Potrero Hill
•	Financial District	•	Richmond
•	Haight-Ashbury	•	Russian Hill
•	Hunters Point	•	Sea Cliff
•	Laurel Heights	•	SOMA
•	Marina	•	St. Francis Wood
•	Mission	•	Stonestown
•	Nob Hill	•	Sunset
•	North Beach	•	West Portal

Demographic Profile

Age Groups		
Persons 17 and under Adults 18-34 Adults 35-54 Adults 55+	13.3% 30.3% 30.1% 26.3%	
Education		
Attended/Graduated College/Post Graduate	70.3%	
Marital Status		
Single (Never Married) Married Divorced/Separated/Widowed	46.3% 34.4% 19.3%	
Household Income		
\$30,000-\$49,999 \$50,000-\$74,999 \$75,000-\$99,999 \$100,000+	11.7% 13.1% 10.6% 40.8%	
Housing Units & Family Type		
% Owner Occupied Units % of HH with Children	33.6% 18.7%	
Race		
White Asian Black/African American Other	49.3% 33.8% 5.7% 11.2%	
Ethnicity		
Hispanic	15.3%	

Available Networks



















































































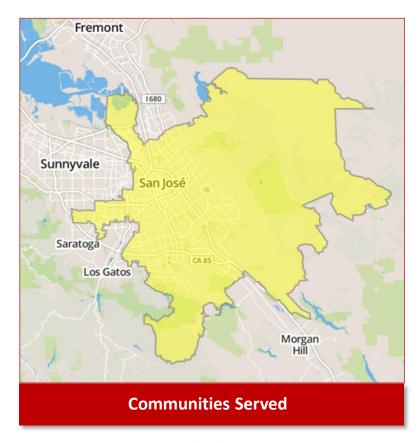








SAN JOSE ZONE

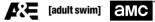


- Almaden
- Alviso
- San Jose
- Willow Glen

Demographic Profile

Age Groups		
Persons 17 and under Adults 18-34	23.6% 23.9%	
Adults 35-54	30.3%	
Adults 55+	22.3%	
Education		
Attended/Graduated College/Post Graduate	64.7%	
Marital Status		
Single (Never Married)	32.8%	
Married	48.6%	
Divorced/Separated/Widowed	18.7%	
Household Income		
\$30,000-\$49,999	12.2%	
\$50,000-\$74,999	13.7%	
\$75,000-\$99,999	12.1%	
\$100,000+	45.8%	
Housing Units & Family Ty	/pe	
% Owner Occupied Units	54.9%	
% of HH with Children	39.7%	
Race		
White	45.6%	
Asian	35.8%	
Black/African American	2.8%	
Other	15.8%	
Ethnicity		
Hispanic	27.7%	

Available Networks





















































































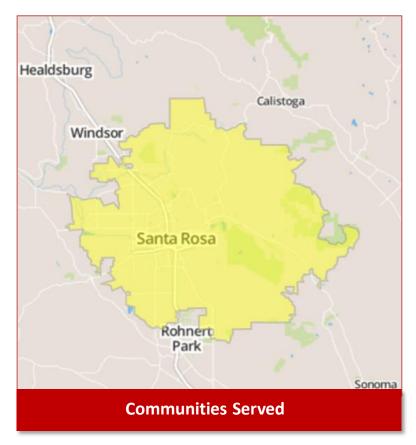








SANTA ROSA ZONE

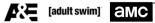


- Fulton
- Kenwood
- Santa Rosa

Demographic Profile

Age Groups		
Persons 17 and under	23.1%	
Adults 18-34	22.9%	
Adults 35-54	26.9%	
Adults 55+	27.1%	
Education		
Attended/Graduated College/Post Graduate	57.0%	
Marital Status		
Single (Never Married)	32.8%	
Married	43.8%	
Divorced/Separated/Widowed	23.4%	
Household Income		
\$30,000-\$49,999	17.5%	
\$50,000-\$74,999	19.1%	
\$75,000-\$99,999	13.5%	
\$100,000+	28.0%	
Housing Units & Family Type		
% Owner Occupied Units	54.6%	
% of HH with Children	32.8%	
Race		
White	75.9%	
Asian	4.7%	
Black/African American	1.9%	
Other	17.5%	
Ethnicity		
Hispanic	29.3%	

Available Networks

















































































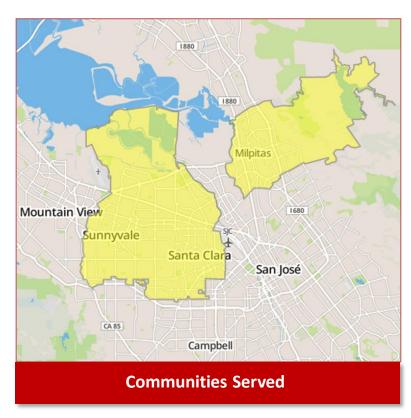








SILICON VALLEY EAST ZONE

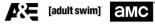


- Milpitas
- Santa Clara
- Sunnyvale

Demographic Profile

Age Groups			
Persons 17 and under	22.5%		
Adults 18-34	27.5%		
Adults 35-54	29.5%		
Adults 55+	20.5%		
Education			
Attended/Graduated	70.4%		
College/Post Graduate	70.470		
Marital Status			
Single (Never Married)	32.6%		
Married	49.3%		
Divorced/Separated/Widowed	18.2%		
Household Income			
\$30,000-\$49,999	11.8%		
\$50,000-\$74,999	13.8%		
\$75,000-\$99,999	12.1%		
\$100,000+	47.1%		
Housing Units & Family Type			
% Owner Occupied Units	44.7%		
% of HH with Children	36.9%		
Race			
White	44.1%		
Asian	40.6%		
Black/African American	3.0%		
Other	12.2%		
Ethnicity			
Hispanic	21.5%		

