

Santa Barbara DMA

Santa Barbara Zone



43,388 households
 93101, 93103, 93105, 93106, 93108,
 93109, 93110, 93111, 93117, 93013,
 93067

Santa Luis Obispo Zone

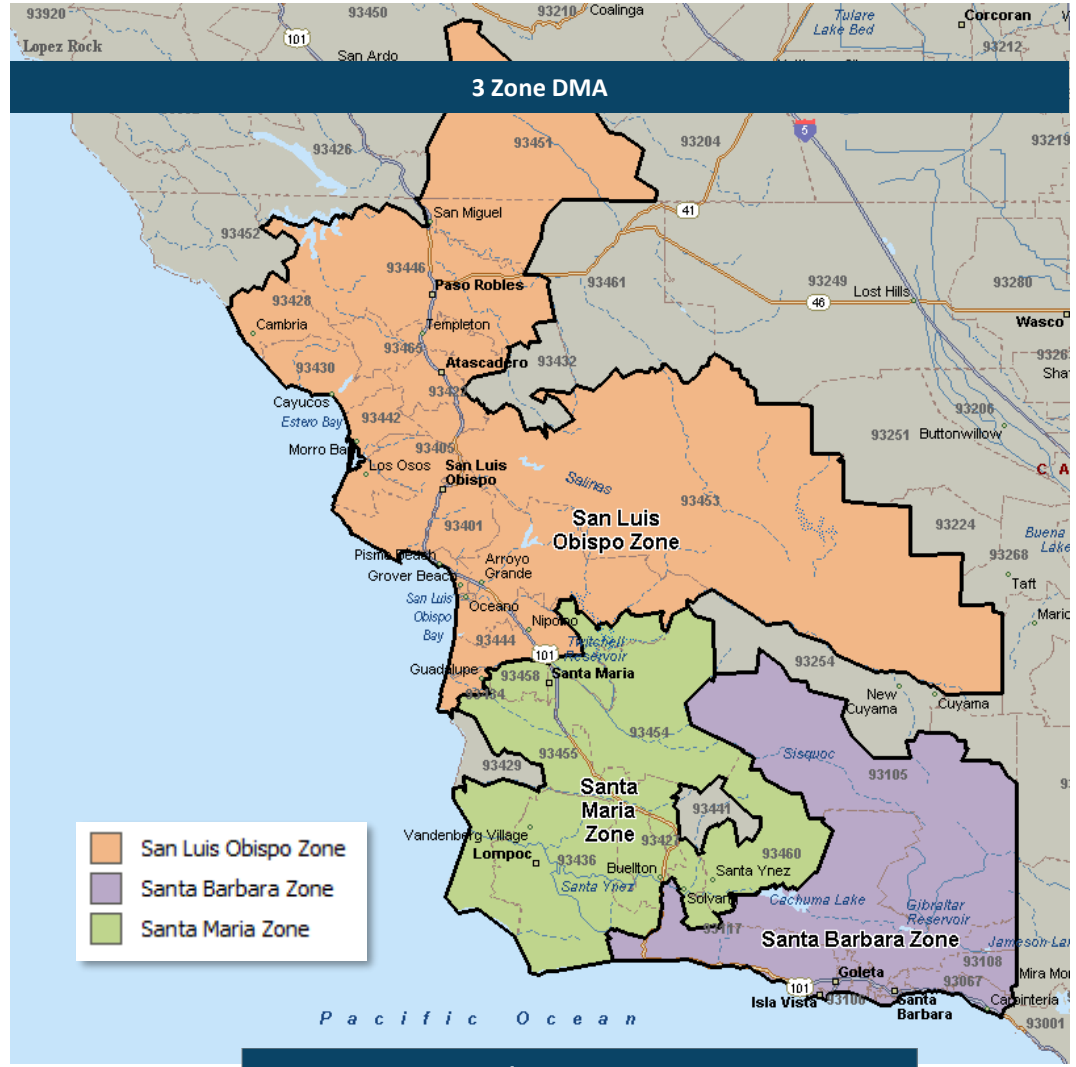


35,507 households
 93420, 93421, 93422, 93423, 93424,
 93403, 93428, 93430, 93433, 93434,
 93402, 93442, 93443, 93444, 93445,
 93446, 93447, 93449, 93401, 93405,
 93406, 93407, 93410, 93412, 93451,
 93453, 93448, 93465

Santa Maria Zone



20,163 households
 93427, 93436, 93437, 93438, 93454,
 93455, 93456, 93457, 93458, 93460,
 93463, 93464



Interconnect



99,985 households



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