Available Networks

















































































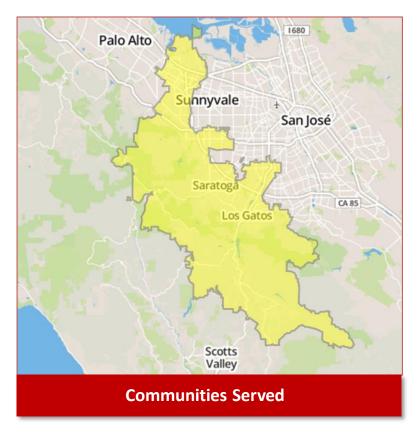








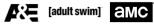
SILICON VALLEY WEST ZONE



- Campbell
- Cupertino
- Los Altos
- Los Gatos
- Monte Sereno
- Mountain View
- Saratoga

Demographic Profile

Age Groups			
Persons 17 and under Adults 18-34 Adults 35-54 Adults 55+	23.4% 19.7% 31.5% 25.4%		
Education			
Attended/Graduated College/Post Graduate	77.9%		
Marital Status			
Single (Never Married) Married Divorced/Separated/Widowed	28.7% 53.4% 17.9%		
Household Income			
\$30,000-\$49,999 \$50,000-\$74,999 \$75,000-\$99,999 \$100,000+	10.6% 12.3% 10.8% 52.7%		
Housing Units & Family Type			
% Owner Occupied Units % of HH with Children Race	56.8% 35.6%		
White Asian Black/African American Other	61.2% 26.1% 2.1% 10.6%		
Ethnicity	16.00/		
Hispanic	16.9%		







































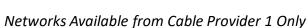




















































SOUTH PENINSULA ZONE

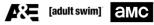


- Atherton
- East Palo Alto
- Los Altos Hills
- Menlo Park
- Palo Alto
- Portola Valley
- Stanford

Demographic Profile

Age Groups			
Persons 17 and under	23.8%		
Adults 18-34	22.4%		
Adults 35-54	27.4%		
Adults 55+	26.5%		
Education			
Attended/Graduated College/Post Graduate	76.2%		
Marital Status			
Single (Never Married)	32.6%		
Married	49.8%		
Divorced/Separated/Widowed	17.5%		
Household Income			
\$30,000-\$49,999	10.9%		
\$50,000-\$74,999	11.6%		
\$75,000-\$99,999	8.9%		
\$100,000+	55.0%		
Housing Units & Family Type			
% Owner Occupied Units	57.6%		
% of HH with Children	35.6%		
Race			
White	67.3%		
Asian	16.7%		
Black/African American	3.3%		
Other	12.7%		
Ethnicity			
Hispanic	23.1%		

Available Networks

























































































TRI VALLEY ZONE

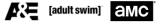


- Dublin
- Livermore
- Pleasanton
- San Ramon
- Sunol

Demographic Profile

Age Groups			
Persons 17 and under	25.8%		
Adults 18-34 Adults 35-54	18.7% 33.7%		
Adults 55+	33.7% 21.8%		
Education	21.070		
Attended/Graduated College/Post Graduate	75.1%		
Marital Status			
Single (Never Married)	26.2%		
Married	57.0%		
Divorced/Separated/Widowed	16.8%		
Household Income			
\$30,000-\$49,999	8.4%		
\$50,000-\$74,999	11.7%		
\$75,000-\$99,999	11.7%		
\$100,000+	57.9%		
Housing Units & Family Type			
% Owner Occupied Units	66.0%		
% of HH with Children	42.2%		
Race			
White	63.9%		
Asian	25.3%		
Black/African American	3.0%		
Other	7.8%		
Ethnicity			
Hispanic	13.4%		

Available Networks

















































































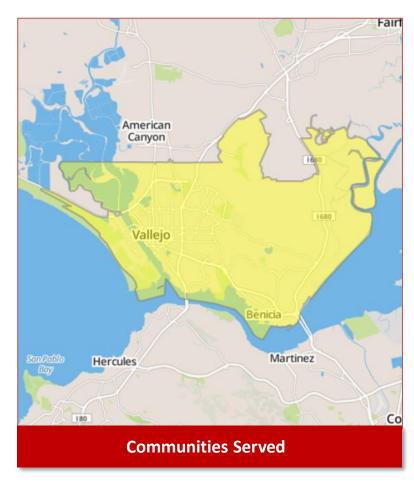








VALLEJO ZONE

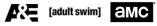


- Benicia
- Vallejo

Demographic Profile

Age Groups		
Persons 17 and under	22.5%	
Adults 18-34	22.2%	
Adults 35-54	26.8%	
Adults 55+	28.4%	
Education		
Attended/Graduated College/Post Graduate	57.7%	
Marital Status		
Single (Never Married)	35.6%	
Married	41.0%	
Divorced/Separated/Widowed	23.4%	
Household Income		
\$30,000-\$49,999	15.8%	
\$50,000-\$74,999	17.3%	
\$75,000-\$99,999	14.1%	
\$100,000+	28.8%	
Housing Units & Family Ty	pe	
% Owner Occupied Units	53.4%	
% of HH with Children	34.4%	
Race		
White	47.6%	
Asian	21.9%	
Black/African American	18.1%	
Other	12.3%	
Ethnicity		
Hispanic	22.7%	

Available Networks





















































Exclusive Xfinity Networks





































